



Along The Lincoln Highway



THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Volume 16, Number 4

WINTER 2011

LINCOLN HIGHWAY HERITAGE BYWAY REPORT Submitted by Peter Hoehnle

The Lincoln Highway Heritage Byway has seen many changes during 2011, most notably, the installation of the new byway signage all across Iowa, "from coast to coast"! We would like to begin by thanking everyone in the LHA for the strong support that they have given this signage project, and the individual help that many of you gave us in planning for the placement of the signs and making sure that mistakes were corrected where possible. Thank you!

Our partnership with the Lincoln Highway Association and the Iowa Department of Transportation (IDOT) continues to provide exciting new opportunities for the byway. In the coming months, our new Lincoln Highway Heritage Byway website will be launched, we will be developing a byway themed Facebook page, and we will be featured in a brand new Iowa Byways visitor guide, due out this spring.

As always, the byway team continues to work with the LHA and local communities to identify projects and opportunities to improve and promote the Lincoln Highway in Iowa. This fall, we have been busy writing grants to fund the development of a new corridor management plan for the byway. The new plan will be a revision to the original plan with a greater focus on historic and natural area preservation and economic development.

Recently, the byway team partnered with Belle Plaine Partners for Beautification on a proposal to build an

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

educational pavilion in the new Beautiful Plains Park at Belle Plaine. The facility will include informational panels about the Lincoln Highway and the areas natural and cultural history. The project is scheduled to be completed by the end of 2012 provided that funding is secured.

In 2012, the Lincoln Highway Heritage Byway will formally launch the byway steering committee--a group that, working in partnership with the LHA, will focus on improving the experience of visitors to the Lincoln Highway, increase awareness of the significance of the highway in the communities that it connects and helping to interpret the story of that historic route for future generations.

The Lincoln Heritage Byway team underwent dramatic changes this year. Francie O'Leary, byway coordinator at M and M Divide RC&D left to pursue her teaching career. We wish Francie well, and thank her for the many, many hours that she spent getting to know the Lincoln and the people who care about it, and putting her organizational and artistic skills to good use in celebrating this historic route. Carman Rosburg, the byway coordinator at Prairie Rivers of Iowa has shifted her focus to the many other projects directed by her RC&D, but continues to assist Prairie Rivers of Iowa staff in their work with the byway.

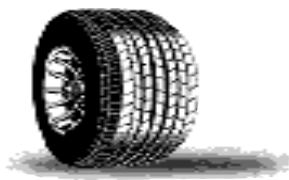
John Mazzeo, a Connecticut native and a graduate student at Iowa State University, has been named the statewide coordinator for the Lincoln

(Continued on Page 5)



www.lincolnhighwayassoc.org/iowa

**Iowa Lincoln Highway Association
P.O. Box 14
Ogden, Iowa 50212**



HAVE SPARE TIRE, WILL TRAVEL

BY VAN & BEV
BECKER

FAREWELL, NOT GOODBYE

It is time. It is time to finally give this Spare Tire by-line a long-deserved rest. I have been writing this column regularly along with Bev, my trusty typist, spell checker and grammar coach for 12 years and two newsletter editors. It is time to go out on top. I am on top...right?

We have noted a recent rise in other members requesting newsletter space, so it is time. Here is the chance for you to tell your stories or your grandfather's stories. Write it! Don't be shy. And submit it to our newsletter editor.

In the tracks of the spare tire, there have been many topics over the past twelve years but three stand out in my mind. Perhaps you remember reading them.

For one of the earlier issues, I wrote a column on vintage automobiles that were built only in the cities along the Lincoln Highway in Iowa. The subject was a big hit and I received letters. People were actually reading my stuff! I was impressed.

I wrote, during a time of personal loss, of my family's connection, especially my father's, to the historic highway in eastern Iowa. I pointed out jobsites, vacation stops, college trips and fishing weekends. Those thoughts seemed to touch others. I received many emails and softly spoken words of encouragement. I was humbled.

One of the longer columns covered the Happy Valley filling station along the Seedling Mile west of Mt.

Vernon. Many memories were covered in a first-hand interview with the gas station operators/live-in residents including race cars, deer hunts gone bad, gangsters and routine pool games. Parts of that Happy Valley article have been picked up by others and reprinted for even wider distribution. I was honored.

And there were so many more subjects over the years with positive comments. Hopefully, you, the reader, could find a touch of humor amongst all the historic references. I never felt limited by the newsletter editor in the selection of subjects I chose.

Breathe a sigh of relief; I am not going away completely. There will be from time to time a short "stray" offered to the editor to fill a small hole or a photo because it was too good not to share. Just not a regular column.

"Have Spare Tire, Will Travel" - where did that come from? Vintage readers like

me will recognize it as a play on the old black and white TV western series "Have Gun, Will Travel" starring Richard Boone. (You young'uns can Google it.) In my mind, it was an easy step to substitute spare tire for gun. But, you all ask—is the spare tire in the trunk or around my waist?

Drive safely—see you on the highway!
(Editor's Note: I have known Van since 2003, and have had the pleasure of working with Van in planning the Cedar Rapids conference in 2006, and working with him for all four motor tours, Van may not be writing a column, but he will be a roadside fixture, as pictured above.



L

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County Consuls, and Staff**

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**AN OPEN INVITATION TO
OUR MEMBERS**

The Iowa LHA is looking for your assistance in filling two important volunteer positions. The first is the vacant county consul seat in Carroll County. This position has been open now for over four years. We have been searching for someone to fill this position without success. You would need to be a resident of Carroll County and be able to attend at least two of our quarterly meetings a year. You would be our eyes and ears in Carroll County, and would represent a very important county to the Iowa LHA.

Second is the position of Website Coordinator. Currently the position is held by Sandii Huemann-Kelly. But since Sandii has taken over the Niland Café in Colo, much of her time has been taken over by running the café, and that leaves very little time for her to update the website. So if you or someone you know is computer savvy and would have time to devote to running our website, Sandii & Jeff LaFollette would love to hear from you.

If you, or someone you know are interested in either of these positions, please contact State Director **Jeff LaFollette** by phone at **563-349-3047** or by e-mail at **jefflaf@q.com**. Jeff will be happy to answer any questions you may have in regard to the Carroll County Consul position, or the website coordinator. We hope to hear from you soon!



FOR SALE
*Original Bronze Medallion
 from Lincoln Highway
 Concrete Marker
 Marked Whitehead-Hong,
 New Jersey
 \$500.00 Guaranteed Old
 Lynn Christian
 515-232-2222*

Name That Lincoln Highway Spot

In the last issue of this newsletter we offered for you super sleuths another spot to try to locate along the Lincoln Highway. This photo was sent to us by Joe & Barb Moore from Boone. We had three correct responses. One came from our usual suspect Van Becker from Cedar Rapids. Another came from Brent Torgeson from Story City, and the third came from Linda Griffith from Nevada with the help of Sara Clausen from the Nevada Chamber of Commerce. All three guessed on the Lincoln Highway in Nevada, but Linda gave us the address and the owner of the home Terry & Chris Ihle are the homeowners and they live at 1135 Lincolnway in Nevada. Congratulations to all of you for your correct guesses.

We don't have a photo for you to guess for the next issue, but in the spring issue we will have another photo opportunity for you to try to spot. Thanks to all of you who participate, and we'll try to stump you again in the spring issue.

L



GREENE COUNTY LINCOLN HIGHWAY ASSOCIATION HAS A NEW HOME

Bob & Joyce Ausberger have purchased the 1900 Watts' brick bank building on Main Street, the Lincoln Highway, in Grand Junction. T.R. Watts was a Lincoln Highway Association consul representative. They plan for the building to be used by the community as well as for Lincoln Highway information, displays and meetings. The Grand Junction Horizon group (community betterment) will help staff the building so that it can be open daily. The Greene County Lincoln Highway Association hopes to have the facility open and ready for visitors by this spring.

L



See YOU on the Lincoln Highway! This issue's new members.

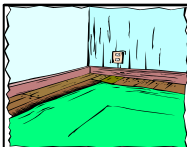
Wayne Burgett	Perry, Dallas
Mary Helen Preston	Parkville, MO

L (Denotes a Lincoln Highway County)

Upcoming LHA State Meetings

Jan 14, '12	Tama
April 14, '12	Carroll
July 14, '12	Colo
October 13, '12	Cedar County

TO BETTER UPDATE OUR MEMBERSHIP DATABASE, PLEASE SEND YOUR E-MAIL ADDRESS TO OUR MEMBERSHIP DIRECTOR DEAN PARR AT drparr@mchsi.com THIS WAY WE CAN CUT COSTS BY CONTACTING YOU ABOUT MEMBERSHIP RENEWALS BY E-MAIL INSTEAD OF REGULAR MAIL. THANKS FOR YOUR HELP!



The President's Corner

By Allan Richards,
Iowa LHA President

Vision for the Memorial Highway is well under way by the Lincoln Highway Association founders. The Trans-Continental Highway Route is being marketed for what is the opportunity to travel East and West, from Atlantic to Pacific by motor car. It was a great year on the horizon in United States history in 1912.

The words forming that concept and the leaders from whom the works began to create a road. Seedling mile to seedling mile, with bridges and gateways, this grand Memorial to Abraham Lincoln stands tall to this day. The great transformer and savior of this great nation in a distant time far down that road.

Today, the Iowa Lincoln Highway, Heritage Byway signs gives me that reminder as one of the fortunate that visit the road each day. I begin the journey in Tama, Iowa, where east meets west at the Meskwaki Nation, and the Lincoln Highway Bridge over the stream.

Remember the Buy-Way Sale along the LH Route and help prepare for the 1,000s of travelers from across America's Main Street. Churches and Non-Profit groups, schools and colleges, and the many other homes and businesses promoting economic prosperity during this three day event early in August each year. A time for travel for families and those in transition. Consult your local officials for assistance in setting off parking lots and public areas for treasures and necessities. Clear the garage and warehouse and bring America's Road to life again.

Awards and prizes will be presented in Tama for the best planters and flower plots in line with the Beautify Iowa program along Iowa's Main Streets and Byways. We invite all gardeners and growers for entry into this program during the 150th Year Garden Tour.

I hope to continue the maize seeds from the Zapitex tribes of North America as my entry. My past favorite was a yard covered with 4-leaf clovers, the dwarf variety.

Thank you volunteers and consultants for your continued support and design for the Historic Lincoln Highway. We pray your success in the year 2012.

Schedule your vote for the developments along the Lincoln Highway in your neighborhood and region.

1. Museum and Kiosks, Cedar Rapids, Iowa.
2. 4-lanes in Benton and Tama Counties.
3. Grand Junction and Jefferson.
4. Illinois and Iowa Road Tour.
5. Jefferson and Lincoln Highway National Conventions.
6. 2013, 100th Year. Nebraska Conference

Allan

(Heritage Byway Continued from Page 1)

Highway Heritage Byway. John is supported in this work by Penny Brown Huber, the Executive Director of Prairie Rivers of Iowa and by Peter Hoehnle, who continues his work on the Lincoln Highway with a special focus on eastern Iowa.

If you have any questions, comments or suggestions for the byway team, please do not hesitate to contact our office or me, John Mazzello, Prairie Rivers of Iowa RC&D at 515-232-0048 or by e-mail at jmazzello@prrrcd.com



John Mazzello
Lincoln Highway
Heritage Byway
Coordinator
(Photo submitted by Peter Hoehnle)



NILAND CAFE & COLO MOTEL

Hours: Tuesday-Saturday
6:30 a.m. - 8:00 p.m.
Sunday 6:30 a.m. - 2 p.m.
Breakfast Buffet
Closed Mondays

641-377-3663 (FOOD)
nilandcafe@gmail.com

FIND US ON FACEBOOK! 

SEE US ON COLO CITY PAGE WEBSITE
UNDER REED/NILAND CORNER

NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

**Rates: 1 issue- \$10 2 issues- \$20
3 or 4 issues- \$30
(Buy three and get 4th free)**

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter.

Rates: 1 page flyer- 1 issue- \$50

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

www.lincolnhighwayassoc.org/iowa

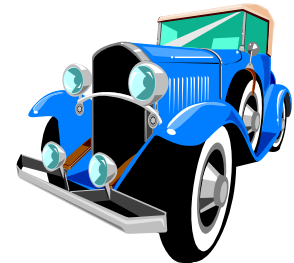
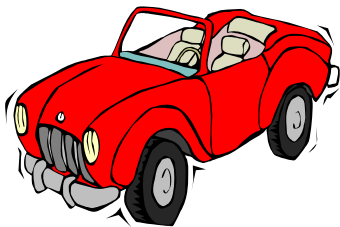


**JOIN US FOR THE DRIVE IN YEAR NUMBER "5"
THE 5TH ANNUAL IOWA
LINCOLN HIGHWAY ASSOCIATION MOTOR TOUR
AUGUST 24-26, 2012
NEW ROUTE AND TOWNS TO DISCOVER
ALONG THE ILLINOIS LINCOLN HIGHWAY!!**

**ROCHELLE, ILLINOIS TO COLO, IOWA
PRE-TOUR EVENT IN THE ROCHELLE AREA ON THURSDAY AUGUST 23**

TOUR STOPS INCLUDE: FRIDAY AUG. 24- NEW ILLINOIS STOPS! ROCHELLE, DIXON, FRANKLIN GROVE, STERLING/ROCK FALLS, MORRISON, FULTON, WITH THE OVERNIGHT STOP IN CLINTON
SATURDAY AUG. 25- CLINTON, DEWITT, CALAMUS, LOWDEN, STANWOOD, MOUNT VERNON, WITH THE OVERNIGHT STOP IN CEDAR RAPIDS.
SUNDAY AUGUST 26- YOUNGVILLE, BELLE PLAINE, TAMA, MONTOUR, MARSHALLTOWN, COLO. (ALL STOPS ARE SUBJECT TO CHANGE)

THIS IS A THREE DAY MOTOR TOUR OF THE LINCOLN HIGHWAY THROUGH ILLINOIS AND IOWA. ANY AND ALL TYPES OF CARS OR MOTORCYCLES ARE ENCOURAGED TO ATTEND. SOME OF THE OLDER ALIGNMENTS OF THE LINCOLN HIGHWAY ARE GRAVEL, BUT WE WILL AGAIN MAKE THIS A "CLASSIC CAR FRIENDLY" EVENT BY KEEPING TO THE PAVED ROUTES. BRING THE KIDS! THIS IS A FAMILY FRIENDLY TOUR!



REGISTRATION FORMS ARE AVAILABLE FOR THIS TOUR WITH A LISTING OF HOTELS FOR OUR OVERNIGHT STOPS. EACH PARTICIPANT WILL RECEIVE A GOODY BAG, DASH PLAQUE, WINDOW DECAL, AND A PASSPORT BOOK WITH DRIVING DIRECTIONS AND SPACES TO RECEIVE YOUR PASSPORT STAMP OR STICKER AT OUR TOUR STOPS.

FOR MORE INFORMATION CONTACT JEFF LAFOLLETTE AT 563-349-3047 OR BY E-MAIL AT jefflaf@q.com. CHECK OUR FACEBOOK PAGE AND ALSO CHECK OUR WEBSITE FOR UPDATES

www.lincolnhighwayassoc.org/iowa

COME FOR A SCENIC ILLINOIS & IOWA DRIVE IN YEAR NUMBER 5!
JOIN US FOR THE 5TH ANNUAL
IOWA LINCOLN HIGHWAY ASSOCIATION MOTOR TOUR
AS WE CRUISE FROM ROCHELLE, ILLINOIS TO COLO, IOWA
AUGUST 24-26, 2012

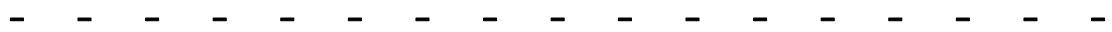
Pre-Tour Event Thursday August 23 in the Rochelle Area!
FEATURING STOPS IN:

NEW STOPS: ILLINOIS COMMUNITIES OF: Rochelle, Dixon, Franklin Grove,
Sterling/Rock Falls, Morrison, and Fulton

Group Dinner in Cedar Rapids on Saturday Evening, August 25
LOTS OF RAFFLE PRIZES!

Visit the Historic Lincoln Highway National HQ in Franklin Grove
See many of the beautiful and historic sites the LH in Illinois has to offer!
See Youngville Café-Listed on the National Register of Historic Places
Visit the Famous Lincoln Highway Bridge in Tama
And Enjoy Plenty of Illinois and Iowa Small Town Hospitality!

Sponsored by the Iowa Lincoln Highway Association



REGISTRATION FORM

Any Vehicle - Any Model - Any Make

Registration Fee: \$20.00 per vehicle for Iowa, Illinois and National LHA members
\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)
You may join or leave the tour at any point or at anytime.

The Iowa & Illinois LHA is not responsible for accidents or injuries incurred on this motor tour

NAME _____ Phone _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

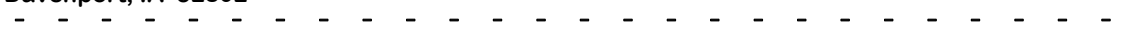
E-MAIL _____

YEARS ON THE TOUR _____ T-SHIRT SIZES _____ HOW MANY? _____

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:
Iowa LHA Motor Tour
c/o Jeff LaFollette
2130 W. 4th St.
Davenport, IA 52802

More Tour Information:
Jeff LaFollette
jefflaf@q.com
563-349-3047



A LIST OF MOTELS AND TOUR ITINERARY WILL BE MAILED TO YOU SOON
AFTER WE RECEIVE YOUR TOUR REGISTRATION.

FIRST IOWA LHA MEETING OF 2012 TO BE CONDUCTED IN TAMA

The first meeting of the Iowa LHA for 2012 will be conducted on **Saturday January 14, 2012**. The meeting location will be at the newly opened Meskwaki Preservation & Museum, near the Meskwaki Casino outside of Tama. Coffee and Rolls will be served at 9:00 a.m. President Allan Richards will drop the gavel to begin the meeting around 9:30. Lunch will follow at the Meskwaki Casino and you can order lunch off the menu. The cost will range from \$6-\$9.

This will be an opportunity to visit the new Meskwaki Museum. The museum is located on the Settlement in the building immediately adjacent to the Tribal Center at 349 Meskwaki Road in Tama County, IA. At the meeting we will be discussing plans for 2012, including the Buy-Way Yard sale and the Motor Tour planning, as well as other topics. Everyone is welcome to attend and we hope that you will be able to attend. We are hoping the weather will cooperate as well. So if you can, please plan to attend our meeting on the 14th. We look forward to seeing you there.

DIRECTIONS TO THE MEETING: FROM THE EAST- Follow US 30 around Tama. Turn left (south) into the entrance to the Meskwaki Casino and Bingo Hotel. Turn left (east) onto 305th St. before reaching the Casino. Drive 0.6 miles to Meskwaki Road. Turn right. Go down the hill, a distance of 0.4 miles. Turn left into tribal headquarters building complex. Museum is to the left (north) of the tribal headquarters building.

FROM THE WEST- Follow US 30 toward Tama Turn right (south) into the entrance to the Meskwaki Casino and Bingo Hotel. Turn left (east) onto 305th St. before reaching the Casino. Drive 0.6 miles to Meskwaki Road. Turn right. Go down the hill, a distance of 0.4 miles. Turn left into tribal headquarters building complex. Museum is to the left (north) of the tribal headquarters building. **A shuttle will be arranged for those wishing ride from Meskwaki Hotel at 9:02 a.m. to Tribal Center Complex with return for lunch at noon Call Allan at 641-484-4400. L**

In This Issue...

A Farewell to our Spare Tire Columnist

FIRST CLASS

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