

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
Iowa Lincoln Highway Association
April 13, 2013
3/30 Golf & Country Club, Lowden, IA
Submitted By: John Mazzello

Officers and County Consuls in Attendance

Co-Presidents – Dean and Jeannie Parr

Treasurer – Joyce Ausberger

Secretary – John Mazzello (also representing Lincoln Highway Heritage Byway)

Cedar County – Joe Goodlove

Linn County – Van and Bev Becker

Benton County – Mike Kelly

Marshall County – Harlan Quick

Story County – Scott Berka

Also in attendance were Marcia Quick (Marshall), Keith Whitlatch (Cedar), Bob Ausberger (Greene) and Paul Walker (Muscatine)

Meeting was called to order at 9:30 a.m.

Minutes of January 2013 Meeting. The minutes of the January 2013 meeting were reviewed. A typographical error was identified: the year was incorrectly listed as 2012. Van Becker moved, and Scott Berka seconded, the approval of the minutes with the year changed to 2013. Motion passed unanimously.

Treasurer's Report. Joyce Ausberger presented the Treasurer's Report. The checking account balance is currently \$10,567.51. The investment balance is \$6,206. The Greene County Foundation has given \$1,000 toward the reprinting of the map pack. This donation is now in the checking account. Another \$65 was received from Nevada Lincoln Highway Days.

Discussion was held on revising the map packs and on potentially selling the older copies through events and festivals along the Lincoln Highway this summer.

Joe Goodlove moved to accept the Treasurer's Report, with a second by Mike Kelly.. There was discussion about Compuware stock, which makes up a portion of the investment account, and whether this stock should be sold. A group of interested LHA members will review the stock after the meeting. Motion to accept the report was approved.

Membership Report. Dean Parr reported that there are 299 current members. Dean will be contacting county consuls with the names of non-renewing members to get in touch with before they are dropped from the rolls.

National Lincoln Highway Association Director-At-Large Report. Van Becker reported on the current priorities for the National LHA. The Centennial celebration in Kearney in July and the national motor tours preceding it in June are the big pieces right now. The Antique Automobile Club motor tour in June and the Norwegian tour in July are also on the radar.

As of the meeting date, about 37 cars are signed up for the New York-Kearney motor tour leg of the Centennial Tour. Van asked that the dates of the motor tours and their stops in Iowa be listed on the website.

There are only two remaining reproduction 1928 markers remaining for sale on the Lincoln Highway Trading Post. A new marker is going in at the new Cedar Rapids fire station between 1st and 2nd Avenues, near an original marker spot. A kiosk will be going in, matching the other Linn County displays.

State Director's Report and Newsletter Report. Van reported in place of Jeff LaFollette. There was discussion about the newsletter and how it is the best tool for announcing upcoming meetings and events. There was also discussion on how to best submit articles for the newsletter.

Website Report. John Mazzello requested that county consuls and others continue to submit events and information for the new website. Future work on the site will include reposting Paul Walker's postcards on the site under each county's page and then sending the pages to consuls to review and add information for their locations. John will also add any links to county organizations, such as economic development commissions, as desired. John will work with Sandii Kelly and Afan Pasalic, volunteer web designer, to get site passwords to ILHA presidents.

Old Business:

1. **ILHA Map Packs.** Joyce reported that she has set up a meeting with graphic designer Dana Scheidegger to review changes to the map pack and to go ahead with reprinting. There was discussion of routes and Joyce asked for any final adjustments, noting that several consuls had already submitted changes. The marked byway route will be included in the map packs.
2. **RC&D Report/Lincoln Highway Heritage Byway.** John Mazzello reported that the issue of *The Iowan* magazine with a focus on the Lincoln Highway has been finalized and is set for publication as the May/June issue. *Our Iowa* magazine will also be focusing an article on the Lincoln Highway in the "Rustic Roads" section of its September issue.

John also reported that the "Kids on the Byway" program had been nominated for the LHA's Outstanding Educator Award, and passed around a copy of the program's application.

Finally, the statewide Iowa Byways brochure has been finalized and will be printing in April-May, and Prairie Rivers of Iowa RC&D will be developing a Lincoln Highway-specific brochure funded in part by the Central Iowa Tourism Region.

3. **Centennial in Kearney, Nebraska.** Bob Ausberger reported that a 4,000 square foot room plus the west lobby of the hotel in Kearney will be available for displays. John Fitzsimmons will be bringing artwork, and Bob requested that others bring their artifacts, signs, and materials for the display. There will be a "gathering of the signs." Bob is also looking for volunteers to help bring a number of historic automobiles to the conference; anyone interested is asked to get in touch with him.

4. **Lincoln Highway Buy-Way.** Discussion was held on the Buy-Way Yard Sale, August 8-10, 2013. Jeannie Parr reported that Deb Rothmeyer is excited, and that 40 towns have signed up so far. The participating towns will be listed on the website, along with other information, and it will be cross-listed with the ILHA Facebook page.

New Business:

1. **Restoration of Lincoln Highway in Woodbine.** John reported that the city administrator of Woodbine requested a letter of support for a Transportation Alternatives project to renovate the portion of the historic brick section of the Lincoln Highway in Woodbine that has not already been restored. This project would include removing the bricks, replacing the concrete, and relaying the original bricks on top of the new concrete. A letter from the byway was submitted on behalf of this project.
2. **Woodbine Request for Help with the Motor Tour June 29th.** Joyce reported that help might not be needed in Woodbine anymore, but will check with Elaine Ehlert. Some antique oil bottles will be available for sale, starting at \$40 each and going up to \$175 for metal cases with bottles. Scott and Van reported that the preparations for motor tour events in Colo and Mt. Vernon are going ahead well.
3. **Lincoln Highway Hotel in Lowden.** Joyce suggested promoting the hotel as a great example of what the Lincoln Highway can offer to travelers.
4. **Colo Crossroads Festival.** The Colo Crossroads Festival this summer will feature “100 Years of Memories” as its theme. Organizers have requested a \$100 donation from the ILHA. Bev Becker moved and Mike Kelly seconded, a motion to donation \$100 to the festival. Discussion recognized the event as a worthwhile cause and the city of Colo as a supportive Lincoln Highway community. Motion passed.
5. **ILHA Float for State Center Parade.** State Center’s Rose Festival parade will be on June 15. Currently, there is no ILHA float for parades, but there will be one ready for the Jefferson Bell Tower Festival the previous week, and it could be transported to State Center in time for the parade. Van suggested a “Lincoln Highway Pole-Painting Crew” float in the future, including a pickup truck decorated with ladders and red, white, and blue paint cans.

County Consul Reports.

- Cedar County: Joe described that the county historical museum owns a Lincoln Highway marker, which was found by some folks along the side of the road. The historical museum is looking for suggestions on how to install the marker and preserve it. Fulsom’s Truck Stop in Mechanicsville has been bulldozed just in the last year. Keith mentioned that Mrs. Oster of Oster’s Restaurant in Clarence (now a real estate office) is turning 100 years old on April 14, and attendees to her party will even receive a cookbook.
- Linn County: Van reported that the Youngville Café group is coming alive for the summer. Linn County has refreshed and cleaned the eight Lincoln Highway kiosks in the county.
- Benton County: Mike reported that Belle Plaine has been added to the national motor tour itinerary on June 28.

- Marshall County: Harlan announced that the State Center farmers market will be on Main Street on Fridays this summer. The State Center Rose Festival will be June 14-16, and the city is updating its Lincoln Highway brochure.
- Story County: Scott reported on the Colo Crossroads Festival planning. Preparation for the magazine article in *The Iowan* kept the city busy, especially at the Reed-Niland Corner. The Colo farmers market will be held again this summer, on Thursdays. Nevada Lincoln Highway Days will be on August 23-25, hosted by the chamber. Events will include a variety show at the Camelot Theater, where Cece Otto may do a show and Scott will do a presentation. Scott also noted that the Jefferson Highway Association conference will be in two weeks in Olathe, KS, with lots of LHA members contributing. The Route 66 conference will be August 2-4 in Joplin, MO. John added an update on the Lincoln Highway Heritage Byway's sponsorship of a photography category at the State Fair Photo Contest this summer, and announced that Jeff Benson is doing a presentation on the Lincoln Highway for the Ames Historical Society on April 30. Discussion was held about the byway's new brochure. Joyce moved, and Harlan seconded, a motion to contribute \$250 to Prairie Rivers of Iowa for the development of the Lincoln Highway brochure. Motion passed.
- Greene County: Joyce mentioned that consul Kim Clark is facing some health concerns. The Lincoln Highway museum has been getting lots of attendance, including those traveling across the country via the Lincoln Highway. New signage will be installed at the Greene County Interpretive Site. Bob emphasized how terrific the Lincoln Highway experience is getting in Iowa, stating that it's fun and exciting, and that the ILHA should be proud of what has been done. Bob is interested in reprinting the Marsh Arch Bridge book, and willing to pay the initial costs if he could be reimbursed from sales. Mike moved to heartily endorse the project, Harlan seconded, and the motion carried. There was also discussion of the Seedling Mile booklet and the possibility for a bundle of booklets to be sold together. The Lincoln Highway centennial will be celebrated during the Bell Tower Days on June 7-9. Cece Otto will perform during the festival. Van Becker announced that former LHA director Rollin Southwell passed away recently. The Ausbergers are attending his memorial service on May 5 in Huntley, WY. Anyone interested in attending can ride along with them.
- Harrison: John read a note from Kathy Dirks announcing the May 18 event at the Harrison County Historical Village & Welcome Center celebrating the village's 75th anniversary and the Lincoln Highway's 100th anniversary.

Upcoming LHA national conferences will be:

2014: Tooele, UT
 2015: Open
 2016: Open
 2017: Iowa (west of I-35)

The meeting adjourned at 12:27 p.m.

A tour of Kemmann Chevrolet, the oldest dealership in Iowa and the fourth oldest in the U.S., and a tour of the Lincoln Hotel in Lowden, followed the meeting. The next meeting is scheduled for July in Belle Plaine.

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

Iowa Lincoln Highway Association

July 13, 2013

Belle Plaine Area Museum, Belle Plaine, Iowa

Submitted By: John Mazzello

Officers and County Consuls in Attendance

Co-Presidents – Dean and Jeannie Parr

Treasurer – Joyce Ausberger

Secretary – John Mazzello (also representing Prairie Rivers of Iowa/Lincoln Highway Heritage Byway)

Cedar County – Joe Goodlove

Linn County – Bev Becker

Benton County – Mike Kelly

Tama County – Allan Richards

Noble Sojourner – Lyell Henry

Others in attendance: Mitch Malcolm, Dick Shild, and William Sankot (Benton), Cecil Stewart and Carolyn Butters (Story), Bob Ausberger (Greene), Jerry & Nancy Needham (Pottawattamie), and Peter Hoehlne (Lincoln Highway Heritage Byway and Iowa Valley Scenic Byway).

Meeting was called to order at 9:30 a.m.

Minutes of April 13, 2013 Meeting: Joyce moved to approve the minutes, Lyell seconded. Motion approved unanimously.

Treasurer's Report: Joyce reported that the final check of \$1006 was sent to Shive Hattery for the Lion's Club Tree Park project. An ad was purchased in the recent issue of *The Iowan* magazine featuring the Lincoln Highway, at a cost of \$125. The Greene County Foundation gave the ILHA \$1000 toward reprinting Iowa map packs in April, and gave an additional \$1000 in early July, allowing for more copies to be printed.

Current bank account balances were \$9874.80 in checking and \$5801.25 in the investment account. Approximately \$2068 of the investment account is in shares of Compuware, which has fallen 20% since February. The remainder is in a money market fund. Bob and Joyce will contact Heartland Investments to see their outlook on the stock and the procedure for selling it, and decide whether to sell or keep the stock.

39 Iowa members have renewed to this point. The ILHA received a check for \$309 from Jess Peterson, national Treasurer, for dues from new national members since April. These levels are slightly lower than in 2012.

Jerry moved to accept the Treasurer's Report, and Cecil seconded. Motion carried unanimously.

Membership Report: Dean is waiting to update the membership roster until after the next newsletter goes out because the mailing allows him to check active/correct addresses.

NLHA Director at Large Report: Bev reported that the national conference in early July in Kearney, NE came out beautifully. A few national initiatives are in the works: The LHA is developing a method for awarding people who have traveled the entire Lincoln Highway coast-to-coast, but is still working out the details. Paul Gilger (California) is working on a national business promotion with Holiday Inn to secure discounts for LHA members, and the association is trying to set similar deals up with other businesses.

Bev reported that the auto parade in Kearney lasted more than three hours, with great commentary. Bob Lichty (Ohio) had the cars from the eastern and western legs of the national motor tour meet and join together successfully. A crowd of 12,500 came out to watch the parade. After the parade, the cars were out for display, with crowds viewing them all afternoon. Bob A. was in the parade as a marching Lincoln Highway marker.

Many of the Lincoln Highway items on display at the conference (especially in the hotel lobby) were from Iowa members, including a huge Lincoln Highway birthday cake constructed by Bob. Members who attended the conference had very positive experiences. The only criticism was some difficulty at conference registration.

The 2014 conference will be in Tooele, UT, and the 2015 conference will be in Ann Arbor, MI.

Website Report: John reported that a Buy-Way Yard Sale registration form has been added to the site, and that a listing of participating towns and locations will be added soon. John will also make sure that Paul Walker's archived photos and materials will be added back to the site.

Old Business

Newsletter/Meeting Notice: Printing the summer newsletter was delayed, so a one-page meeting notice was sent out to members in advance of the meeting to let them know the date and location. A full newsletter has been printed, but it will go out after the meeting. A discussion followed on the newsletter and the best ways to communicate with members. Suggestions included a meeting reminder postcard to members, mailed and/or emailed newsletters, and email meeting reminders. Joyce moved that John Mazzello/Prairie Rivers of Iowa become the new newsletter editor, and Joe seconded. Motion approved unanimously.

Members discussed the following locations for ILHA meetings in 2013 and 2014:

October 12, 2013:	Missouri Valley, Harrison County Historical Village and Welcome Center
January 2014:	Colo
April 2014:	Denison (Cronk's was suggested, Jeannie will notify Deb)
July 2014:	Boone (meeting and tour of the railroad museum was suggested)
October 2014:	Tama (Allan will seek a location)

ILHA Map Packs: Joyce reported that the map packs should be printed shortly with an increased order size. Several changes were made to the original, including correcting the route and adding the location of the Byway.

RC&D Update/Lincoln Highway Heritage Byway: John reported on new marketing publications, including the Iowa Byways travel guide and the Lincoln Highway Heritage Byway brochure. Copies of the travel guide and brochure were distributed to members. John emphasized the positive press over the past few months, including: a segment on Iowa Public Radio and an hour-long call in show on the Lincoln Highway, an issue of *The Iowan* featuring the Highway, national press coverage in the *New York Times* and *USA Today*, and numerous examples of coverage in Iowa, including the *Des Moines Register* and multiple local papers.

The Byway is sponsoring a photo category at the Iowa State Fair on the Lincoln Highway, and members are invited to view the photographs if they travel to Des Moines for the Fair.

The Iowa Department of Transportation is also celebrating its centennial in 2013. New DOT librarian Leighton Christiansen is available to talk to groups Iowa transportation history; contact John if you are interested.

Finally, John announced that Prairie Rivers of Iowa RC&D's project "Kids on the Byway" was awarded the national LHA "Outstanding Educator Award" for 2013 for its work connecting the Lincoln Highway to school curricula. John passed around the award plaque and program details.

Buy-Way Yard Sale: The Yard Sale will be August 8, 9, and 10 in Iowa. Planning for the sale is going well this year. Deb Rothmeyer's hard work and the increased use of the website are helping a lot. Bob suggests that everyone keep trying to get more towns in their counties involved and to promote the sale. Jerry has been working hard in Council Bluffs to increase interest, and there has been a big response and planning in that area. He asked if money is available for advertising. Bob moved to reimburse members for half of their advertising costs, up to \$50, to encourage advertising in their counties. Jerry seconded. Discussion about advertisements followed. Allan suggested tracking the economic benefits of the Buy-Way, including number of visitors. Motion approved unanimously.

New Business

National Conference and Motor Tours:

Members discussed the LH2013 (European) motor tour that passed through Iowa the previous week, as well as the national LHA Centennial Tour that passed through in late June. Great experiences were had in Mt. Vernon, Belle Plaine, Colo, and Grand Junction. A number of communities and businesses put up new signs related to the Lincoln Highway for these events.

Dean reported that a "Friend of the Lincoln Highway" Award was given to the Tama Lincoln Highway Bridge Festival at the national conference, and presented the award to Allan. Joyce mentioned that Greene County also received an award for the Museum.

Consul Reports

- **Cedar (Joe):** Cedar County Iowa Motor Tour participants are disappointed the tour is not happening. Peter suggests connecting prospective participants with the scheduled Hwy 6 tour. Joe mentioned the railroad is using an old stretch of Lincoln Highway for their equipment while replacing a bridge, but it is not damaging the road. Major flooding in the area three weeks ago has eroded some of the Lincoln Highway, however.
- **Linn (Bev):** Van worked with Mt. Vernon to prepare the city for the LHA Motor Tour in June. Half of Main Street was reserved for cars on the tour and participants loved being in town. It was the only spot where tour participants were scheduled to be on their own for a meal and they enjoyed it. Van, Lyell, and Dick Thomas are working with the Cedar Rapids city historian and others to install a kiosk about the Lincoln Highway at the Central Fire Department location at 2nd Avenue. This should be finished by September. Peter added that Mt. Vernon is working on an audio tour of historic sites in the area.
- **Benton (Mike):** Benton County farmer Larry Beatty had his 1910s Buick on display and also had his garage display available for the LHA motor tour. Mitch reported that Mary Preston wrote a legacy sheet about Preston's Station. The family cleaned out the station and they were available when the LHA tour came through. The station was physically open. They have hired an architect to review what needs to happen with the building, and to start the National Historic Register process on that project.
- **Tama (Allan):** Water went over the Lincoln Highway Bridge during the recent flooding, but it was not damaged. The DOT is starting to buy out properties for the expansion of Hwy 30 even though the route alignment has not been finalized. Peter added that the Meskwaki Cultural Center and Museum was holding its open house in the afternoon after the meeting.
- **Marshall (Harlan submitted by email):** Work has begun on the historic Home Oil cottage-style gas station located along Hwy 30 in the southern part of State Center. It will become the town's police station. The

Lincoln Highway was well-represented at the Rose Festival Parade in June. The Ausbergers brought road graders and Lincoln Highway marker costumes, Boy Scouts helped Bob in the parade, and Cece Otto sang.

- **Story** (Mike reported for Scott Berka): Members expressed interest in making sure the July 2014 meeting does not coincide with the Colo Crossroads Festival. Mike reported that the Colo Farmer's Market had their opening day, with the Lincoln Highway bluegrass band performing. The opening day got a great response, as did the LHA motor tour, especially with the rare Tucker there giving rides.
- **Boone** (Bob reported for John F.): John and Sean Fitzsimmons helped a lot with setup in Kearney.
- **Greene** (Bob and Joyce): A Union Pacific train wrecked near the Interpretive Site. The bridge is fine and no debris got into the creek. UP donated and set up a set of wheels and eight feet of track for the park. The Lions Club Tree Park has five more welcome and interpretive signs. The sign interpreting the markers is going to be put up soon. Unfortunately, the station by the Star Motel is now a pile of rubble, happening just the day before Kearney. Bob expressed his disappointment at this. As motor tours came through in the past few weeks, all really enjoyed the Museum, and the Museum is making a real difference in the community.
- **Crawford** (Deb submitted by email): Western Iowa is very excited about the Buy-Way, and there are several participating towns through Ames and further east. She is hoping that consul members are getting the word out, and expects this will be the best year so far.
- **Harrison** (Dean reported): Dean talked to Elaine at the conference. She recommends putting Kathy Dirks on as consul. Dean will ask Kathy, and Elaine is willing to help out.
- **Pottawattamie** (Jerry reported): Jerry reiterated the events being planned in conjunction with the Buy-Way in Council Bluffs and his work promoting the Lincoln Highway with other groups in the area.

Adjournment: Lyell moved to adjourn, and Dick seconded. The meeting adjourned at 12:15.

Next meeting: Oct. 12, 2013 at the Harrison County Historical Village & Welcome Center in Missouri Valley.

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

Iowa Lincoln Highway Association

October 12, 2013

Harrison County Historical Village and Welcome Center

Submitted By: John Mazzello

Officers and County Consuls in Attendance

Co-President – Dean Parr

Treasurer – Joyce Ausberger (also Acting Greene Co. Consul)

Secretary – John Mazzello (also representing Lincoln Highway Heritage Byway)

Linn County – Van Becker (also LHA Director at Large)

Benton County – Mike Kelly

Marshall County – Harlan Quick

Harrison County – Kathy Dirks

Pottawattamie County – Jerry Needham

Others in attendance: Bev Becker (Linn), Marcia Quick (Marshall), Sandii Kelly (Story), Bob Ausberger (Greene), Linda Dickman, Elaine Ehlert, Sharon Ruffcorn (Harrison), and Don Willard (Pottawattamie)

Meeting was called to order at 9:33 a.m.

Minutes of July 13, 2013 Meeting: Joyce moved to accept the minutes, Van seconded. Dean noted a discrepancy between the minutes and the recent newsletter on upcoming meeting locations; the newsletter was incorrect but the minutes are correct. The motion approved unanimously.

Treasurer's Report: Joyce reported that there are no outstanding bills. The Map Packs and the Interpretive Site expenses have all been paid for. Current bank account balances were \$7,560.23 in checking and \$5,996.34 in the investment account.

Updated Map Packs of the routes of the Lincoln Highway through Iowa are now available. The updates included adding the Byway route, marking the year 2013, changing the ILHA mailing address, and updating membership rates, plus route corrections. Joyce suggested selling the Map Packs as a fundraiser for county ILHA activities. She suggested selling the spiral-bound Map Packs for \$10, with \$5 returning to the ILHA and \$5 to be used by the county members for local activities. The total Map Pack bill was approximately \$3,300, but donations from individuals, the Greene County Buy-Way Yard Sale, and other funders contributed. Joyce moved to allow sales of the Map Packs as a county fundraiser, Sandii seconded. Motion passed unanimously.

Membership Report: Dean reported that members are up about 15 this quarter but that some Iowa-only members are set to expire in the upcoming quarter. Discussion was held on the method that national memberships are communicated to the state chapter.

NLHA Director at Large Report: Van reported that National is in a cool-down after the conference in July. An early effort led by Paul Gilger (LHA member out of California) is exploring making LHA membership more valuable by offering perks at locations across the Lincoln Highway. National is seeking a new secretary.

There was discussion of the Iowa Motor Tour for 2014.

Sandii reported on Nancy Fitzpatrick, who has been walking across the country from Boston along U.S. 20 but is taking the Lincoln Highway in Iowa. She stopped at Niland's Café and the Greene County Museum, and her progress is visible at www.nancytakesahike.com.

Sandii reported that Russell Rein (LHA member out of Michigan) has been researching the Detroit Feeder Line and lots of interest is building about the 2015 LHA conference in Michigan, including a possible recreation of Henry Joy's 1915 motor tour from Detroit along the Lincoln Highway. Van mentioned that with the Transportation Archives at the University of Michigan, potentially Henry Ford's Greenfield Village, and all the auto resources in the area, the Michigan conference is looking to be very good. The 2014 conference is being planned for Tooele, Utah, at Miller Motorsports Park. This should also be a great conference.

Newsletter Report: John Mazzello thanked all the contributors for their submissions and for Van and Bev Becker for picking up, addressing, and mailing the newsletters. Van requested a few changes: printing "First Class" by the postage area and increasing the margin on the gutter so that the newsletter content is not obscured by hole punching. A suggestion was made to include directions to the meeting site. Members discussed increasing the newsletter count by about 25-50 to about 425-450 for the next run. Mike passed around a color version of the Iowa group photo from the conference that appeared in the newsletter.

Website Report: Sandii and John will communicate to cross-train on how to use the website since John is moving out of state. The website has been working well. The website and especially the Facebook presence were useful for communicating with the motor tours this summer.

Old Business

Buy-Way: The Buy-Way Yard Sale, held August 8-10, was discussed. The consensus was that the event was very strong in Western Iowa but was weaker in Eastern and Central Iowa. The website registration for sellers and list of sales for buyers were very helpful in improving communication this year. Jerry emphasized that advertising made a big difference for the successful event he was involved with in Council Bluffs. Some members expressed concern that not living up to travelers' expectations could hurt the ILHA's reputation, especially if there is a large swath of the state without any sales. To address this, the dates for the 2015 sale were confirmed: the second weekend in August, or August 7-9. There is competition with the Iowa State Fair because it begins the same weekend, but the Buy-Way is part of a multiple-state event held on this weekend every year. Next year, in addition to the list of sales, we will include a map of the sales on the website and note the communities where there are sales and where there are not. That way, travelers can be directed to those counties where the event is strong and not be surprised in the counties where there are not many sales. This should allow the ILHA to focus on the most successful areas. Sandii recommended beginning work on next year's events right away, and Dean suggested a full recap at the next meeting so that Deb Rothmeyer could share her experiences.

Lincoln Highway Heritage Byway/Prairie Rivers of Iowa RC&D Update: John reported on some changes to the Kids on the Byway educational program that Prairie Rivers of Iowa is conducting. This program has expanded in the 2013-2014 school year to three schools in Central Iowa. Prairie Rivers of Iowa submitted an article on this program to the LHA *Forum* for its upcoming issue.

Small Lincoln Highway Heritage Byway signs are available for sale as a fundraiser for the Byway: 4x7 inch signs are \$19.99 and 7x12 inch signs are \$34.99. The signs are made by Iowa Prison Industries using the same process and materials as the large Byway signs.

John reported that the Corridor Management Plan (CMP) process is beginning and will require meetings and gathering information in every county. He requested support from members in their areas. A CMP is required for all Byways and is a short, medium, and long term plan for the Byway. Prairie Rivers is completing the CMP through a contract with the Iowa DOT and the project is expected to run through 2016.

John mentioned that Prairie Rivers of Iowa was in the process of hiring a new Byway coordinator to replace him as he is moving out of state.

The Byway submitted a request to Governor Branstad for a proclamation in honor of the 100th anniversary of the Lincoln Highway and to declare October 31 “Lincoln Highway Day” in Iowa. The proclamation has been approved, and Prairie Rivers will let ILHA officers know when it is completed.

Finally, John thanked the ILHA members for the privilege of working with them over the past few years and reminded them that he would be continuing to do some work for Prairie Rivers, so he is hopeful that their paths will cross again in the future.

New Business

Newsletter/Secretary: John reported that he expected the new Byway coordinator would be able to serve as ILHA secretary once the person is hired. Action on electing a new secretary will be taken at the next meeting. Prairie Rivers of Iowa will also be able to continue editing and designing the quarterly newsletter on an ongoing basis, and John is planning to edit the winter issue as one of his remaining projects.

Upcoming Meetings: Members agreed upon the following dates and locations for 2014 meetings:

- January 11 in Colo, at Niland’s Café with a presentation by Iowa DOT Historian Leighton Christiansen
- April 12 in Denison, possibly at Cronk’s
- July 12 in Boone, possibly with a tour of the railroad museum following the meeting
- October 11 either in Tama or at the Iowa Transportation Museum in Grinnell

American Road Magazine: Dean reported that he had been contacted by the magazine to team up with Nebraska and Ohio for advertising. Members decided to decline to advertise at this time.

Youngville Café Updates: Mike reported that Highway 30 will be expanding to four lanes in Benton County. There will be a widening around 218, requiring an exit onto 218 and then entry to Youngville from there. This could potentially affect the garage, which is listed on the National Historic Register. Mike is working on a frame for the interpretive kiosk; globes are up on all three pumps and really make the place look great. These globes are all Skelly designs and are all different.

Cast Iron Signs: Bob reported on nine large signs, which originally came from Marshall County, as far as can be told. Some mark the junction between Iowa 14 and US 30, others mark road conditions such as curves. The best estimate is that they were used from around 1926 to the early 1940s, when they were supposed to be used as scrap for the war effort. However, these were not turned in and were located recently, then donated by the mayor of State Center, Jerry Herrick, and his wife Shirley.

Joyce moved that: the signs be placed on long-term loan to the Home Oil Station/new police station in State Center, the Iowa Transportation Museum in Grinnell, Niland’s Café, Youngville Café, Harrison County Welcome Center, and the Marshall County Historical Society, with the remaining three kept at the Greene County Lincoln Highway Museum in Grand Junction; that the recipients give credit to the Iowa Lincoln Highway Association for the loan and that information on the signs and their history be provided; and that the signs are to be kept in original unrefurbished condition. Jerry seconded. The group discussed locating an expert to recommend if any restoration should be attempted, but until one is consulted, no restoration will be pursued. The motion passed unanimously.

Consul Reports

- **Cedar:** Joe Goodlove reported via email on the difficulties on the Buy-Way Yard Sale in his area, due to lack of interest because communities already have town-wide sales scheduled for other days.

- **Linn:** Van reported that the ninth Linn County Lincoln Highway kiosk is up. He passed around photos and discussed flood mitigation around Automobile Row and the new \$25 million Cedar Rapids Fire Station. The kiosk is prominent at the station and is placed along 2nd Avenue, the 1928 route of the Lincoln Highway. The kiosk is modeled after the one at the Lions Club Tree Park, and Lyell Henry, Dick Thomas, and Van worked very hard on it. The panels were first placed for the fire station open house on October 8, and will eventually be joined by a reproduction 1928 marker and red brick from 2nd Avenue. The kiosk was designed to be consistent with the Greene County panels and with the eight other Linn County kiosks. Van suggested having an ILHA meeting in the fire station in the future.
- **Benton:** No additional updates beyond the Youngville Café report.
- **Tama:** Dean noticed that volunteer trees are blocking a Lincoln Highway sign near the winery.
- **Marshall:** Harlan reported that State Center is going out to bid for the third time on the Home Oil location/cottage gas station. Bids will be due November 13. Watson's Fall Festival was last night and the Old Fashioned Christmas on Main is scheduled for December 6.
- **Story:** Sandii reported that the Colo Development Group applied for an Iowa Tourism Grant for an updated brochure for the Reed-Niland Corner. She also appreciated the collaboration between sites along the Lincoln Highway (for example, Kathy Dirks directs travelers to Niland's, Sandii sends people to State Center, etc.). She emphasized that these referrals across the state are great. Sandii also reported on public radio segments on the Lincoln Highway, including distribution of the Illinois segment augmented with Iowa elements to up to five states so far.
- **Greene:** Sadly, Consul Kim Clark passed away in July. Joyce and Bob Owens will serve as acting consuls temporarily, but already have a permanent person in mind. The final signage for the Greene County Interpretive Site has been delivered and is ready to be mounted.
- **Harrison:** Kathy Dirks will begin serving as consul, with assistance from Elaine.
- **Pottawattamie:** Jerry reported on the very successful Buy-Way Yard Sale event in Council Bluffs, put on by the North Broadway Neighborhood Association. They had about 40 vendors and about 70 cars in the car show. They scheduled a food truck, got insurance and a porta-potty, and even planned to have a Lincoln impersonator (who was unable to make it at the last minute). Jerry edited the Emancipation Proclamation to reflect the Lincoln Highway. He was also contacted by National Public Radio reporter Ron Bernthal, who interviewed Jerry while in the area. Jerry played a recording of the segment, from the radio program "Borders."

Adjournment: Joyce moved to adjourn, Van seconded. Motion passed. Meeting was followed by time to tour the Harrison County Historical Village and Welcome Center and lunch at the 4th Avenue Grill in Logan.

Next Meeting: January 11, 2014 at Niland's Café in Colo.