



ALONG THE LINCOLN HIGHWAY



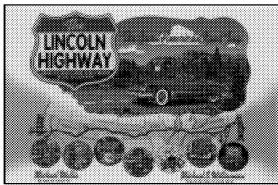
THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Volume 12, Number 3

AUTUMN 2007

MICHAEL WALLIS VISITS CLINTON TO PROMOTE NEW LINCOLN HIGHWAY BOOK

Author Michael Wallis visited Clinton on Saturday July 28 on his cross country book tour promoting his new book, *"The Lincoln Highway-The Great American Road Trip"*. Wallis and Pulitzer Prize winning photographer Michael Williamson both visited the Clinton County Historical Museum promoting the book and giving a talk on the Lincoln Highway. About 30 people attended the event. After the author and photographer spoke, they signed copies of the book.



Wallis is the author of several books, including *"Route 66-The Mother Road"* Wallis also portrayed the "Sheriff" in the movie *"Cars"*

Many feel that his book on Route 66 spawned the rebirth and growth of popularity of the historic highway. It is the same feeling that Wallis' book on the Lincoln Highway will accomplish the same thing. The book is divided into chapters state by state from New York to California. Stories from the road, from those who lived and worked on the highway, to the characters of the road bring the Lincoln Highway to life. And the excellent photography of Michael Williamson brings the people and places

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

road into sharp, clear view. Sprinkled with the fine photography are vintage photos, pictures of advertising, and old signage.



Michael Wallis



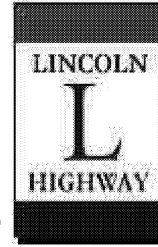
Michael Williamson

Clinton was the lone stop of the book tour in Iowa, but both Wallis and Williamson commented that the Clinton museum was the best locale they had encountered on their tour up to that point. To find out more information on the book or to check out a blog of the book tour, go to www.lincolnhighwaybook The book is available at book stores or through the Lincoln Highway Trading Post. Check out that website at www.lhtp.com



www.lincolnhighwayassoc.org

**IOWA LINCOLN HIGHWAY ASSOCIATION
P.O. BOX 14
OGDEN, IOWA 50212**



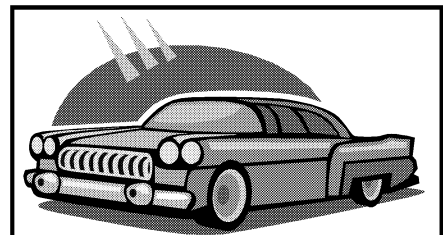
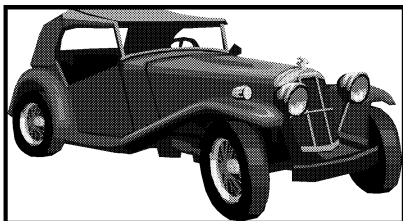
**JOIN US FOR THE FIRST EVER
IOWA LINCOLN HIGHWAY ASSOCIATION RIVER
TO RIVER MOTOR TOUR
AUGUST 8-10, 2008
CLINTON COUNTY TO POTTAWATTAMIE COUNTY**

TOUR STOPS INCLUDE: FRIDAY AUG. 8- CLINTON, DEWITT, LOWDEN, CLARENCE, MOUNT VERNON, CEDAR RAPIDS

SATURDAY AUG. 9- CEDAR RAPIDS, YOUNGVILLE CAFÉ, BELLE PLAINE, THE FAMOUS LINCOLN HIGHWAY BRIDGE IN TAMA, MARSHALLTOWN, REED/NILAND CORNERS IN COLO, AMES, BOONE

SUNDAY AUGUST 10- BOONE, JEFFERSON, CARROLL, DENISON, WOODBINE, MISSOURI VALLEY, HONEY CREEK

THIS IS A THREE DAY MOTOR TOUR OF THE LINCOLN HIGHWAY THROUGH IOWA. ANY AND ALL TYPES OF CARS OR MOTORCYCLES ARE ENCOURAGED TO ATTEND. SOME OF THE OLDER ALIGNMENTS OF THE LINCOLN HIGHWAY ARE CURRENTLY GRAVEL. WE ARE MAKING THIS A "CLASSIC CAR FRIENDLY" EVENT BY KEEPING TO THE PAVED ROUTES. THIS IS A FAMILY FRIENDLY TOUR AS WELL.



THERE WILL BE A REGISTRATION FORM COMING OUT SOON FOR THIS TOUR WITH A LISTING OF HOTELS FOR OUR OVERNIGHT STOPS (CLINTON, CEDAR RAPIDS, BOONE) EACH PARTICIPANT WILL BE GIVEN A GOODY BAG, DASH PLAQUE AND WINDOW DECAL OR ANTENNA PENNANT AND A PASSPORT BOOK WITH DRIVING DIRECTIONS AND SPACES TO RECEIVE YOUR PASSPORT STAMP AT OUR TOUR STOPS.

FOR MORE INFORMATION CONTACT JEFF LAFOLLETTE AT 563-349-3047 OR BY E-MAIL AT jefflaf@peoplepc.com AND ALSO CHECK OUR WEBSITE FOR UPDATES www.lincolnhighwayassoc.org/iowa

Ramblings Along the Lincoln Highway

*Minutes of the Summer 2007 Iowa LHA Meeting
Lisbon History Center Museum
Lisbon, Iowa
14 July 2007
Submitted by Jeff Benson, Secretary.*

President Keith Whittlatch called the meeting to order at 9:40 a.m.

Minutes of the April 14, 2007 General Meeting were approved as published in the Summer 2007 issue of *Along the Lincoln Highway*.

Treasurer's Report Jeff LaFollette presented the report from Treasurer **Joyce Ausberger** with a checking account balance of \$3479.15 and an investment account balance of \$5748.90, with about \$50 worth of merchandise sold at the June national meeting in Fort Morgan, Colorado.

Membership Report Cecil Stewart reported that national memberships are at the same level as last year, but that paperwork from national is still coming in on new members from last year, so it may grow a little. Iowa has 217 members that have national memberships plus nine Life Members.

State Director's Report Discussion from **Jeff LaFollette's** report included the need for County Consuls from Carroll County and Crawford County. **Kathy Dirks** and **Elaine Ehler** continue the search for volunteers. Additional suggestions included presentations to civic clubs and arranging one of the four annual state meetings there.

Newsletter Editor Report Discussed recent changes in the newsletter format. **Kathy Dirks** thanked **Jeff LaFollette** for his work on this.

Items for Discussion

1. More people from Iowa (22) than any other state attended the national annual meeting in Fort Morgan, Colorado.
2. Report on joint meeting with the Illinois Chapter on May 12 in Franklin Grove, Illinois.
3. Need people to sign up for the August 8, 9, & 10 2008 River-to-River Road Run Across Iowa.
4. **Lyell Henry** moved and **Paul Walker** seconded a motion that **Jeff LaFollette** be authorized to offer Iowa as the host for the national annual meeting in 2017. Motion passed unanimously.
5. **Jeff LaFollette** has a curriculum video (DVD) for Fourth Grade classes on the Lincoln Highway.
6. Following the trial insert advertisement in the last newsletter, a committee (**Van Becker**, **Jeff LaFollette** and **Sandii Huemann-Kelly**) was appointed to draft a policy for advertising in the newsletter and on the web site.

7. **Van Becker** led the discussion on the issue of the Iowa Lincoln Highway Association owning real estate, in order to preserve important sites. There was general agreement that:

Lack of capital funds, volunteers, ongoing income and viable uses for many properties limits our ability to own real estate now

When opportunities and/or needs to purchase real estate come along, we can publicize these in our newsletter and on our web site. At these times, we can be a information resource and technical advisor to buyers or sellers, to help promote arrangements that will preserve these historic resources.

Recent opportunities have included a bridge in Cedar County, gas stations in Lowden and Stanwood and an auto dealership building in Carroll. Tama County Consul **Alan Richards** reported via email that the "Lincoln Highway Historical Church of Tama" now owns the church discussed at previous meetings.

8. **Sandii Huemann-Kelly** reported on options for a portable sound system for use on bus tours and presentations, which can be done for \$200 to \$300.

9. **Upcoming Meetings.** October annual meeting will be in Ogden on the 15th anniversary of the founding (rebirth?) of the current Lincoln Highway Association in Ogden. The **Kelly's**, **Jeff LaFollette** and the **Ausbergers** will work to put together an educational program on the history of the organization. For other meetings, Jeff will explore possible sites for the January 12, 2008 Board meeting in Marshall County and **Kathy Dirks** will check on Denison for the April 12, 2008 meeting.

Highlights from County Consul Reports:

Clinton County – Research is ongoing on the ownership of the Calamus Bridge and to confirm that it can be preserved. The next step will be the process to become listed on the National Register.

Linn County – Three cabins were removed from Shady Acres in Cedar Rapids for a road project. The business remains open.

Benton County – Tourism appears to be down a bit in Belle Plaine; the statewide public needs more information on the Lincoln Highway resources there.

Tama County – Posts have been installed to put the historic lights on the new bridge in Chelsea. The Mesquakie people have documented the Lincoln Highway route through their property.

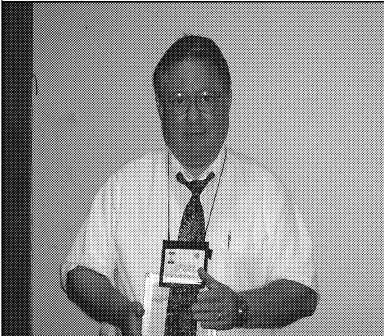
Harrison County – Woodbine has received a \$250,000 grant for work on Lincoln Highway resources.

President Whittlatch adjourned the meeting at 12:00 PM

Iowans Bring Home Awards From LH Conference

At the annual awards banquet at the National Lincoln Highway Conference in Fort Morgan, Colorado held in June, three awards came home to Iowa. All were deserving of the honors they received.

First, former president and Linn County Consul Van Becker was presented an award for his service as



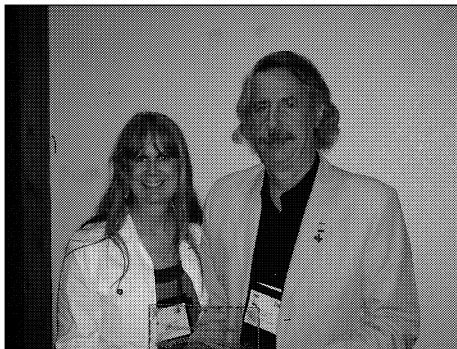
Executive Advisor to the President. "Van has been of enormous help to me during the entire term of my presidency—I have called on him many times for his counsel." stated outgoing LH president Bob Lichty.

Second, Harrison County Consul Elaine Ehlert was presented an "Exemplary Friend of the Lincoln Highway" award.

Elaine tows a trailer full of Lincoln Highway memorabilia to Iowa schools to educate children on the Lincoln Highway. Elaine also works hard promoting the Lincoln Highway in Woodbine.



The third award won by Iowa was a major award.



The institutional version of the "Meritorious Achievement Award" went to the city of Tama, Iowa for their meticulous care of their famous Lincoln Highway bridge.

And also for funding a marvelous, lighted brick and bronze sign. The award was accepted by former Tama County Consul Ron Cory and his wife Darla.

We congratulate our winners! Iowa continues to work hard to promote the Lincoln Highway. L

The Iowa Lincoln Highway Becomes the First Iowa Heritage Byway

In May 2006 the Iowa Scenic Byway Council designated the Lincoln Highway all the way across the state as the first Iowa Heritage Byway. Then, after submitting a detailed map of the proposed main routes and historic loops to be marked, the Iowa Lincoln Highway Association went to work to obtain official resolutions approving the route from all 42 cities and 13 counties through which the route passes. This past summer, we submitted to the Iowa Department of Transportation resolutions from all of these jurisdictions, except for Glidden, which declined to approve it.

Cedar Rapids was the last city to approve the resolution, which the City Council did unanimously, in spite of objections from some members of the outdoor advertising industry. Federal law prohibits the Iowa Department of Transportation from issuing a permit for a **new** billboard within view of any segment of the Iowa Lincoln Highway Heritage Byway that is a primary federal aid highway, such as U.S. Highway 30.

Now the Iowa Department of Transportation is in the process of reviewing the route in detail in to plan locations for the route marking signs. They will make the signs (at no cost to the Association or the local jurisdictions) and then provide them to the local governments to install according to the plan. The cities and counties must maintain the signs, but the Iowa Department of Transportation will make replacement signs as needed at no cost to the local governments. Although this process has been slow, soon there will be a continuously marked route across Nebraska, Iowa and Illinois. This will not only raise awareness of the historic highway and promote the historic resources, it will also help make following the Lincoln a safer experience.

The Lincoln Highway is the first Iowa Heritage Byway, although there are ten Iowa Scenic Byways. Two of these are also National Scenic Byways, which requires State Byway designation first. National Heritage Byways are eligible for grants for projects along the Byway. Becoming the Iowa Lincoln Highway **National** Heritage Byway will be our next goal.

If you want more information about this project or a copy of the route map for your area, contact **Jeff Benson** at melbert@mchsi.com. L

Upcoming LHA State Meetings

January 12, '08	Marshall County
April 12, '08	Crawford County
July 12, '08	To Be Announced
October 12, '08	To Be Announced



The President's Corner

By Keith Whitlatch,
ILHA President

Here it is, the middle of September, and I need to get this to Jeff. It has been a busy summer for me, as I am sure it has been for all of you. On August 4, I participated in the Lowden Sesquicentennial with our team of Belgians and trolley. We transported a group of senior citizens of Lowden who served as Grand Marshals for the parade. The parade formed on the Old Lincoln Highway west of Lowden, and started on the west end of the business district. We went east to the old Kreinbring Service Station (yes, it is still standing) and went north there. It was a real good parade, both in length and in quality.

We also participated in the Annual Lincoln Highway Days parade in Clarence. Again, we traveled part of the parade route on the Lincoln Highway. Clarence is celebrating their Sesquicentennial in 2009 and plan a big celebration. When I told them about our planned motor tour in 2008 they thought perhaps that could be the start of their Sesquicentennial year. I'll try to work with them reference this.

This brings up another point I'd like to mention. I hope all of the county consuls are interfacing with the local communities that the Lincoln Highway touches. We can "scratch each other's backs".

This past Thursday night, (9-13-07) we had our horses and trolley giving rides for a "Fun night at the Gazebo" in the court square in Tipton. There were about fifty antique and classic cars there on display. I plan to send them information about our motor trip. I'm sure every county has car shows similar to this that could be "fertile ground" to recruit people and cars for our next year's tour. Let's keep our eye and ears open, and spread flyers as we come across likely candidates for the tour.

I recently was contacted by a young man from Iowa City who is interested in the Historic Lincoln Highway. He would like an upgraded map of the Old Road. I know we have the map pack that shows the Old Road, but do we have a map that shows the Old Road and the Modern Name for the various segments of the road as they stand today? I know in Cedar County, wherever possible, we named the current road "Old Lincoln Highway". Did some of the other counties do this also? I think we need a map with the original route and to-

name of the road. I know that all counties named or numbered their rural roads and the cities and towns have always been named.

In Franklin Park, Illinois, the street signs are in red and bear the logo of the Lions Club. This is a clever idea. Are there any towns in Iowa that do this?

Our next meeting is in Ogden next month. Will see you then. As you travel the Old Lincoln Highway, take time to note something unique along the way to share with us. I'll see you then.

Keith

SUPPORT YOUR LOCAL SESQUICENTENNIAL

By Jeff LaFollette

Lowden, Iowa celebrated its sesquicentennial (150th) anniversary on August 3, 4 and 5th 2007. Tammy and I had the opportunity to set up a LH table on the 4th. The weather was a bit iffy and we got sprinkled on by Mother Nature a few times during the day, but we had a lot of interested folks come to our table and look over what we had to



(Photo Credit to Joe Goodlove)

offer. We handed out a lot of brochures, and sold a few items, but the main thing was that we got the word out about the Lincoln Highway and got to hear some interesting stories from folks about what the Lincoln Highway meant to them.

Next year, Wheatland will celebrate its 150th birthday. But others will be celebrating them over the next several years. Some communities have already celebrated sesquicentennials. But if you know of a community in your county or a neighboring county that will be holding an event like Lowden, make it a point to volunteer to set up a table for a few hours. We might sign up a member or two, but mainly we are spreading goodwill from our group that we are truly interested in their community and the Lincoln Highway's role in their town. L

See YOU on the Lincoln Highway!
This issue's new members.

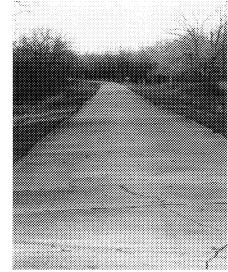
George Adler
Jeff Quell
Donald Jones

Des Moines, Polk
Cedar Rapids, Linn L
Rippey, Greene L

NAME THAT LINCOLN HIGHWAY SPOT

By Jeff LaFollette

In the last issue of "Along the LH" we introduced this little column for those folks who think they might recognize and know certain spots along the Lincoln in Iowa. Veteran spotters Paul Walker and Van Becker correctly guessed that this location below was a section of the old Lincoln Highway west of the Calamus Creek Pony Truss Bridge, between Calamus and Wheatland. This is a 1921 section that is still the original 16 foot width, even though it was resurfaced with asphalt. Paul and Van were the only ones to correctly guess this spot. Well, Van Becker has sent one in that had me stumped (which in



reality isn't too hard to do). It was not where I thought it was, and on a late July trip across the state on the Lincoln, we found this spot.



Notice the small LH marker on the building in the red and blue it reads "Control Station" I have seen only two of these on the route in Iowa, although I'm sure there are sharper eyes that may have seen more than the two I have seen along the road.

Well now it's your turn. I debated whether to give any hints in the last issue as to where the spot might be. But I will give you one hint. This location is west of the one in the last issue. And fall is a great time for a drive to see the colors and look for LH mystery spot!

So if you think you know where this spot is located, then drop me an e-mail at jefflaf@peoplepc.com and give me your guess. If you guess correctly, we'll list your name in the next issue of this newsletter. Good luck and safe travels along the Lincoln Highway. L

IOWA LHA OFFERS OPPORTUNITY TO ADVERTISE IN NEWSLETTER AND ON WEBSITE

The Iowa Lincoln Highway Association is now accepting advertising for our quarterly newsletter and web page. We wanted to let you know about this opportunity to reach Iowa Lincoln Highway enthusiasts and supporters as well as others with travel and highway interests.

These advertising opportunities are reasonably priced and a great way for highway businesses such as restaurants, B&B's, motels, car dealers and other businesses or tourist destinations to reach ILHA members and web visitors.

Please visit our website for more information and to download an advertising rate sheet.

www.lincolnhighwayassoc.org/iowa

We look forward to having you join us as a preferred advertiser and supporter.

If you are not already a member of the Iowa Lincoln Highway Association, our website also includes information on joining. The past year has been an exciting one for our organization - an official "Scenic Byway" designation of the Lincoln Highway has been granted, we learned that the "highest point" on the Lincoln Highway is in Iowa and we are preparing to celebrate the 15th anniversary of the founding of the current Lincoln Highway Association which happened in Ogden, Iowa. In addition, Youngville Café was placed on the National Register of Historic Places.

And there's more to come! Next year in August, we will host the first statewide tour of the Iowa Lincoln Highway. There are many exciting and interesting things happening along the road in our state, and we don't want you to miss out. Contact webmistress Sandii Huemann-Kelly at shk@videoportraits.com or newsletter editor Jeff LaFollette through e-mail at jefflaf@peoplepc.com. L

NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

Rates: 1 issue- \$10 2 issues- \$20

3 or 4 issues- \$30 (Buy three and get 4th free)

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter

Rates: 1 page flyer- 1 issue- \$50

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Lyell Henry

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It All Started in Iowa: The Rebirth of the Lincoln Highway Association

By Kay Shelton

In Greene County, Iowa, proposed changes to Route 30 east of Jefferson and west of Grand Junction included plans to destroy pavement poured in 1924 and a historic bridge.

1 Bob Ausberger served on the Board of Supervisors. He thought the proposed changes would not be positive and decided to try to fight it.

2 After a chance conversation with Rusty Franzwa, brother of Gregory and an employee of the local store Glidden Hardware, Bob called Gregory for advice on how to prevent the proposed road changes. Gregory suggested that Bob needed an organization.

3 He knew people in the Oregon-California Trails Association (OCTA) who might be interested in forming a new group and others such as Earl Givens in Las Vegas and Marvin Wolfe. OCTA's mission includes historical preservation, which is what Bob wanted for the Lincoln Highway. Bob knew that Iowa State recently finished a study on the Lincoln Highway in Iowa and hosted the Iowa State Lincoln Highway Symposium. Some of the people involved with that included Drake Hokanson, Brian Butko, and Carol Ahlgren. Despite the efforts of the growing group, the highway department brought road 'improvements,' thus destroying the historic bridge and a section of the Lincoln Highway.

4. The loss did not deter the group, however. Instead, it gave the members determination, resolve, and the will to continue preserving the Lincoln Highway. Next, Bob scheduled a meeting at the City State Bank in Ogden, Iowa.

5. Combining a list of people interested in the Lincoln Highway, OCTA members, those involved with commercial archaeology from contacts through Carol Ahlgren, and press releases sent to newspapers along the route in every state, the small group persuaded enough people to attend the meeting that the Lincoln Highway Association could be reborn. On Saturday, October 31st, 1992, at 9:00 a.m. at the City State Bank in Ogden, the Lincoln Highway Association was reborn.

6. The next day, the group took a bus tour of the Lincoln Highway with approximately 30 people.

7. On that tour was Harry Monnier, who became the first Lincoln Highway Association Life Member.

On October 31, 2007, let's all wish a happy birthday to the second Lincoln Highway Association. L

(Ed. Note: Kay Shelton is the State Director of the Illinois LHA)

BURMA SHAVE JINGLES

Both Hands— On Wheel—Eyes On Road—That's The Skillful—
Driver's Code—Burma Shave (1946)

Altho Insured—Remember, Kiddo—They Don't Pay You—They
Pay— Your Widow—Burma Shave (1951)

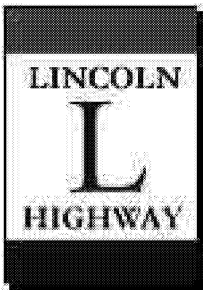
Pedro—Walked—Back Home, By Golly—His Bristly Chin—Was
Hot-To-Molly—Burma Shave (1963)

JOIN US WHERE IT ALL BEGAN...15 YEARS AGO! OGDEN TO HOST THE FALL 2007 MEETING

On October 31, 1992, a group of individuals got together in Ogden, Iowa. Their main concern was the future of the Lincoln Highway, preservation of the road, and public awareness of the historic highway. Their efforts have to be considered successful, because fifteen years later there are chapters in every state the road crosses and a strong national organization that has a national conference every year.

To commemorate this anniversary, the Iowa LHA will conduct its fall meeting where it all began...again... in Ogden, at the same location the first meeting was held in 1992. This time our meeting will take place on **Saturday October 13** at the **Ogden State Bank** located at **217 W. Mulberry St.** one block south of the Lincoln Highway (Main Street) Coffee, and rolls will be served at 9:00 AM. President Keith will drop the gavel around 9:30. After the meeting, lunch will be catered in for us. Cost of lunch will be \$8.00 per person. After lunch, we would like everyone in attendance to stay around for a photograph of the group. Also, there will be a tour west of Ogden hosted by Bob & Joyce Ausberger.

We would encourage anyone and everyone who was or is currently involved in the Iowa LHA to attend. Past and present county consuls, presidents, officers, and state directors, AND anyone who has a love of the Lincoln highway or wants to share some stories of the road whether you traveled it to and from work everyday, ran a business on the road or just sat on your front porch and watched the cars go by, please come and share your thoughts. L



**PROMOTE YOUR COMMUNITY!
SEND US YOUR COMMUNITY EVENTS TO BE PRINTED HERE
OR POSTED ON OUR WEBSITE
SEND YOUR EVENT TO JEFF LAFOLLETTE AT jefflaf@peoplepc.com**

In This Issue...

Iowa LHA is Heritage Byway & Iowans Win Awards at LH Conference

FIRST CLASS

**Iowa Lincoln Highway Association
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