



# ALONG THE LINCOLN HIGHWAY



*THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION*

**Volume 12, Number 4**

**WINTER 2007**

## WELCOME TO NEW MARSHALL COUNTY CONSUL HARLAN QUICK

Please join us in giving a hearty welcome to Harlan Quick of State Center who became our new Marshall County Consul in October 2007.

Harlan replaces longtime Marshall County Consul Catherine Noble. Harlan was born in Boone, Iowa and grew up in Stratford, Iowa graduating from Stratford High School in 1965. His father owned and operated a service station and tank wagon for the Mobil Oil Company for 51 years in Stratford. The station was located on Highway 175 and he grew up working at the station. His father's supplier was in Boone and operated a service station on the Lincoln Highway.

Harlan graduated from the University of Northern Iowa with a BA and an MA in history. He taught history at the West Marshall Middle and High Schools in State Center for 33 years before retiring in 2003. Both schools are on the first paved route of the Lincoln Highway going through State Center. Harlan is also involved with the State Center Historical Society and the State Center Development Assoc.

Harlan and his wife Marcia have been married for 32 years and have two grown children and three grandchildren.

The Iowa Lincoln Highway Association also wishes to express its thanks to Catherine Noble for her time, service and dedication to the Lincoln Highway and her service as Marshall County Consul. L

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

## STATE DIRECTOR JEFF LAFOLLETTE TO RUN FOR A SECOND TERM

The Iowa Lincoln Highway Association board of directors has voted to nominate current State Director Jeff LaFollette to a second term. His current term expires in June 2008

LaFollette's name will be submitted to the National Lincoln highway Association's nominating committee to be placed on the ballot for national LH members to vote for directors from the Lincoln Highway states.

LaFollette has been the Iowa State Director since 2005. He is also the Clinton County Consul and is also the current editor of this newsletter.

He has been involved with the Route 66 Association of Illinois, serving as its president from 1999-2004, and also chaired four of that association's annual motor tours from 1998-2001. He is currently organizing the Iowa LHA Motor Tour which is scheduled for August 8-10, 2008.

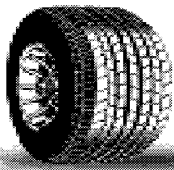
LaFollette will continue to work to represent Iowa at the national level and continue to work for preservation at both the state and national level. LaFollette is currently serving on a committee on the National LHA that is working to get federal grant funding through the National Park Service for the Lincoln Highway, similar to a project he worked with leaders from Route 66 states to get NPS grant funding for Route 66 projects.

Ballots for the election of national LHA candidates will be in an upcoming issue of the "LHA Forum" L



[www.lincolnhighwayassoc.org](http://www.lincolnhighwayassoc.org)

**IOWA LINCOLN HIGHWAY ASSOCIATION  
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OGDEN, IOWA 50212**



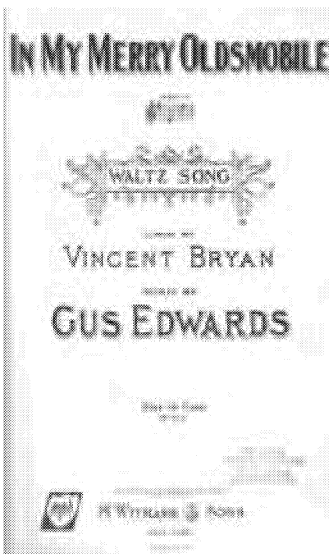
# HAVE SPARE TIRE, WILL TRAVEL

BY VAN & BEV  
BECKER

**CAR CLASH-** Within a few years, America will have only a few automobile companies. The next two or three years will determine which companies are to come to the front and form the nucleus for gigantic combinations and which companies will either go by the board or be swallowed up by the fittest survivors." Sound familiar? Straight from the evening news? Nope, **Forbes**, November 22, 1922. Some things never change. Now that you're recalling those wonderful old times and long days driving the traffic-free Lincoln Highway, I will take this opportunity to spring a .. POP QUIZ.

Alert readers of this column with good memories will recall four years ago when I first started this quiz. I promised more, so now is the time. Get your pencils ready and no looking at your neighbor's paper. Your editor, Jeff, has promised to list the answer key elsewhere in this issue. Now, go mark it up and have fun!

1. Did the 1928 Ford Model A have the sun visor inside or outside the car?  
A) Inside B) Outside
2. What automobile offered "tops" as standard equipment in 1915?  
A) Ford B) Chevrolet C) Oldsmobile D) Buick
3. What year was the hit tune "In My Merry Oldsmobile" published?  
A) 1895 B) 1900 C) 1905 D) 1915

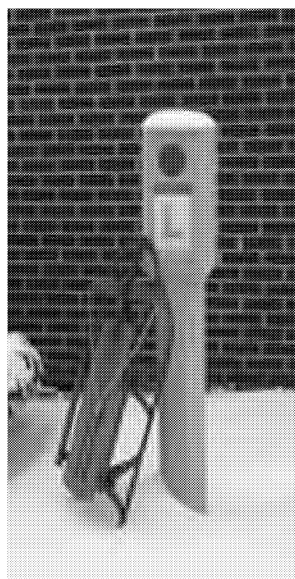


4. What year were automatic windshield wipers introduced as standard equipment?  
A) 1903 B) 1913  
C) 1923 D) 1933

5. What oil company offered the first free road maps in 1913?  
A) Standard B) Gulf  
C) Shell D) White Eagle

6. What year did the first gas gauge appear on cars?  
A) 1895 B) 1915  
C) 1922 D) 1934

7. What automobile offered a compass and a camera as standard equipment in 1919?  
A) Ford Model T B) Curved-dash Oldsmobile  
C) Stanley Steamer D) Templar Touring Roadster
8. How many mounted spare tires did the 1916 Hudson have?  
A) One B) Two C) Four D) Six
9. What year was the first automobile finance company formed?  
A) 1895 B) 1905 C) 1915 D) 1922
10. What year was coast-to-coast bus service offered in the United States?  
A) 1901 B) 1915 C) 1928 D) 1934
11. What state required automobile license plates in 1901?  
A) Michigan B) California C) Ohio D) New York
12. What company introduced the first balloon tire in 1923?  
A) Firestone B) Goodyear C) Michelin D) Pirelli
13. What year was the first three-colored traffic light installed in Detroit, Michigan?  
A) 1900 B) 1905  
C) 1919 D) 1922



OK, pencils down. Keep reading this issue to find the answer key.

**Van & Bev**

## LINCOLN HIGHWAY ENDOWMENT FUND 2008 GRANT PROGRAM

By Jeff LaFollette, Iowa LHA State Director

Grant awards are being made available from the Lincoln Highway Association Endowment Fund for the purpose of furthering the Lincoln Highway cause and for assisting state LHA chapters in their efforts. State chapters are encouraged to develop projects and to seek grant awards to support these projects.

The Lincoln Highway Association Board of Directors (at the national level) will annually determine a dollar amount to be awarded to successful applicants, based on budget recommendations of the LHA Endowment Committee. Awards will be made at the Association's annual conference each year. The first round of grants were awarded at the Fort Morgan conference. Two states submitted applications in 2007. The number of awards to be made annually will be at the discretion of the Endowment Committee but will typically be two in number each year. A maximum \$5000 award may be made to any applicant in any one year. Applicants may apply each successive year for multi-year awards, thus if successful, increasing the total award for a given project to an amount in excess of the \$5000 annual limit. The Endowment Fund grant program will be administered on an annual "grant round" basis, with each grant round beginning the day following the LHA annual conference and ending at the time during the conference when grants are announced for the next year.

Applications are due not later than **March 1, 2008**. Applications are to be submitted to the chair of LHA Endowment Committee. Applicants do not need to complete any special or mandatory form of application, although an application shall be a typewritten submittal that addresses the relevant scoring criteria set forth below. In other words, an applicant should fully explain how its proposed project satisfies any or all of the Scoring Criteria. Application submittals shall be limited to five single spaced pages.

As appropriate, attachments will be considered, but the LHA Endowment Committee generally has expressed a preference for precise, rather than lengthy applications.

If you have a worthy project that you want to have considered for a grant in 2008, contact me either by phone or e-mail ([jeffrlaf@peoplepc.com](mailto:jeffrlaf@peoplepc.com)) and I will send you a complete copy of the Grant Applications and Awards Program Sheet so you can look it over, and check the scoring criteria, and read over other items to help you in preparing your application. When you complete an application, you may mail it

make sure that it gets to the Endowment Committee Chair.

You may also contact the Endowment Committee Chairman, **Bob Dieterich**. Bob lives at 4521 Woodmont Ct. Fair Oaks, CA 95628. He can be reached by phone at 916-967-7680 and his e-mail address is [bobd@sbcglobal.net](mailto:bobd@sbcglobal.net). **Bob Ausberger** of Jefferson, IA is a member of the Endowment Committee and would be most helpful to you as well. His phone number is 515-386-4821 and his e-mail is [bob-joyce@netins.net](mailto:bob-joyce@netins.net)

We hope to have someone from Iowa apply and receive a grant at the 2008 National Conference in Evanston, Wyoming. Don't forget, if you have any questions regarding the grant applications, contact us soon. Time to get grants submitted for 2008 is running out!

L

**Ron Cory speaks to an enthusiastic audience that gathered for the dedication of the restored cabin at King's Tower in Tama on September 23, 2007. Cabin tours and refreshments followed the ceremony.**



## Iowa Transportation Museum Opens Online With Heroes Center

### Visitors encouraged to nominate transportation heroes from their lives

**Grinnell, IA** –Even before it officially opens its doors to the public, the Iowa Transportation Museum is taking flight online with the launch of its interactive, web-based Heroes Center.

At [www.TransportationHeroes.org](http://www.TransportationHeroes.org), visitors of any age can nominate heroes who they feel have made a difference in the transportation industry. The new site also features commentary from former Iowa Gov. Robert Ray who shares his thoughts on what makes a transportation hero and the important role that transportation plays in all of our lives.

"The Heroes Center is all about honoring the people who make the wheels go round – assuring us of a better life," said Gerald Schnepf, president of the Iowa Transportation Museum's board of directors. "For too long many of these heroes have gone unrecognized, and it is time to tell their stories. We are thrilled to be opening this online version of the museum experience and we aim to use content from it to help develop future exhibitions at the museum and, more importantly, to provide role models to our youth that can inspire and motivate them into the field of transportation."

By early next year an inaugural class of heroes will be inducted into the Heroes Center, and an expanded version of the site will be launched that will use a blend of personal interviews, videos and written stories to shine a light on some of the heroes who have kept our country moving forward.

Nominations for the Heroes Center will be accepted year-round with no limit to the number of individuals who can be inducted each year. Visitors to the site will be asked to select one of three categories when nominating a hero:

- **"Heroes by Example"** – transportation workers who have accomplished their everyday job in an extraordinary way;
- **"Heroes of Industry and Technology"**– those individuals who have made significant breakthroughs or contributions in transportation-related industries or technologies; and
- **"Heroes of Valor"** – transportation workers who have placed their life at risk – either willingly or unknowingly – while on the job.

"The Heroes Center is breaking the mold by telling the stories of the unsung heroes, particularly those right here in Iowa," said Gordon Canfield, treasurer for the Iowa Transportation Museum's board of directors and mayor of Grinnell. "I hope that everyone takes advantage of this special opportunity to get the transportation hero in their life recognized. "The Heroes Center will serve as the centerpiece of the Iowa Transportation Museum, currently in development in Grinnell at the former site of the historic Spaulding Manufacturing Co., where thousands of horse drawn vehicles and motorcars were once produced in the early 1900s.

The mission of the Iowa Transportation Museum is to explore the evolution of transportation, making it come alive to enhance our understanding of how transportation systems and workers contribute to the culture and quality of life we enjoy. For further information about the museum or its Heroes Center, visit [www.IowaTransportationMuseum.org](http://www.IowaTransportationMuseum.org). (Submitted by Jack Wiezien)

### ILHA Officers, Board of Directors (County Consuls), and Staff

#### Officers

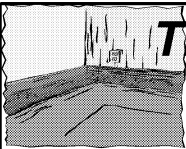
<b>President</b>	Keith Whitlatch	(563) 942-6670
<b>Vice-President</b>	Kathy Dirks	(712) 755-7474
<b>Secretary</b>	Jeff Benson	(515) 233-1445
<b>Treasurer</b>	Joyce Ausberger	(515) 386-4521
<b>State Director</b>	Jeff LaFollette	(563) 349-3047

#### Board of Directors (County Consuls)

<b>Clinton County</b>	Jeff LaFollette	(563) 349-3047
<b>Cedar County</b>	Keith Whitlatch	(563) 942-6670
<b>Linn County</b>	Van & Bev Becker	<a href="mailto:IowaLHA@mcleodusa.net">IowaLHA@mcleodusa.net</a>
<b>Benton County</b>	Mike Kelly	(319) 472-5183
<b>Tama County</b>	Allan Richards	(641) 484-4981
<b>Marshall County</b>	Harlan Quick	(641) 483-2440
<b>Story County</b>	Margaret Elbert	(515) 233-1445
<b>Boone County</b>	Joe Moore	(515) 432-6174
	Ed Mondt	(515) 432-2343
<b>Greene County</b>	Bob Owens	(515) 386-3419
<b>Carroll County</b>	VACANT	
<b>Crawford County</b>	VACANT	
<b>Harrison County</b>	Elaine Ehlert	(712) 647-2049
<b>Pottawattamie County</b>	Brett Ford	(712) 545-3283

#### Support Staff

<b>Membership Coordinator</b>	Cecil Stewart
<b>Newsletter Editor</b>	Jeff LaFollette
<b>Noble Sojourner</b>	Luell Henry
<b>Iowa Artist in Residence</b>	John Fitzsimmons
<b>Webmistress</b>	Sandii Huemann-Kelly
	<a href="mailto:shk@videoportraits.com">shk@videoportraits.com</a>



## The President's Corner

By Keith Whitlatch, ILHA President

Recently I was given a copy of a DVD by a friend of mine. The first, entitled **"Out of the Mud"**, presents the history of roads in Iowa from 1840 to the present. The DVD contains numerous references to the Lincoln Highway and the Lincoln Highway Association. Part II, **"Tall Grasses and Prairies"**, gives the history of grasses and flowers in Iowa. It shows how wild flowers are being planted along the many miles of roadway in Iowa. The DVD was produced, filmed and narrated by Mark Muller. Persons interested in this DVD should contact Mark at 515-239 1768. I would encourage anyone interested in Iowa roads to obtain a copy of this DVD. The DVD is a product of the Iowa Living Roadway Trust Fund.

My wife Lois is a cookbook collector and serves as committee chairman of a committee with the Cedar County Historical Society that plans to publish a "golden anniversary" cookbook for the local society. As such she has been doing a lot of research on other works done. In doing so, she came across a cookbook put out by the Boone County Historical Society; "The Boone County Historical Society Sesquicentennial Cookbook" published in 1996. The book features pictures and brief articles about historical places in Boone County. As the historic Lincoln Highway passes through the county, it features a photo of the Rainbow Arch Bridge and mentions the Lincoln Highway Association. The book also has a photo of the Ogden Park. The accompanying information points out that the "the Lincoln Highway was once Ogden's Main Street, something that few communities in our nation can claim". I suspect one could still purchase a copy of this cookbook from the Boone County Historical Society.

This DVD and the cookbook are just a couple of examples of information that are out there on the Lincoln Highway. It seems like almost every day I run across something or someone that makes reference to the highway.

For example, Lois and I were having lunch at Dittos in Stanwood on Sunday; the place was packed and so we shared our table with two strangers passing through. The one gentleman looked at me a bit, and asked who I was. I told him. He grinned and said he thought so. He was a Lincoln Highway fan and had grown up in Lisbon. He said he liked to go to Hi-Way Gardens when he was a kid (he still looked like a kid); and one time he "kind of" got involved in one of those "big fights" the Hi-Way Gardens were known for, and ended up in my jail overnight as a guest. He said it wasn't too bad and the food was good. He is still interested in the Lincoln Highway and we hope will get involved. . . It was just another interesting tidbit on the life along the Lincoln Highway.

This past Monday, December 10, 2007, I had the occasion to visit the Old Lincoln Highway "up close and personal". Having time on my hands I have volunteered to be a sub bus driver for the North Cedar School district. The four communities that compose this district are Lowden, Clarence, Stanwood and Mechanicsville. The route I had the privilege of driving on Monday departed from Clarence on the Lincoln Highway (now called 150th Street) to Taylor Avenue and south. The bus is an 85 capacity unit, about as long as a railroad car and almost as wide. The road was snow-covered and almost impossible to see the center line or the edges of the road. On this route I have places where I have to drive in and back out onto that narrow road, so it is a challenge in the best of conditions. Having driven this route before with this big bus, I knew how narrow that road is. (I did do OK, ice and all, by the way) The Old Lincoln Highway is now a county road and remains the same width as when it was first paved. It makes you realize what it was like years ago. It is hard to imagine that the traffic that travels on US 30 and Interstate 80 traveled on this narrow road at one time.

This bus route also took me on part of the Herbert Hoover Highway which runs from Lowden to Iowa City – via Tipton. These two historic highways meet in Lowden. Cedar County, when naming and numbering their road system, named the road from the settlement of Massillon on the Wapipinicon River to Tipton as the Hoover Highway.

The next time you travel on one of the sections of the Lincoln Highway that is not a part of Highway 30, try and visualize today's traffic on the old highway. Wow. Hopefully you can do this next August when we travel from the Mississippi River to the Missouri River on the Auto Tour.

One other item of interest I just noticed. There is a new "Watering Hole" in Stanwood on the Lincoln Highway, called "Bud's Highway Garden.", open seven days a week, it says on the door. It is in a building that was built by Effie Treiweiler who operated a tavern there for many years. Effie also had a facility that was a forerunner of today's "Convenience Store" just west across the street from the aforementioned facility. The original business that Effie ran was just east of the now defunct, former Hi-Way Gardens, a dance hall known across the Middle West. It is now a snow covered empty lot, but, as the gentleman I had lunch with the other day attested, it is not to be forgotten.

**Keith**

## NAME THAT LINCOLN HIGHWAY SPOT

In our last issue, Van Becker submitted this Lincoln Highway spot for you to try and figure out where on the road this could be. Well, Van did a great job! No one guessed where it is, and even your editor had to think about it. I did discover where it was, and I was wrong about where I originally thought it was. So I'm giving Van a gold star for stumping all our readers, and I'm also not going to tell you where this spot is this time. I'm going to give all of you one more try to figure out where this Lincoln Highway spot is located.



E-mail me your guesses at [jefflaf@peoplepc.com](mailto:jefflaf@peoplepc.com) and if you guess it correctly we'll list your name in the next issue of "Along the Lincoln Highway" **L**

### BURMA SHAVE JINGLES

You Know- Your Onions- Lettuce Suppose- This Beets 'Em all- Don't Turnip Your Nose- Burma Shave (1935)

It's Best For- One Who Hits- The Bottle- To Let Another- Use The Throttle- Burma Shave (1940)

This Cream- Makes The- Gardener's Daughter- Plant Her Tu-Lips- Where She Oughter- Burma Shave (1953)

Passing Cars-When You Can't See- Might Get You- A Glimpse- Of Eternity- Burma Shave (1959)

### Upcoming LHA State Meetings

April 12, '08	Crawford County
July 12, '08	To Be Announced
October 12, '08	To Be Announced
January 10, '09	To Be Announced

## SCENES FROM THE LINCOLN HIGHWAY

This photo of our president Keith Whitlatch was taken at the Harrison County Welcome Center where the Iowa LHA visited in the fall of 2006. It is a fact that Keith makes friends everywhere he goes on the Lincoln Highway



Van Becker is inspecting this Linn County Lincoln Highway kiosk, the most recent kiosk installed, to make sure that the information is accurate and historically correct. I can guarantee you he is not looking for directions to get back home.

### SPARE TIRE QUIZ ANSWER KEY

- |              |               |                             |         |
|--------------|---------------|-----------------------------|---------|
| 1) Outside   | 2) Oldsmobile | 3) 1905                     | 4) 1923 |
| 5) Gulf Oil  | 6) 1922       | 7) Templar Touring Roadster |         |
| 8) Four      | 9) 1915       | 10) 1928                    |         |
| 11) New York | 12) Firestone | 13) 1919                    |         |

Did you get 11-13 correct?- Step to the head of the class (We were looking for volunteers!)

Did you get 8-9 correct? Take a coffee break. You deserve it!

Everyone else- It's time to start your winter reading lists.

Hope the second half was worth the long wait! **L**

### See YOU on the Lincoln Highway! This issue's new members.

Donald Jones	Rippey, Greene <b>L</b>
Don Libby Family	West Des Moines, Polk
Jeff Quell	Cedar Rapids, Linn <b>L</b>
Harlan & Marcia Quick	State Center, Marshall <b>L</b>
Gina D'Atri-Reeves	Ogden, Boone <b>L</b>
Merle Simonsen	Tucson, AZ

**L** (Denotes a Lincoln Highway County)

COME AND JOIN US FOR THE FIRST EVER TOUR OF  
THE IOWA LINCOLN HIGHWAY  
THE RIVER TO RIVER MOTOR TOUR  
CLINTON COUNTY TO POTTAWATTAMIE COUNTY  
AUGUST 8-10, 2008

FEATURING STOPS IN:

*Clinton- Lowden- Mount Vernon- Cedar Rapids  
Youngville Café- Belle Plaine- State Center- Colo  
Boone- Jefferson- Woodbine- Honey Creek*

See the site of the Lyons-Fulton Bridge in Clinton  
walk on the Abandoned Lincoln Highway west of Lowden  
See the Famous Youngville Café in Benton County  
Visit the world Famous Lincoln Highway Bridge in Tama  
Tour Restored Reed/Niland corners in Colo  
See the Lincoln Highway Clubhouse in Jefferson  
Drive on the Brick Lincoln Highway in Woodbine  
Tour Ends in Hitchcock Nature Center near Honey Creek

*Sponsored by the Iowa Lincoln Highway Association*

**REGISTRATION FORM**

Any Vehicle - Any Model - Any Make

Registration Fee: \$20.00 per vehicle for Iowa LHA members

\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)

You may join or leave the tour at any point or at anytime.

The Iowa LHA is not responsible for accidents or injuries incurred on this motor tour

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

Make checks or money orders payable to: Iowa Lincoln Highway Association

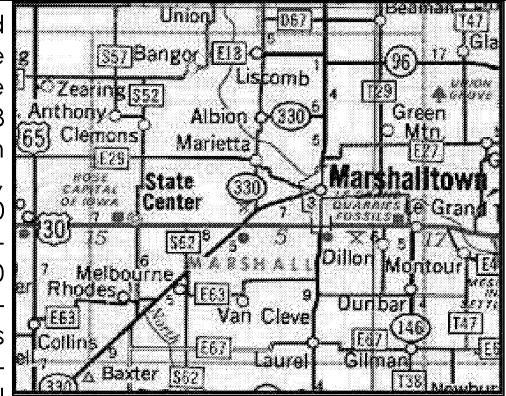
Mail To:  
Iowa LHA Motor Tour  
c/o Jeff LaFollette  
2130 W. 4<sup>th</sup> St.  
Davenport, IA 52802

More Tour Information:  
Jeff LaFollette :  
jefflaf@peoplepc.com  
563-349-3047

A LIST OF HOTELS AND TOUR ITINERARY WILL BE MAILED TO YOU  
SOON AFTER WE RECEIVE YOUR TOUR REGISTRATION.

## NEXT IOWA LHA MEETING TO BE IN STATE CENTER

Thanksgiving, Christmas and New Year's Day are behind us and now winter has taken hold and settled in with cold and snow. So the perfect cure for cabin fever is to get together with one of our favorite friends, that being the Iowa Lincoln Highway. Our first meeting of 2008 will be conducted in **State Center** on **Saturday January 12**. The location of the meeting will be at a restored building located at **104 W. Main St.**, in downtown State Center. Rolls and coffee will be available at 9:00 AM to warm up from a drive in the cold. Then our president Keith Whitlatch will drop the gavel to get the meeting underway around 9:30 AM. We will discuss various topics and plans for 2008, including the motor tour, and a joint meeting with the Illinois LHA to be held in Iowa this year. Lunch will be catered in and there will be a choice of either submarine or chicken salad sandwiches as the main entrée. Lunch will also include one side, dessert and a drink. Cost will be \$8.00 per person, and food orders will be taken shortly before the meeting gets underway. So even though it may be cold outside, come join us and think spring and summer as we plan for the upcoming year ahead. We hope to see you in State Center.



**FROM THE EAST:** Follow US 30 west to State Center. Turn right on Durham Ave. off of US 30. Follow Durham Ave to W. Main St and turn right. Look for 104 W. Main and maybe some LH signs. If you come in on the old Lincoln Highway from the east (County Road E 41) follow it into State Center, and it becomes 4th St. SW. Take 4th St SW to Durham Ave. then turn right. Take Durham to W. Main, turn right and look for 104 W. Main.

**FROM THE WEST:** Follow US 30 east to State Center then turn left off of US 30 onto Durham Ave. Then follow the above directions to the meeting location at 104 W. Main. L

In This Issue...

Have Spare Tire...Will Quiz & Grant Application Time Getting Near

**FIRST CLASS**

Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden IA 50212