



# Along The Lincoln Highway

**THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION**

**Volume 16, Number 1**

**SPRING 2011**

## **JEFF LAFOLLETTE TO RUN FOR 3RD TERM AS STATE DIRECTOR**

State Director Jeff LaFollette was nominated by the board of directors of the Iowa Lincoln Highway Association to serve another term in that position. A by-law change at the national LHA conference in Dixon, IL in 2010 allowed for unlimited terms for state directors. Jeff has accepted the nomination and will be on the ballot to be elected for another three year term. The ballot will be in the next issue of the "Forum", the national LHA newsletter.

Jeff began his term as state director in 2005 replacing Paul Walker. He was re-elected in 2008. He has served as Clinton County Consul since 2004, and was the Iowa LHA vice-president from 2004-2006. Jeff is currently the national LHA vice president, and is the Nominating Committee chair. In addition to these duties, Jeff also organizes the Iowa LHA Motor Tour and also is the editor of this newsletter.

Jeff is employed by the Dr Pepper Snapple Group in Davenport, IA and has been there since 1984. He is married to Tammy and has a daughter, Diana, son-in-law, Greg and grandson, Brayden, who live in Knoxville, IL. Jeff's hobbies include old cars, trivia, and collecting soft drink memorabilia.

If you are a national LHA member, please don't forget to vote not only for Jeff, but the other qualified director candidates as well. They will appreciate your support. **L**

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

## **AN OPEN LETTER TO THE IOWA LHA MEMBERSHIP ABOUT THE ILHA BUY-WAY YARD SALE**

Dear Lincoln Highway Neighbor,

My name is Deb Rothmeyer and I represent the Iowa Lincoln Highway Association. In August 2010 Iowa participated for the first time in the multi-state Lincoln Highway Buy-Way Yard Sale event. Over half the towns on the Lincoln Highway in Iowa participated with over 500 yard sales held. Ohio started this event in 2005 with 250 participants, so we are proud of Iowa's first year. We would like to double the number of yard sales in 2011.

The Lincoln Highway Buy Way Yard Sale for 2011 will be August 4, 5, and 6<sup>th</sup>. Individuals can hold sales or communities could put together special events and have citywide yard sales. Participants keep their profit, and there is no cost to participate, so this can be an excellent fundraiser for your community or local charities. More information can be found at the Iowa Lincoln Highway Association website: <http://www.lincolnhighwayassoc.org/iowa/>

Contact information is at the end of this letter. Volunteers are needed in each community to coordinate locally or simply to report events and sales so they can be listed and maps can be created before the event. We would like to have contacts in place and participation plans **by the end of April.**

*(Open Letter continued on Page 3)*

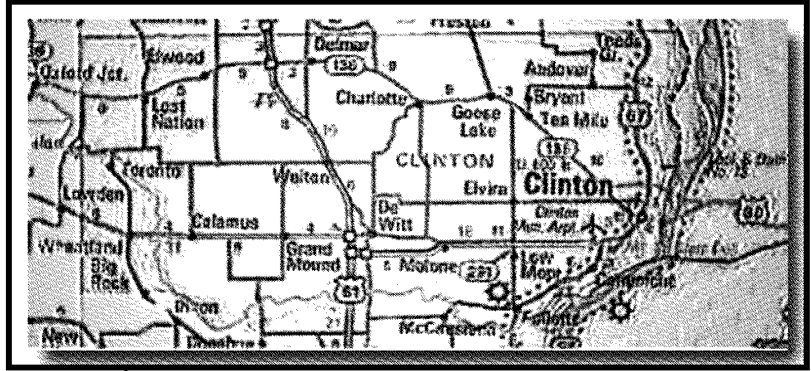


[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)

**Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden, Iowa 50212**

PHOTO COURTESY OF THE LINCOLN HIGHWAY ASSOCIATION

# Between The Rivers... and then some! By



When I finish an issue of this newsletter, I place the issue on a CD to store it for future use. I usually pull a past issue with the pertinent information I need like the header for mine and Van's column, and most importantly, the contact information for the officers, county consuls and support staff. Sure beats having to type it out every issue. On the CD insert I write the issue number, for example, the last issue I write out: WI 10, the Winter 2010 Newsletter.

When I pulled out the CD for this issue, I happened to look at the top of the insert. My first notation was SP 06, Spring 2006 Newsletter. The thought came to mind, "Has it really been five years since I took the reigns as newsletter editor?"

Where has the time gone? It is hard to believe that I'm working on my 21st issue. I remember when our last editor and former state director Paul Walker sent me the disc with his template of a past newsletter to help me figure out the Publisher program that I use to put this newsletter together. Paul was a big help in many ways, and I still think what a coincidence it was that I followed him as State Director and also as newsletter editor. I first met Paul on the Illinois Route 66 Motor Tour either in 2001 or 2002 I don't remember for sure. Either way, we got to talking about the Lincoln Highway and the Iowa Association and that I should consider joining. I did so in 2003 and was humbled to fill his very large shoes (figuratively, not literally) as state director in 2005. To this day, I still think Paul was looking for his recruiting his successor because he was in his second term and couldn't serve another. I know I made the right move, because I enjoy working with such a great group of unselfish, dedicated, and caring people that make up the officers, board and members of the Iowa LHA and the National LHA. Paul, Thank you for your guidance and assistance.

Now that I've had my two terms as your director, I am able to, because of a by-law change to serve another term as your state director. I think that there are many qualified people to do the job, and sometime the day will come that I want to pursue something else within the association. But for now I ask for your support and vote. I am running unopposed, but it is your duty and right as a national LHA member to

vote for all the candidates of the states who are electing directors.

Anyway, since I started editing the newsletter a lot has happened in my life including getting married to my lovely, wonderful and supportive wife Tammy in September 2008, and the birth of my grandson Brayden Logan Ruetz in November 2009. I have always been a family first person, and I have my extended family as well with my friends in the LHA, both Iowa and national. I have met many wonderful people especially those who come out and enjoy the annual motor tour. My next term if I am re-elected will run until 2014, and I have committed Iowa to hosting the 2017 LHA conference which will be the 25th anniversary of the re-born LHA. By then the road will be 104 years old. Maybe I'll have to serve another term as director when mine runs out in 2014, and go until 2017 and when the Iowa conference ends, maybe then I'll ride off into the sunset and my replacement that I recruited, ala Paul Walker, will take over. But I'll still be a part of this fine organization.

As for the newsletter, I'm entering year six of editing. I'm always open for suggestions and if anyone wants to write a column, like Van & I do, there's always plenty of room for an aspiring writer to show off his or her talents. I'll have to keep an eye out. Maybe that person will be the next editor of this publication. Until then, I'll keep doing this because it's fun and I enjoy it. Thanks again Paul!

**L**

**We still have dash plaques and window decals from the 2010 Iowa LHA motor tour left and we are offering them for \$3.00 each or a set of one decal and one dash plaque for \$5.00. If you are interested, in these please contact Jeff LaFollette by e-mail at [jefflaf@peoplepc.com](mailto:jefflaf@peoplepc.com). Or you can send a check or money order to Jeff at 2130 W. 4th St. Davenport, Iowa 52802. Make your check payable to the Iowa Lincoln Highway Association. There are also available a limited number of 2008 and 2009 dash plaques and decals for the same pricing (\$3.00 apiece or \$5.00 for a set.) Get yours today. We hope you can join us for the 2011 Motor Tour!**

**L**

## ILHA Officers, Board of Directors, County Consuls, and Staff

### Officers

President	Phone	E-Mail Address
Allan Richards	(641) 484-4000	AllanMaxRichards@aol.com
<b>Co-Vice Presidents</b> Dean & Jeannie Parr	(319) 366-0552	drparr@mchsi.com
<b>Secretary</b> Jeff Benson	(515) 233-1445	melbert@mchsi.com
<b>Treasurer</b> Joyce Ausberger	(515) 386-4521	bobjoyce@netins.net
<b>State Director</b> Jeff LaFollette	(563) 349-3047	jefflaf@q.com

### Board of Directors (County Consuls)

<b>Clinton County</b> Jeff LaFollette	(563) 349-3047	jefflaf@q.com
<b>Cedar County</b> Joe Goodlove	(316) 650-0342	joeiowalh30@fbcom.net
<b>Linn County</b> Van & Bev Becker		iowaLHA@lmonmail.com
<b>Benton County</b> Mike Kelly	(319) 472-5183	mtk@videoportraits.com
<b>Tama County</b> Allan Richards	(641) 484-4000	AllanMaxRichards@aol.com
<b>Marshall County</b> Harlan Quick	(641) 483-2440	hmquick@partnercom.net
<b>Story County</b> Margaret Elbert	(515) 233-1445	melbert@mchsi.com
<b>Boone County</b> John Fitzsimmons	(515) 432-3697	seanfitz50@hotmail.com
Ed Mondt	(515) 432-2343	tobes1994@yahoo.com
<b>Greene County</b> Bob Owens	(515) 386-3419	jaowens4230@yahoo.com
Joyce Ausberger	(515) 386-4521	bobjoyce@netins.net
<b>Carroll County</b> VACANT		
<b>Crawford County</b> Deb Rothmeyer	(712) 263-8356	debrothmeyer@gmail.com
<b>Harrison County</b> Marshall & Rita Schichilone	(712) 647-2646	
<b>Pottawattamie County</b> Charles Willard	(712) 322-5412	moose6969@cox.net

### Support Staff

<b>Membership Coordinator</b> Dean Parr	drparr@mchsi.com
<b>Newsletter Editor</b> Jeff LaFollette	jefflaf@q.com
<b>Noble Sojourner</b> Lyll Henry	disorg@mchsi.com
<b>Iowa Artist in Residence</b> John Fitzsimmons	seanfitz50@hotmail.com
<b>Webmistress</b> Sandii Huemann-Kelly	shk@videoportraits.com

*(Open Letter continued from page 1)*

We would like to see all the communities on the Lincoln Highway in Iowa participate to maximize the statewide economic impact. Please forward this information to organizations or individuals in your community you feel may be interested in participating, such as church groups, civic organizations, boy and girl scouts, etc.

The Lincoln Highway Buy-Way Yard Sale helps to preserve, interpret and promote the Lincoln Highway. Our efforts will strengthen education, increase tourism and encourage economic development along America's first coast-to-coast paved highway.

Sincerely,

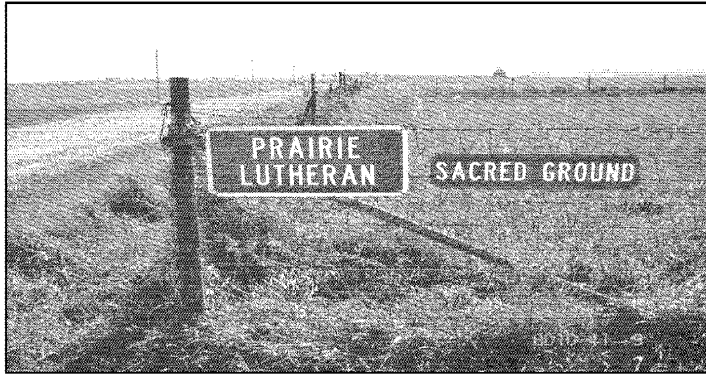
**Deb Rothmeyer**  
**Lincoln Highway Buy Way Yard Sale**  
**Coordinator**  
**1801 1<sup>st</sup> Ave South**  
**Denison, IA 51442**  
**712-263-8356**  
**debrothmeyer@gmail.com**

### **UPDATE ON IOWA LHA E- NEWSLETTER**

In the last issue we introduced an idea to save postage fees and paper by going green, offering an e-newsletter to those who were interested. I asked the membership for feedback if you would be interested in receiving a newsletter by e-mail. Only about 10-15 of you responded that you would be interested in an e-newsletter. I have your names on file, and at the next meeting I will bring this up to the board to see if we should continue this process or set it aside for the time being. I will suggest that we do a trial to those who requested an electronic newsletter beginning with the Summer 2011 issue. If the board is OK with that, we will run a three issue trial and get your feedback at the end of the year. If you haven't responded and would consider receiving a newsletter by e-mail, please contact the editor by e-mail and we'll add your name to the list. Many thanks to those of you who offered your replies! **L**

## Name That Lincoln Highway Spot

The last photo in "Name that Lincoln Highway Spot" had a couple of people correctly guess where it was.



Those who correctly guessed that this was the cemetery across from Youngville included: Brent & Angie Torgeson from Story City, Francie O'Leary from Carroll. Kudos to them for their sharp eyes. And thank you to Van & Bev Becker for submitting the photo.

We just endured another cold and snowy weather, so we are going to have one last reminder of winter 2010-11 with the next "Name that Lincoln Highway Spot" photo. The one in the next column was submitted by Cathie Nichols of DeWitt with a winter wonderland background. Almost would make a nice Lincoln Highway Christmas card. Anyway, if you think you know where this spot is, please send me your guesses. If you are correct, we'll list your name in the next issue of this newsletter. If you are specific on the location, we'll give

### Upcoming LHA State Meetings

April 9, '11	Colo
July 9, '11	Youngville-Benton County
October 8, '11	Greene County
January 14, '12	To Be Announced

you a gold star. If you are in the ball park as to where it is, you'll get a silver star. Good luck with



your guesses and we'll see how well you did in the next issue of "Along the Lincoln Highway" **L**

### NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

**Rates: 1 issue- \$10 2 issues- \$20  
3 or 4 issues- \$30**

**(Buy three and get 4th free)**

**Flyer:** 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter.

**Rates: 1 page flyer- 1 issue- \$50**

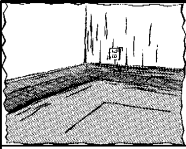
Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

**[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)**

### FOR SALE

**Original Bronze Medallion from  
Lincoln Highway  
Concrete Marker  
Marked Whitehead-Hong, New  
Jersey**

**\$500.00 Guaranteed Old  
Lynn Christian 515-232-2222**



## The President's Corner

By Allan Richards,  
Iowa LHA President

Along the Lincoln Highway, your travels or mine, it is time we put the memories into words. I was just leaving Tama County towards Marshall County along the highway and I pass through LeGrand. I realize that it is best to have someone from the community write the travel log. I know that the 10 story tree house is just up the road, but I decide to go back to Tama County. Just outside

of Montour is the old Indian Town just above the Iowa River. Looking to the East, I think about the river landings on the Iowa River, McCoy landing to the North of Indian Town, Mannatt Landing in Tama, Longpoint and Dufus Landing near Chelsea. This is all part of the Iowa Valley River Corridor.

But it is the local parades that make a great part of the history of the Lincoln Highway. It will be great when each community puts on their annual parades or even once every decade. Tama will be celebrating its 150<sup>th</sup> year in 2012 and will have a grand parade, so look forward to taking part. Montour held an annual fall festival parade, and one of my memories is the 100<sup>th</sup> year parade when it seemed everyone in the community and surrounding area took part. Please provide us with your list of parades and celebrations along the LH.

Traveling back into Tama, it surely was a great day when the LH was the focal point of travel across this country. The activity, the excitement and business must have been a site to see.

Historical accounts in Tama, by several people indicate that the LH at King Tower traveled to the North one block to the Oak Hill Cemetery, then West into town on 9<sup>th</sup> street. Accordingly to them this was the original route, and the old bridge is still located near Oak Hill. The route that goes into town was paid for by local farmers and business that then became 5<sup>th</sup> street and LH Bridge. The saying is that \$50 each was put up by the local citizens to build the road. This account does fit in with the concept of the LH being built with private money. I do have the original surveyor's book when 5<sup>th</sup> street was graded, and a copy of Tama's ordinance book for the layout of the city street.

Going on out of Tama to the east is new with the freeway exit at 204, and a portion of the LH route still intact for about a mile East of Tama for travelers to get out on the road for a closer inspection. Nevertheless, I always enjoy the ride to Chelsea and Belle Plaine on the old LH.

There again, so much history in Belle Plaine that it will be good to hear the story of days in this fascinating little community. Word has it that Belle Plaine will be getting a face lift where all the old buildings will be restored to a classic look.

If you find it in yourself or know a local writer, put your history of parades, travel, places, events or any other

fact that may be of interest into words and forward them to me. I do believe that these little efforts will preserve, protect and promote the Lincoln Highway in Iowa and across the country.

### THE GREAT PARADE

My great parade was in 1981 in London England. I was studying at the National Water Library under permission of a Member of Parliament.

It was a few days before the Royal Wedding and I heard they were going to have a rehearsal of the event. Since I did most of my travel by foot, I walked to the gates of Buckingham Palace where the procession was to begin for Prince Charles. I was surprised as 1000 horses and riders came out onto The Mall for the two mile parade to St. Paul's Cathedral.

If you have ever been at a parade with lots of horses, you would not be amazed at greatness of the event. The sight, the sound, and the smell was wonderful, but the electricity in the air was even greater.

The crowd along the route was sparse, as security for entering the zone of the central city had already begun to tighten. Fortunately for me, I was able to keep up with the procession through Trafalgar Square, down The Strand and Fleet Street to Ludgate Hill, the site of the Cathedral.

The Cathedral was still open, and I walked through this historic building taking pictures, and even a jug of water before this history making event. The Cathedral was closed to the public after this time.

The procession then returned to the Palace with the coaches for the official party. The escort was that of the Household Cavalry decked in smart riding gear, both man and horse. Somehow, I was able to make it back with the procession even though the return trip was at a gallop.

Just a few words to share about an event does bring back memories.

*Allan*

See YOU on the Lincoln Highway!  
This issue's new members.

Twyla Dell  
Jeff Nemechek

Overland Park, KS  
Dayton, OH

‡ (Denotes a Lincoln Highway County)

## THE SIGNS ARE COMING, THE SIGNS ARE COMING!

By Francie O'Leary

The Iowa Lincoln Highway Heritage Byway coordinators attended a pre-construction meeting for the new byway signage program on March 16. Also present were representatives from the Iowa Department of Transportation, Shive-Hattery Architectural Engineering, David L. Dahlquist Associates LLC, and Voltmer, Inc, the firm selected to put the signs up. These groups were brought together to learn about and discuss the placement of new signage for the scenic and heritage byways in Iowa.

The signs for the Lincoln Highway Heritage Byway have been manufactured and consist of 956 main route signs and 188 byway loop signs for a total of 1,144 byway installations. In addition, 566 auxiliary signs (mostly directional arrows) accompany the route signs. The planning process has been very detailed and involves the cooperation of many people.

The process of placing signs on the Lincoln Highway Heritage Byway could begin as early as the first week of April in Ames. Placement is expected to proceed west from Ames along the byway route to Council Bluffs. Starting the placement in a centralized location close to the IDOT will allow the crews to more efficiently deal with placement issues early in the process. The contractor will then place the signs from Ames to the Mississippi River. Two crews will work 10-20 miles apart.

Sign placement for the Lincoln Highway is expected to take two months, and could be done as early as the first week of June. As the process proceeds contractors and coordinators will contact and work with the various counties and communities that the byway connects.

The signage project is part of a grant from the National Scenic Byways Program that brought federal funds of 580,000 to Iowa. Signage for all of the byways is expected to be completed this year. The signs are coming, and they are coming soon! **L**

### Assistance Needed for Documentation of Lincoln Highway Progress

Those of you who have been involved in or are aware of the expenditure of funds related to the Lincoln Highway are asked to write them down and bring this information to the ILHA meeting in Colo on April 9th, or send it to **Francie O'Leary** at **1917 N. HWY 71, Carroll, IA 51401**, or [francieoleary@gmail.com](mailto:francieoleary@gmail.com).



Iowa Blackie & Ron Preston enjoy the 2008 RAGBRAI parade

Richard Gage, known throughout the Midwest as "Iowa Poet Blackie" passed away on February 24, 2011. He was crowned "King of the Hobos" at Britt's annual National Hobo Days Convention in 1994., and was a friend and frequent traveler of the Lincoln Highway. **L**

### Lincoln Highway Heritage Byway Steering Committee Develops Mission and Vision Statements

A steering committee, consisting of Iowa Lincoln Highway Association (ILHA) members, three Resource Conservation and Development (RC&D) byway coordinators, and several others has been meeting to discuss how these and other organizations can work together toward common goals for the Lincoln Highway Heritage Byway. Moving forward, this committee's structure will include the three RC&D byway coordinators, three members of the ILHA, with at least one being an officer, and three at large members chosen by the previous six. This committee met recently to develop mission and vision statements that will be presented at the next ILHA meeting. **L**

(From the article to the left)

We would like to record, not only the progress of projects, but what kind of impact spending related to the byway has had on local, regional, and state economies. This information is helpful in future grant allocations and future funding opportunities. The documentation of this type of information will be an ongoing process. **L**

JOIN US "4" A GOOD TIME AT THE 4th ANNUAL  
IOWA LINCOLN HIGHWAY ASSOCIATION  
RIVER TO RIVER MOTOR TOUR  
FROM POTTAWATTAMIE TO CLINTON COUNTIES  
AUGUST 26-28, 2011

FEATURING STOPS IN:  
COUNCIL BLUFFS, MISSOURI VALLEY, CARROLL, BOONE,  
COLO, LEGRAND, TAMA, YOUNGVILLE, CEDAR RAPIDS,  
MOUNT VERNON, WHEATLAND, DEWITT

Pre-Tour Event Thursday August 25 in Council Bluffs, IA  
NEW STOPS: Communities of LeGrand & Wheatland  
Group Dinner in Cedar Rapids on Saturday evening, August 27 LOTS OF RAFFLE PRIZES!!  
See the Famous Lincoln Highway Bridge in Tama  
See Youngville Café-Listed on the National Register of Historic Places  
And Enjoy Plenty of Iowa Small Town Hospitality!

*Sponsored by the Iowa Lincoln Highway Association*

REGISTRATION FORM

Any Vehicle - Any Model - Any Make

Registration Fee: \$20.00 per vehicle for Iowa LHA members

\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)

You may join or leave the tour at any point or at anytime.

The Iowa LHA is not responsible for accidents or injuries incurred on this motor tour

NAME \_\_\_\_\_ Phone \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

YEARS ON THE TOUR \_\_\_\_\_ T-SHIRT SIZES \_\_\_\_\_ HOW MANY? \_\_\_\_\_

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:  
Iowa LHA Motor Tour  
c/o Jeff LaFollette  
2130 W. 4<sup>th</sup> St.  
Davenport, IA 52802

More Tour Information:  
Jeff LaFollette  
jefflaf@q.com  
563-349-3047

A LIST OF MOTELS AND TOUR ITINERARY WILL BE MAILED TO YOU SOON  
AFTER WE RECEIVE YOUR TOUR REGISTRATION.

## TAKE YOUR SPOUSE OR TRAVEL SOLO, WHICHEVER YOU CHOOSE, JOIN US IN COLO

The Iowa Lincoln Highway Association's spring meeting takes us to central Iowa in Story County where we will be meeting in Colo. The meeting will be conducted **Saturday April 9, 2011** at **Niland's Café**, located at the intersection of the Lincoln and Jefferson Highways (US 30 & US 65) in Colo. Coffee and rolls will be available at 9:00 AM. President Allan Richards will drop the gavel around 9:30 to begin the meeting. There will be several items for discussion, including the motor tour, the buy-way yard sale, and updates on the signage project, which looks like that it is nearing its fruition this year. We invite you to attend and join us for our spring 2011



meeting. After the meeting around noon, we will have lunch at Niland's Café. There may be an opportunity for a short tour after the lunch if anyone is interested. If you are planning to attend, please contact Jeff LaFollette by e-mail at [jefflaf@q.com](mailto:jefflaf@q.com), or Allan Richards at [AllanMaxRichards@aol.com](mailto:AllanMaxRichards@aol.com), so we can get a count for lunch. We hope you can join us and let's hope we get a nice warm spring day! If you want to stay overnight in Colo, at the Colo Motel, next door to Reed/Niland's, call **Scott Berka** for room availability at **641-377-2278**.

**DIRECTIONS: FROM THE EAST-** Travel west on US 30. (Lincoln Highway) At the junction with US 65 go north and exit at the old Lincoln Highway about a mile north. Go west a short distance to Niland's Café.

**FROM THE WEST-** Travel east across US 30. (Lincoln Highway). At the junction with US 65 go north about a mile and follow the same directions as above. **L**

In This Issue...

The Signs are Coming and Iowa BuyWay Information

**FIRST CLASS**

Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden IA 50212