



Along The Lincoln Highway

THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Volume 17, Number 1

SPRING 2012

LINCOLN HIGHWAY BYWAY UPDATE By John Mazzello

The Lincoln Highway Heritage Byway is off to an exciting start in 2012! John Mazzello and Peter Hoehnle have been developing a strategic plan to guide our efforts. We have identified four major goals: to ensure a strong administrative capacity for the Byway; to elevate, reveal, and preserve its historic fabric; to ensure the public utilizes and values the Byway as an economic and cultural resource; and to ensure sustainable and diversified funding.

In January, we began a Lincoln Highway Heritage Byway Facebook page, and our number of fans is increasing weekly. Our Facebook page is located at www.facebook.com/LincolnHighwayHeritageByway. We have been fortunate to have photographers provide us with dozens of beautiful images (including the LHA's Mike Kelly), many of which we have started sharing on Facebook. To complement these images, and to encourage more people to get outside and enjoy the Lincoln Highway, we are sponsoring a photography contest running between now and September.

This month, we have been interviewing candidates for a summer intern. The internship will focus on marketing the Byway, mapping its resources, looking at methods for using new technologies (such as smartphone apps), and writing about the Byway.

During the rest of the year, we will

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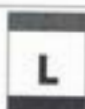
continue to pursue grants and other funding sources in support of the Lincoln Highway and critical preservation and interpretation efforts. We will also continue to pursue grants and other funding sources in support of the Lincoln Highway and critical preservation and interpretation efforts. We will also continue our work toward our goal of ensuring that all of Iowa's byways are financially sustainable into the future.

In these, and in all the efforts of the Byway, your input is vital. Please continue to be in touch with us about your priorities, interests, and goals for the byway. We thank you for your dedication and truly appreciate the opportunity to work with all of you toward our shared goals of preserving and promoting the Lincoln Highway.

For more information about the Byway or the photography contest, please visit us at www.prrcd.org/lincolnhighwayheritagebyway or on Facebook.



Lincoln Highway Bridge in Tama
(Photo by Mike Kelly)



www.lincolnhighwayassoc.org/iowa

Iowa Lincoln Highway Association
P.O. Box 14
Ogden, Iowa 50212

Between The Rivers...and then some!

By
Jeff LaFollette



The state of Iowa has what we call three "presidential routes". Naturally the main one is our own beloved Lincoln Highway. The Lincoln intersects the other two presidential routes. One route which crosses the Lincoln in Lowden is the Hoover Highway. The Hoover Highway route runs from Lowden to Iowa City and goes through Herbert Hoover's hometown of West Branch.

The highway that we are focusing on in this article is the Jefferson Highway which intersects the Lincoln in Colo. The Jefferson Highway route originated in 1915, and runs from Winnipeg, Manitoba to New Orleans, Louisiana. The route is also called the "Pines to Palms Route". The Jefferson Highway enters Iowa from the north and the first community the route enters is Mason City. The route departs Iowa into Missouri at Lamoni. The Jefferson mainly follows the route of US 65 through Iowa. The Jefferson Highway also rides along with the Lincoln from Colo westward to Ames before the route turns south paralleling US 69 to Ankeny and Des Moines.

Why are we focusing on the Jefferson Highway in this article you may ask? Well the Jefferson Highway has formed an association in 2011, and this year, they are going to conduct their first national conference. The conference will be conducted in Ames on April 27 and 28, 2012. The conference will begin at 8:30 AM at the Gateway Hotel and Conference Center in Ames.

Friday presentations will include: Establishing the Jefferson Highway Route in Iowa, Reed/Niland Corner Restoration & Reopening, Scenic Byways Programs in Iowa and Other States, Building the JHA Archive and Mapping the Jefferson Highway.

Saturday April 28th will be spent "on the road" exploring the northern half of the Jefferson in Iowa. The bus trip will include stops at the Iowa-Minnesota border, Historic Park Inn and Rancho Deluxe Z-Garden in Mason City, the Scenic Inn and Princess Café in Iowa Falls, Jefferson Highway Farm near Hubbard, Blattell-Britton Garden in Zeeland, and the Reed/Niland corner in Colo.

In addition to the presentations and bus tour, ILHA members will get an opportunity to network with other

historic road aficionados from other states and provinces from Louisiana to Manitoba.

The Jefferson Highway Association, like the Lincoln Highway Association lists the majority of its members from Iowa. Their goal is to reach 100 members before the conference. Part of the reason for the strong Iowa contingent can be attributed to the strong promotion of the organization by Scott Berka. Scott works for the City of Colo, has helped organize Iowa LHA meetings and motor tour stops at Reed/Niland Corners, and tirelessly promotes the Lincoln and the Jefferson. Scott attends Lincoln Highway meetings regularly. We in the Iowa LHA appreciate all of Scott's efforts. His enthusiasm makes it easy for one to want to become a part of the Jefferson Highway Association. Iowa LHA Noble Sojourner Lyell Henry has also played a large part in getting the group off the ground and running. Lyell has worked hard with the Colo Development Group with the Reed/Niland corner project, and is a natural for helping to get the JHA organization going.

In this issue, we have inserted a registration form for the JHA Conference. With gas prices expected to keep spiraling higher this spring, and summer, this is a great opportunity to explore something new in our own backyard. The full conference fee is \$205. If you can't make the conference this year, then consider joining the JHA. Their dues are \$20 per year and you will receive their quarterly newsletter. Let's help the JHA reach the goal of 100 members by the April 27

start of the conference. To join the association or get more information about the group visit their website which is www.jeffersonhighway.org. There you can learn more about the JHA and see a map of the entire route, or you can just pan on Iowa and follow the route across the state. I'm sure the Lincoln and Jefferson organizations will work well together, especially since the crossroads are here in Iowa. **L**

JH

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GRAND JUNCTION LINCOLN HIGHWAY CENTER UPDATE

By Joyce Ausberger

Last month we announced the 1900 Watts Bank building in Grand Junction was purchased. The purpose of the bank is to be a Greene County Lincoln Highway Center. It will be a multi-purpose building as the Grand Junction community betterment group will also be located there. The back room will be occupied by Donna Delp for her beauty shop's new location. (Stop in for a hair cut!) We will be open April 1 for visitors. Please stop in so we can show off our new location. We will not have a telephone hook-up, but Bob's cell phone is 515-370-3738. Joyce's is 515-370-4022. The Greene County interpretive site (Lions Club Tree Park) is also in the progress of completing the interpretive signage.

L

THERE IS STILL TIME TO REGISTER FOR THE 20TH ANNUAL LINCOLN HIGHWAY CONFERENCE IN CANTON OHIO. GO TO THE NATIONAL ASSOCIATION WEBSITE AT www.lincolnhighwayassoc.org FOR REGISTRATION FORMS AND MORE INFORMATION ABOUT THE CONFERENCE. THE OHIO LHA INVITES EVERYONE TO ATTEND.

2011 IOWA LHA MOTOR TOUR DASH PLAQUES AND WINDOW DECALS ARE AVAILABLE FOR SALE DECALS AND PLAQUES ARE \$3.00 EACH OR GET BOTH FOR \$5.00! THERE ARE SETS FROM 2008, 2009, AND 2010 ALSO. CONTACT JEFF LAFOLLETTE TO PLACE YOUR ORDER

2011 IOWA LHA MOTOR TOUR PHOTO
INFORMATION UPDATE

Mike Kelly apologizes for the delay in posting the 2011 Motor Tour group photo and assures us that the 2012 Photo will be on display and available at Niland's Café in time for the 2012 tour's official closing ceremonies in Colo, IA on Sunday August 26.

Additional 2011 tour photos are now on the ILHA Motor Tour Facebook page. 2011 Color 8.5 x 11 prints are \$10.00 + \$3.00 S&H

Contact: **Mike Kelly** (319) 472-5183
PO Box 108
Vinton, IA 52349

2011 Motor Tour photo copies are also available at Niland's Café. (The money you save by not having to pay shipping will buy you a piece of pie a la mode!)

Youngville Loses Longtime Supporters

The past year, several long time LHA members and founding members of the Youngville Highway History Association passed away.

Richard "Groovey" Grovert passed away May 6, 2011. Richard was Youngville's President and Farmer's Market director for many years. Richard also assisted with lunch hour at Youngville as well as events through the years.

On Nov. 18, 2011, Youngville lost Claude R. Conklin. Claude worked to help keep Youngville painted and in good repair. His

positive demeanor was always appreciated. If you ever attended an event at Youngville, chances are it was Claude that directed you to your parking place.

Donald Wheeler passed away Feb. 6, 2012. Don's family built Youngville Cafe in 1931. The Wheelers lived just east of Youngville and in 1995 Don donated the property to Benton County. The restoration of Youngville Cafe was Benton County's primary Sesquicentennial project. **L**

**WHAT'S MISSING IN THIS SPACE?
YOUR BUSINESS AD. WANT TO ATTRACT
LINCOLN HIGHWAY MEMBERS TO YOUR
BUSINESS? SEE THE INFORMATION BELOW
AND WE'LL FILL THIS SPOT WITH YOUR AD!**

NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

**Rates: 1 issue- \$10 2 issues- \$20
3 or 4 issues- \$30**

(Buy three and get 4th free)

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter.

Rates: 1 page flyer- 1 issue- \$50

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

www.lincolnhighwayassoc.org/iowa

**Niland's
CAFE**

NILAND CAFE & COLO MOTEL

Hours: Tuesday-Saturday
6:30 a.m. - 8:00 p.m.
Sunday 6:30 a.m. - 2 p.m.
Breakfast Buffet
Closed Mondays

641-377-3663 (FOOD)
nilandcafe@gmail.com

Find Us on Facebook!

See us on Cold City Page Website
UNDER REED/NILAND CORNER

Upcoming LHA State Meetings

April 14, '12	Carroll
July 14, '12	Colo
October 13, '12	Cedar County



The President's Corner

By Allan Richards,
Iowa LHA President

Wonderfull It is a beautiful, bright, sunny and warm day, perfect for traveling the Lincoln Highway. Every day for a tour of the Lincoln Highway is a great day, make that effort to travel and explore as you will find new, exciting and interesting sites each and every trip.

I have greater respect for the Lincoln Highway Association members that have worked over the past twenty years to add to the history of the Lincoln Highway. In my second year as Iowa's President, I see the difficulties encountered in the past to overcome the obstacles to the preservation of the highway.

The historical preservation acts, laws and organizations have many challenges to reach the goals of allowing historical properties to be preserved for future generations. Although, the law is designed to promote saving historical properties, many of the same federal and state agencies and personnel are oblivious to the realities on the ground. In the words of the regional and state directors of FEMA enlisted with the authority and responsibility to protect historic properties, including the history of the Lincoln Highway, they ask for input, but they "dictate" the outcome. This more often than not is for the most common result of tear it down and let the wheels of progress move on. I must report that the resistance and reluctance to help in the promotion, preservation and education about the Lincoln Highway needs many more years of effort. The association has done more than its share of the work in time and money, but it is unfortunate that those in government being paid to preserve history are moving in the opposite direction.

Advocacy is a difficult art form, and the true and effective leader should stand tall in seeking more than possible to achieve the desired results. Sometimes the communities themselves do not see the good in possible outcomes. This may be in the form of protection a property, placing a sign to educate the student or public, to show a route, or highlight the community. The many efforts of the Iowa Lincoln Highway Association in the form of the Annual Buy-Way Sale, the Motor Tour, placement of a kiosk, or the development of a historical property are all significant projects that will reach the results for honoring the Abraham Lincoln Memorial Highway, American's first Main Street across America. Everyone should continue in these efforts as you are best qualified to act. We must continue in the work as presented in our charter and bylaws. I know that you have that energy and dedication, thank you from the bottom of my heart. Look past the failure and focus on the successes that you have achieved and continue in the little steps that you are able to accomplish for the association. Thank you all for your tireless efforts, endless tasks, and sacrifices you have made in this grand effort as we move towards a

a century of the Lincoln Highway. Enjoy, and continue traveling the Lincoln Highway. See you at the meeting in April, and down the road.

Allan

NAME THAT LINCOLN HIGHWAY SPOT



We took the last issue off so we could find some interesting places for you to discover. So we are back for another round. And now we are asking you if you can name this Lincoln Highway spot. Those of you who came on the motor tour last year may remember it well. But if not, with the warm weather approaching now is the time to hit the road to find out where this spot is located.

You all know the drill. If you think you know the spot, please send an e-mail to the newsletter editor at jefflat@q.com. If you have the correct answer, we will print your name in the next issue of this newsletter to let everyone know that you are a super highway sleuth. We will let you know where this spot is in our next issue. And remember, we are always looking for your submissions for "Name That Lincoln Highway Spot". So send in your photos.

L

See YOU on the Lincoln Highway! This issue's new members.

Kent Sanderson

Manchester, MO

L (Denotes a Lincoln Highway County)



1ST Annual JHA Conference

Gateway Hotel & Conference Center
Ames, Iowa
April 27th-28th 2012



Please complete the form and mail it with your check or money order to:

Jefferson Highway Association
Office of the Treasurer
P.O. Box 294
Colo, IA 50056

Name(s) _____
Please print your name(s) as you wish it/them to appear on your conference name badge(s)

Address _____ City _____ State _____ Zip _____

Phone () _____ Email _____

Conference Fees: (You must be a member of the Jefferson Highway Association to attend)	Fee Per Person	Number Of peo- ple Or qty	Total Amou nt
Full Conference: Includes all scheduled conference activities. Friday continental breakfast, a.m. and p.m. snacks, business meeting, lunch, seminars. Saturday bus trip to the Minnesota state line, lunch at the Historic Park Inn and dinner at Niland's Café plus one official conference Polo Shirt (Please circle size(s) S M L XL XXL XXXL) men's sizes	\$185		
Full Conference as above after March 1st	\$205		
Annual JHA Membership Dues (for new members)	\$ 20		
Additional Official Conference Polo Shirt(s) Circle size(s) S M L XL XXL XXXL	\$ 28		
Total submitted for Conference			

Cancellation Policy: Cancellations received by the Association prior to March 15, 2012, will be accepted without question. A fee of \$25 will be deducted to cover processing. After March 15, 2012, there will be no refunds except those granted by the Executive Committee for cases of extreme hardship.

COME FOR A SCENIC ILLINOIS & IOWA DRIVE IN YEAR NUMBER 5!
JOIN US FOR THE 5TH ANNUAL
IOWA LINCOLN HIGHWAY ASSOCIATION MOTOR TOUR
AS WE CRUISE FROM ROCHELLE, ILLINOIS TO COLO, IOWA
AUGUST 24-26, 2012

Pre-Tour Event Thursday August 23 in the Rochelle Area!

FEATURING STOPS IN:

NEW STOPS: ILLINOIS COMMUNITIES OF: Rochelle, Dixon, Franklin Grove, Sterling/Rock Falls,
Morrison, and Fulton

Group Dinner in Cedar Rapids on Saturday Evening, August 25

LOTS OF RAFFLE PRIZES!

Visit the Historic Lincoln Highway National HQ in Franklin Grove

See many of the beautiful and historic sites the LH in Illinois has to offer!

See Youngville Café-Listed on the National Register of Historic Places

Visit the Famous Lincoln Highway Bridge in Tama

And Enjoy Plenty of Illinois and Iowa Small Town Hospitality!

Sponsored by the Iowa Lincoln Highway Association

REGISTRATION FORM

Any Vehicle - Any Model - Any Make

Registration Fee: \$20.00 per vehicle for Iowa, Illinois and National LHA members

\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)

You may join or leave the tour at any point or at anytime.

The Iowa & Illinois LHA is not responsible for accidents or injuries incurred on this motor tour

NAME _____ Phone _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

YEARS ON THE TOUR _____ T-SHIRT SIZES _____ HOW MANY? _____

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:
Iowa LHA Motor Tour
c/o Jeff LaFollette
2130 W. 4th St.
Davenport, IA 52802

More Tour Information:
Jeff LaFollette
jefflaf@q.com
563-349-3047

**A LIST OF MOTELS AND TOUR ITINERARY WILL BE MAILED TO YOU SOON
AFTER WE RECEIVE YOUR TOUR REGISTRATION.**

SPRING OVER TO CARROLL FOR THE NEXT IOWA LHA MEETING

The Iowa Lincoln Highway Association's spring meeting takes us to western Iowa in Carroll County where we will be gathering. The meeting will be conducted **Saturday April 14, 2012** at the **Pizza Ranch**, located at 425 W. Highway 30, right on the heart of the Lincoln Highway in Carroll. Coffee and rolls will be available at 9:00 AM. President Allan Richards will bang the gavel around 9:30 to begin the meeting. After the meeting around noon, we will have lunch there at the Pizza Ranch buffet, (The buffet is great) or you can order off the menu. We are aiming to return to the spring and fall tour meeting format, where we have short business meetings, and get out to tour Lincoln Highway sites. This time after lunch, we will visit the Carroll County Museum. All members and anyone else interested in the Lincoln Highway is welcome to join us. We hope you will be able to come to our spring meeting and tour.

DIRECTIONS: FROM THE EAST- Travel west on US 30. (Lincoln Highway) Entering Carroll, follow US 30 into town and look for the Pizza Ranch which will be on your left.

FROM THE WEST- Travel east across US 30. (Lincoln Highway). As you enter Carroll follow US 30 into town and look for the Pizza Ranch which will be on your right.

L



Along The Lincoln Highway

THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Volume 17, Number 2

AUTUMN 2012

IOWA LHA NEWSLETTER UPDATE

Yes, there is still an Iowa LHA newsletter. There was no summer issue as all of you may have noticed. The reason for that was there was little news sent to me for the summer issue. Well, in reality I think I had an e-mail issue because I sent out a call for stories and a deadline, but not everyone received the e-mail. Regardless, there is news to report and we apologize for the inconvenience.

I encourage all of you to send in your stories, and tales of the Lincoln Highway. We are always looking for contributions from anyone and everyone. And we are also looking for a columnist to write for page 2 to take the spot of "Have Spare Tire...Will Travel" Van Becker's column. Your stories will alternate with my column "Between The Rivers...And Then Some. But as Van said, he is going away forever, he will write an occasional story, and we may do a "Best Of" for Van's previous columns.

So get out your pens and paper, and warm up your laptops if you feel inclined to do so. If you have any questions about writing a story for the newsletter do not hesitate to ask me. Even if you only want to write one column in a great while, that is fine. Let's see your creativity and style. Photos are always a plus for articles as well. I look forward to many more years of putting together this newsletter for all of you. **L**

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ELECTION OF OFFICERS TO TAKE PLACE AT IOWA LHA MEETING

It is that time once again. Time to elect new officers for the Iowa LHA for 2013-14. Every two years the Iowa LHA holds an election for president, vice-president, secretary and treasurer. Current officers are Allan Richards-President, Dean & Jeannie Parr - Co Vice-Presidents, Jeff Benson-Secretary and Joyce Ausberger-Treasurer. As a member of the association you are eligible to vote for a candidate for one of these offices, or you may run for one of the positions that are available. There is also a vacancy for the Carroll County consul position. This is an appointed position, so if you live in Carroll County and wish to represent that county for the Iowa LHA please attend the meeting in Grand Junction and let us know if you are interested.

So please plan to attend the meeting on October 13 to vote, or if you wish, be a candidate for an office. As time goes on, there may be other consul positions available. We are always looking for individuals who are interested in the Lincoln Highway. And bring your special talents to our organization, whether it be history, photography, research, or whatever interests you about the road. We hope to see all of you in Grand Junction for the next Iowa LHA meeting. As they say during the campaign season...Get out and vote! **L**

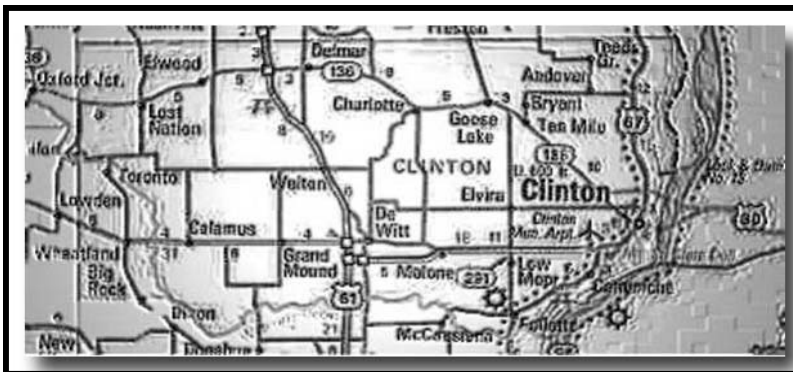


www.lincolnhighwayassoc.org/iowa

**Iowa Lincoln Highway Association
P.O. Box 14
Ogden, Iowa 50212**

Between The Rivers...and then some!

By
Jeff LaFollette



It's been a while since I took pen to paper (or in modern times, laptop keyboard to newsletter file). I am glad to be writing again. This issue will focus on the 2012 Iowa LHA Motor Tour. It has been several weeks since the tour concluded, and we had another great year. 58 cars registered for the tour, and over 110 people attended the tour which featured one day following the Lincoln Highway in Illinois. To keep the tour fresh, we drove from Rochelle, IL to Clinton on the Friday portion of the tour. We had a great time visiting the LH headquarters in Franklin Grove, touring the Dixon Historic Center, which was President Ronald Reagan's elementary school and was fully restored with private donations. A great lunch was served to us in Rock Falls. We also visited the History Center in Morrison which features a Lincoln Highway exhibit, and concluded the day by visiting the Dutch windmill & interpretive center in Fulton before ending the day with an overnight stay in Clinton.

The tour continued on Saturday from Clinton to Cedar Rapids with stops in DeWitt, the Calamus Pony Truss Bridge, Lowden, Stanwood and Mount Vernon. The skies greeted us with some rain on Sunday but the tour continued from Cedar Rapids to Youngville, Belle Plaine, Tama and winding up in Colo at Reed/Niland Corners.

Again, several states were represented this year, including Iowa, Illinois, Wisconsin, Minnesota, Missouri, Nebraska. The farthest participant came from Massachusetts. This is the third year in a row that the eastern seaboard states were represented (Georgia & Maryland in the past two years). 10 newcomers participated this year as well.

The two state concept was a good idea as it opened up new ground and sites to discover along the Lincoln Highway. In 2013, the 6th annual motor tour will begin in Nebraska and will spend one and possibly two days in the Cornhusker State. Some people have asked if we plan to do a motor tour next year because of the National LHA cross country motor tour that will feature a tour starting in New York and one starting in San Francisco, and winding up at

the site of the 2013 LHA conference in Kearney, Nebraska. The answer is yes. Because our motor tour is a special tour and has a special group that gathers together every year. It has the feel of a family reunion, as we all get together and drive the highway, stopping at the various communities. The towns and town folk greet us like old friends. Even at the new stops we are greeted like we have been visiting for years. That seemed evident to me in Rock Falls this year which was our Friday lunch stop. The people there were excited about our tour coming to town, they placed a great story in their newspaper, many local folks came to see the cars, and they said if we plan to do the Illinois section again, they definitely wish to be part of a future tour. And the group got together for two dinners instead of just the main one in Cedar Rapids at the Hotel at Kirkwood. We had a nice dinner that 48 people attended in Clinton at Rastrelli's. The dinners were a great opportunity to catch up on the day's events and build on friendships made on the tours past and present.

Now, let's peek ahead to 2013. Yes I stated that we will start the tour. In Nebraska, and I'm leaning to two days in Nebraska with the final day ending either in Carroll or Boone. I have some great people who are helping with the planning for next year. Jim & Wini Morris of Papillion, Nebraska who have been on the tour the past three years, and former Iowa LHA president Kathy Dirks and her husband Joel are helping out as well. They have volunteered to help this eastern Iowa guy save time and fuel by getting the far western contacts set up. Of course, I'll still make the trip to map out the route. I hope to have some help from the Nebraska LHA folks too. I know they will be extremely busy over the next several months planning their big party in Kearney, but I'm sure they can devote a little time to help us out. We will do our best to make next year's tour as enjoyable as the last five have been.

Also I have been given some ideas for future tours. This was a concept early on by Van Becker but it has been echoed by others as well and for year seven I

(Between The Rivers continued on page 3)

ILHA Officers, Board of Directors, County Consuls, and Staff

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State Director		
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Board of Directors (County Consuls)

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Linn County		
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Story County		
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Harrison County		
Marshall & Rita		
Schichilone	(712) 647-2646	
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Director Emeritus	
Bob & Joyce Ausberger	bobjoyce@netins.net

(Between The Rivers continued from page 2)
present the Iowa LHA Stairstep tour. By that we mean we will start in the Clinton area and divert off the LH and hit some interesting stops off the route. For instance, if we leave Clinton we could drive to LeClaire, Iowa to the Buffalo Bill Cody birthplace, or to the quaint downtown of LeClaire to visit shops, a distillery, and also visit the American Pickers shop. Or go to the Quad Cities and see John Deere Pavilion. Maybe the Herbert Hoover Museum in West Branch. The possibilities could be endless. The tour could go to the center of the state, then in the following year when we start in the west we "stairstep" across western Iowa and then again end in the middle of Iowa.

As I've said numerous times, I'll say it again, the motor tour would not be a success without the support of the Iowa LHA, the communities, and most of all the people who keep coming back year after year as well as those who come for the first time. Keep posted to the newsletter, our website and also the Facebook page. Share your thoughts and ideas for the motor tour.

On an unrelated note, this column will continue as a regular feature column until someone wishes to share the duties of filling this space twice a year. As mentioned earlier if anyone is interested in contributing once or twice a year to this space, please let me know. With Van's approval I will do a "Best of Have Spare Tire". Thanks to all of you and we'll see you Between the Rivers...and then some. **L**

**2012 IOWA LHA MOTOR
TOUR DASH PLAQUES AND
WINDOW DECALS ARE
AVAILABLE FOR SALE! DE-
CAL AND PLAQUES ARE
\$2.00 EACH OR GET BOTH
FOR \$3.00! THERE ARE
SETS FROM 2008-2011
ALSO. CONTACT JEFF
LAFOLLETTE TO PLACE
YOUR ORDER**

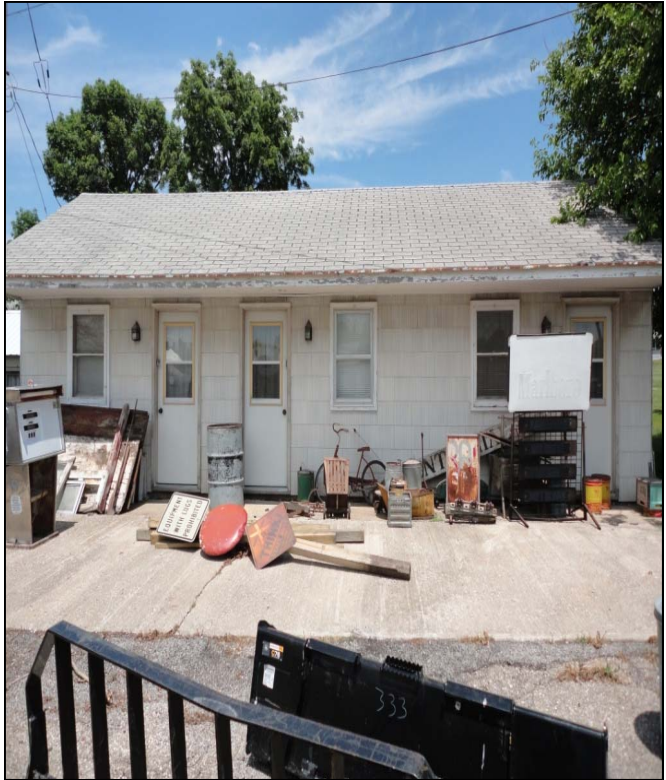
NAME THAT LINCOLN HIGHWAY SPOT



Since there was no summer newsletter everyone got a few months longer to figure out the spot from the spring issue. Well, several of you guessed it and if you were on the 2011 motor tour, you may remember it well. It is the Dow House located at the top of the hill in Dow City, Iowa. Congrats to Van Becker, Jon Christensen, Kathy Dirks, Cathie Nichols & Harlan & Marcia Quick for their responses. For those of you who have not seen this place it is well worth the trip to visit this

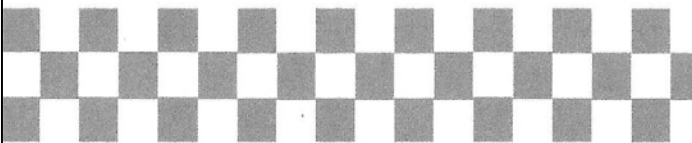
spectacular renovated home.

Now on to this issue's spot. Our highway super sleuth Van Becker is at it again. Van usually sends a stumper, and this time he did it again. He asked me if I knew where it was and I did not. As of this writing I do not know yet. By the time this goes to press I'll know so hopefully some of you can enlighten me in case he's holding back the answer. E-mail me your guesses at jefflaf@q.com to tell us where this spot is. If you are correct, we'll let everyone know who you are and give you many kudos for your road knowledge. Good luck and happy travels! **L**



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SEE US ON COLO CITY PAGE WEBSITE
UNDER REED/NILAND CORNER

Upcoming LHA State Meetings

October 13, 2012	Grand Junction
January 12, 2013	To Be Determined
April 13, 2013	Cedar County
July 13, 2013	To Be Determined

NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

Rates: 1 issue- \$10 2 issues- \$20

3 or 4 issues- \$30

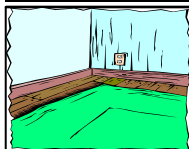
(Buy three and get 4th free)

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter.

Rates: 1 page flyer- 1 issue- \$50

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

www.lincolnhighwayassoc.org/iowa



The President's Corner

By Allan Richards,
Iowa LHA President

THE LINCOLN HIGHWAY BUILDING FOR THE FUTURE!

It was a beautiful day on the second Saturday in September at the Lincoln Bridge Park in Tama for an annual event. Each year the football for the Iowa-Iowa State football game is exchanged at the Lincoln Highway-Bridge. The ROTC units from the universities run from their respective school and deliver the game football to the other school at the bridge on the Friday before the game at noon. The ball is then presented on the field for the big game. Lunch is served to those present and the units have a friendly tag football game, this year it did look like the Iowa State Unit was more prepared.

I wonder how many more events on the highway go unnoticed by the public. It would be great to log the annual events. I know that many communities have these annual events, they may be small and seem insignificant, but to the highway lovers, it is another opportunity to travel the highway.

Even though goals were met during the past two years, I know many more projects and tasks are ahead in the future. Preservation, Education and Promotion is an ongoing process.

I am hopeful that the future is much brighter for the Lincoln Highway Association as the historical milestone of 100 years roles past.

We should all be hopeful for this next year including the national convention and the national tour. The new website that will virtually promote the Lincoln Highway Association to many more people than could be reached by conventional means. The new tools of the future that will alert everyone to the great historical markers and signification events along the Lincoln Highway.

The future is for the taking for those that wish to share their ideas, promote their interests, and educate the young and old about the greatness and grandness of the Lincoln Highway. Keep the dream alive about the Lincoln Highway Association, for those that have brought us forward in the past 20 years, I give my deepest thanks.

I look forward to seeing everyone at the October meeting, and hope to go forward with our continuing ideas, projects, and promotions as we dedicate another significant accomplishment brought to you by dedicated and strong individuals from the Lincoln Highway Association.

Allan

(Minutes of Meeting continued from page 6)

new officers would volunteer, be nominated and be elected at the October Meeting

County Reports: In **Cedar County**, the one-post canopy gas station is opened again and will be cleaned up for the motor tour. East of Mechanicsville, Bill's Place, a former gas station, repair shop and restaurant has been demolished. At the **Linn County** LH ham radio event, more than 300 coast-to-coast contacts were made. At the Herring Hotel in Belle Plaine in **Benton County**, the west wall collapsed, although this is not the original part of the building. The building is still for sale. The 150th **Tama** birthday celebration will be on July 28th.

The meeting adjourned at noon. **L**

E-NEWSLETTER UPDATE

We are always working to bring you a publication that you enjoy reading every quarter, and giving you options that suit you. Beginning with this issue, all new members with an e-mail address will receive their newsletter via e-mail. This will give you the opportunity to see the newsletter electronically. After you have received an issue or two, you can decide whether you wish to continue receiving your newsletter by e-mail or we can mail you a copy of the newsletter each quarter.

Also for those of you still receiving the newsletter by mail, you can still have the opportunity to receive your copy by e-mail. The advantages to receiving your newsletter by e-mail is that you can not only receive your copy quicker than by mail, but all the photos will be in color.

So if you wish to continue to receive your newsletter by mail, then you need to do nothing, we will keep sending it by mail. But if you wish to receive an e-newsletter, send an e-mail to newsletter editor Jeff LaFollette at jefflaf@q.com. We will accommodate your newsletter needs as you wish.

See YOU on the Lincoln Highway! This issue's new members.

Donald Broman	Urbandale, Polk
Donald & Joyce Jessen	Colfax, Jasper
Douglas Kelly	Cedar Rapids, Linn L
Dennis & Kathy McGuire	Algona, Kossuth
Kenn Nye	Cedar Rapids, Linn L
Jack & Bess McWilliams	Des Moines, Polk
Tim & Joanie Quigley	Cedar Rapids, Linn L
Jim & Marlys Weaver	Davenport, Scott
Ardon & Vicky Adamson	Omaha, NE
Don Crawford	Boston, MA
Kent Sanderson	Manchester, MO

L (Denotes a Lincoln Highway County)

**MINUTES OF THE MEETING OF THE
BOARD OF DIRECTORS
Iowa Lincoln Highway Association
Community Center, Colo, Iowa
July 14, 2012
Submitted by Jeff Benson**

County Consuls and Officers Attendance:

President – Allan Richards (also representing Tama County), Co-Vice Presidents – Dean & Jeannie Parr
Secretary – Jeff Benson (also representing Story County), Cedar County – Joe Goodlove, Linn County – Van Becker, Benton County – Mike Kelly, Greene County – Bob Owens

8 others also attended, including from the RC&D Lincoln Highway Heritage Byway project, John Mazzello, coordinator, Peter Hoehnle, and Jessica Johnson.

President Allan Richards called the meeting to order at 9:30 a.m. The National Lincoln Highway Association's Friend of the Highway for the restoration of Reed/Niland's Corner was presented to the Colo Economic Development Corporation.

The minutes of the April 2012 meeting were approved.

Treasurer's Report (by e-mail from the Treasurer).

Currently the checking account balance is \$23,625.14 of which \$15,080 is for the Greene County Interpretive Site project.

Membership Report: Dean Parr reported that with two new National LHA members and 3 new Iowa only LHA members there are now 329 total members.

State Director Report: For Jeff LaFollette, Van Becker reported that 156 attended the National LHA Conference in Canton, Ohio. The National LHA Endowment Action Fund has awarded a grant of \$2500 for the Youngville Station's new summer kitchen. Van also reported that the Lincoln Highway is now marked on Google Maps.

Website: John Mazzello will be meeting with a volunteer who will be working on both the ILHA and Heritage Byway web sites. Everyone was reminded of the opportunity and need to provide content for the web site.

Items for Discussion:

Lincoln Highway Buyway Yard Sale: Discussed issues of how to register and how to publicize the sale locations. Mike Kelly will see if last year's registration can be located, updated, and placed on the web site so that people can register sale locations with Sandii and Deb so that sales can be listed on the web site.

ILHA Motor Tour had 37 vehicles registered so far.

Greene County Interpretive Site: Jeff Benson on what is completed and what is still in process. Agreed have ribbon cutting celebration at 2 PM after the October meeting in Grand Junction. Joyce Ausber-

ger will coordinate. (The April 2013 meeting will be in Cedar County)

Iowa Byways/Lincoln Highway Heritage Byway and Byways of Iowa Foundation: John Mazzello thanked the ILHA for the \$500 donation this year and next. He reported that the Byways of Iowa Foundation is now registered as a corporation and has non-profit status from the IRS. The fund-raising is getting ramped up; he introduced intern Jessica Johnson who is working on marketing. The new Iowa Byways web site is progressing, with a trip planner and travel services.

A REAP Conservation Education Grant has been received for \$27,000. This is being used to develop a "Kids of the Byway" curriculum that will take place both in schools and on the byway. The plans include curriculum for three days in the school and a 4-day summer event, as well as educating teachers. After a pilot project in an Ames school, the package will be provided to other schools. There are opportunities for volunteers knowledgeable about Lincoln Highway history to work with the kids.

In celebration of the 100th Anniversary of the Lincoln Highway in 2013, a display is being sponsored at the Iowa State Fair, including the LH 100th Anniversary Photography Contest. Other activities include a Facebook site, which has 230 friends, and a brochure being produced in the next few months with Central Iowa Tourism. Also a calendar is being considered using Mike Kelly's and Carl Kurtz's photographs, as well as articles in *Iowan* and *Our Iowa* magazines. All present were invited to contact John Mazzello for help with any Lincoln Highway projects.

2013 Convention and Road Tour: A celebration is being planned at the arch in Kearney. The two cross country motor tours already have 200 registered vehicles, in each direction. Two other tours, not sponsored by the LHA are also being planned, one a week before the LHA tour, by classic car clubs, and another by Norwegians, a week after the conference.

Interpretive Display in Cedar Rapids: Van Becker reported that a reproduction of a LH marker is being considered near the flagpole of a new City facility, which put it 200-300 feet from where an original marker was located. He also reported that Dick Thomas of Linn County Historic Preservation Commission is pushing to have an interpretive display about the Lincoln Highway in Cedar Rapids, which not covered by the existing County interpretive kiosks.

New Business: A large sale auction is being planned at the Preston Station in Belle Plaine for August 11. This is much larger than the ILHA was originally told it would be; another sale is being considered for next year. This appears to be a total sell-off of one of the most recognized Lincoln Highway sites. Mike Kelly will try to make a video record of what exists there now, and after the sale. After checking the bylaws, it was determined that **(continued on page 5)**

2012 MOTOR TOUR PHOTOS (PHOTOS BY TAMMY LAFOLLETTE)



FALL IS THE TIME, GRAND JUNCTION IS THE PLACE FOR THE OCTOBER LHA MEETING

It's fall and it's time for another Iowa LHA meeting. Our October meeting will be located in Grand Junction on Main Street in the new Greene County Lincoln Highway building located on 201 Main St. We will have a tour of the building, and this will take place as everyone arrives.

At 9AM we'll have coffee and rolls, followed by our business meeting led by President Allan Richards, beginning at 9:30. We will have several items on the agenda to discuss, and there will be election of new officers for the next two years. After the meeting we will have lunch at Ferg's which is located in Grand Junction on US 30. After lunch we will go to the Lincoln Highway Interpretive Site on the east edge of Grand Junction.

Mary Helen Preston, the daughter of the late Ron Preston may be in attendance to receive a National LHA award that was received at the conference in Canton, Ohio, as well as a wrap up of the yard sales and the motor tour. So please plan to attend the last meeting of 2012 and also exercise your right as an LHA member to vote. We promise there will be no negative campaigning or mudslinging unless we are riding in an old car along a dirt section of the Lincoln Highway. Positions for election this year are president, vice-president, secretary, and treasurer. We hope to see you there.

FROM THE EAST- Follow the Lincoln Highway (US 30) to Grand Junction. When you arrive on the east edge of town, follow the LH sign as it guides you into town. The LH will become Main St. Watch for the signs at the new facility.

FROM THE WEST- Follow US 30 to Grand Junction. At the intersection with IA 144, turn right into town and follow IA 144 to Main St. Turn left on Main and follow to the LH building.

Meeting locations for 2013 will be determined at this meeting as well. Keep checking the newsletter for future ILHA meeting sites.



In This Issue...

Election Time & Lincoln Highway Building for the Future

FIRST CLASS

Iowa Lincoln Highway Association
P.O. Box 14
Ogden IA 50212



Along The Lincoln Highway

THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION

Volume 17, Number 3

WINTER 2012-13

WELCOME NEW ILHA OFFICERS FOR 2013-2014

We would like to welcome our new officers for the 2013-14 term. Moving up from Co-Vice-Presidents to Co-Presidents are Dean & Jeannie Parr from Cedar Rapids. We also have elected a new secretary which is John Mazzello. John is the Lincoln Highway Heritage Byway Coordinator for the Prairie Rivers RC&D in Ames. Also Joyce Ausberger has been re-elected as treasurer. Joyce is from Jefferson and along with her husband Bob are co-founders of the Lincoln Highway Association and are the Directors Emeritus of the Iowa LHA.

We would like to thank our outgoing president Allan Richards for his two years of service of president. Allan will continue to serve as County Consul from Tama County.

Also we would like to thank Jeff Benson for his years of service as secretary. Jeff has worked in many capacities for the Iowa LHA, one of which was working to get the entire route signed across Iowa, working with various agencies such as the RC&D's and the Iowa DOT.

No one was elected to the office of Vice-President. If you would like to consider taking the office of vice-president, you may do so at our next meeting on Saturday January 12 in State Center. You can submit your name to the board to be appointed to the post. Again, thanks to all of you who work hard for the Iowa LHA. **L**

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

GREENE COUNTY NEWS AND HAPPENINGS

From Bob & Joyce Ausberger

Greene County Lincoln Highway Preservation Group's new building address is 201 Main Street East, Grand Junction, Iowa 50107. The mailing address is PO Box 224 Grand Junction, IA 50107 You can also use this address for the Iowa Lincoln Highway Association.

The Lincoln Highway Interpretive Site Building is open daily. The Hair Junction beauty shop is in the back of the building. You may have to enter the interpretive section through her door. She is generally open Monday-Friday 9-4 and someone is usually there on [Saturday](#) morning. Numbers to call; Hair Junction-515-[738-2252](#), Bob or Joyce Ausberger-515-370-3738 or 515-370-4022, Bob Owens-515-386-3419 or 515-[391-1853](#).

The regional Lincoln Highway Interpretive site is just east of Grand Junction on the old highway (second generation). After about 18 years it is about 80 % completed. Our building will help interpret the interpretive site, and a restroom is available.

Jefferson's annual Bell Tower Festival is June 7 and 8 2013. The theme is a celebration of the 100th birthday of the Lincoln Highway. The parade and entertainment will feature the Lincoln Highway in Greene County as well as the rest of the nation. Any participation by individuals or towns will be appreciated. Cece Otto, a singer of Lincoln Highway period songs will perform several times. She will be available for (Greene County continued on page 3)

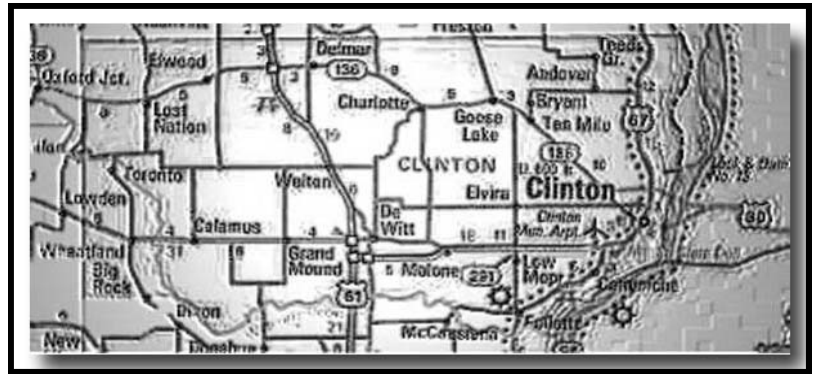


www.lincolnhighwayassoc.org/iowa

**Iowa Lincoln Highway Association
P.O. Box 224
Grand Junction, Iowa 50107**

Between The Rivers...and then some!

By
Jeff LaFollette



Join fellow historians and tourists for the Official Lincoln Highway Centennial Tours, headed for Kearney, Nebraska from each coast, for the centennial of America's first paved transcontinental road: the Lincoln Highway. Antique cars, Classics, muscle cars, '50s cars, trucks, motorcycles, street rods, and modern cars are welcome to participate. You will travel the original alignments of the Lincoln Highway covering many miles of two-lane history, four-lane progress, and even gravel scenic beauty. Travel from America's urban centers, through pastoral farm lands, over breathtaking mountains and rolling prairies.

Travelers from the East will start at Times Square, the heart of America's most vibrant city. You will travel through ivy-covered college towns such as Princeton, New Jersey, and the Amish country of Pennsylvania. From Pittsburgh's steel and beer brewing industrial history, you will travel through Ohio's diverse agricultural and commercial mix. Indiana takes you through more Amish farm land, South Bend's Notre Dame and automotive history and on to Illinois. From Illinois you will travel to Iowa's farmland across the Mississippi River into the prairies of Nebraska and on to the Centennial celebration in Kearney at the Great Platte River Arch Museum. Western travelers enjoy beginning their journey in the urban centers of San Francisco and Oakland, California.

After traveling through the state's agricultural Central Valley you are exposed to the magnificent Sierra Nevada Mountains and Donner Pass before dropping into the deserts of Nevada and the Great Salt Lake of Utah. Climbing the mountains out of Salt Lake City, you will enter the wide open spaces of Wyoming and on to historic Cheyenne for an overnight stop. This is followed by your easterly trek into Nebraska and eventually joining the rest of the travelers from the east for the grand parade of cars into Kearney on opening day. Entry fees have been kept low to permit participation for as much of the tour as you wish. Miles per day are kept to an average of 240 per day to permit time to stop for tourist attractions and the pace of the older cars. Discounted hotel rates and automated booking services will be provided by Holiday

Inn and their parent company Intercontinental Hotels, the official Lincoln Highway hotel sponsor. Discounted vehicle shipping will be arranged for those who wish to ship cars home after the tour in Nebraska or from the opposite coast. Contact **Bob Lichty** for shipping information at 330-704-5271.

For tour information and booking contact **Rosemary Rubin** at 330-418-3980.

Official West Coast Tour

Sat June 22	San Francisco, California pre-tour gathering	
Sun June 23	San Francisco, California	Sacramento, California
June 24	Sacramento, California	Fallon, Nevada
June 25	Fallon, Nevada	Ely, Nevada
June 26	Ely, Nevada	Tooele, Utah
June 27	Tooele, Utah	Rock Springs, Wyoming
June 28	Rock Springs, Wyoming	Cheyenne, Wyoming
June 29	Cheyenne, Wyoming	Lexington, Nebraska
Sun June 30	Lexington, Nebraska	Kearney, Nebraska

Official East Coast Tour

Fri June 21	Secaucus, NJ Pre-Tour Gathering	
Sat June 22	New York, NY	Malvern, PA
Sun June 23	Malvern, PA	Chambersburg, PA
Mon June 24	Chambersburg, PA	Pittsburgh, PA
Tue June 25	Pittsburgh, PA	Mansfield, OH
Wed June 26	Mansfield, OH	South Bend, IN
Thur June 27	South Bend, IN	Rochelle, IL
Fri June 28	Rochelle, IL	Ames, IA
Sat June 29	Ames, IA	Grand Island, NE
Sun June 30	Grand Island, NE	Kearney, NE

(INFORMATION FOR THIS STORY
COURTESY OF THE LHA WEBISTE)

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VACANT		
Secretary		
John Mazzello	(515) 232-0048	jmazzello@prcd.org
Treasurer		
Joyce Ausberger	(515) 386-4521	bobjoyce@netins.net
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Bob & Joyce Ausberger		bobjoyce@netins.net

NAME THAT LINCOLN HIGHWAY SPOT



Van Becker has done it again. He managed to stump everyone on the Lincoln Highway spot again. Every once and a while he comes up with a toughie. I knew where it was, but as editor, I cannot win this contest. The location is a three unit motel just east of Preston's Station in Belle Plaine. According to Van, Ron Preston used to rent the rooms to hunters in the fall. Van also states that this photo was taken before the Preston auction. We will have another Lincoln Highway spot for you to figure out in the next issue of this newsletter. **L**

(Greene County continued from page1)
other performances in other towns. If this is a fit for your community please let Bob or Joyce or Cece know. Cece is a singer, composer, writer, and educator. She is devoting 2013 to helping celebrate the LH centennial. Back to the Bell Tower, we will have several parade entries including two horse drawn style road graders that worked of the grading and improving the Lincoln in Greene County as well as the Army Jeep and trailer, and an army 'Heil' wagon box. Also we are going to try the Lincoln Highway marker marchers. This is an old idea from Carol Ahlgren and will feature marchers or float riders dressed as the concrete markers. They could be used on other occasions as well. **L**

CONNECTING KIDS TO THE LINCOLN HIGHWAY HERITAGE BYWAY

By Magon Liu-Program Assistant

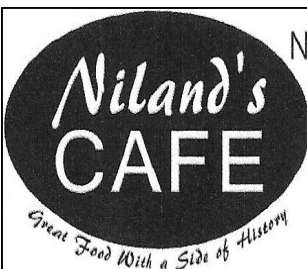
"Kids on the Byway" is an authentic natural resources learning project based on the Lincoln Highway Heritage Byway that aims to connect environmental education to the elementary school curriculum. Funded by the DNR's REAP Conservation Education Program and the Alliant Energy Foundation, the project is led by Prairie Rivers of Iowa, which also manages the Lincoln Highway Heritage Byway. Using resources and locations along the Lincoln Highway, 4th and 5th grade students of Kate Mitchell Elementary School in Ames are given the opportunity to have an authentic natural resources learning experience culminating in three field trips during the 2012-13 school year. Our first field trip on November 30 was based on what the 4th and 5th graders were learning about the concepts of energy and matter. The fourth graders focused on the concept that energy can be transferred and the fifth graders focused on the concept that everything in our world is made of matter or energy. Through the University of Northern Iowa, we borrowed mini solar car kits for the students so they could work with solar energy and learn about how it can be used as a source of fuel. The field trip took the students to Iowa State University's PrISum Solar Car Club Workshop where they saw a life-size solar car and were able to make connections to their own mini solar cars. Students were also able to learn about energy on a whole new level and about energy transfer with ISU's Gaffer's Guild. This artistic glass blowing club at ISU showed the students how heat energy is transferred and stored in glass in the process of molding it. At Rebecca Shivers' Nature Sanctuary, students were able to see how solar and wind energy can be used to power our very own homes. Since 2011, Rebecca has not paid for electricity thanks to her fifty foot wind turbine and four solar panels. Thanks to Lincoln Highway Association member Jeff Benson for connecting us to Rebecca! The students also had the chance to meet Chad Cook and Keith Kutz of the Iowa Energy Center who gave a presentation on wind energy using a KidWind Kit. The last location the students visited was the Ames Resource Recovery Plant, a one-of-a-kind waste-to-energy facility located right off Lincoln Way. The plant receives garbage from Ames and surrounding communities and transforms it into Refuse Derived fuel that the Ames Power Plant uses to power 10% of Ames' electricity. It is the only such plant in Iowa. Through these locations and experts along the Lincoln Highway Heritage Byway, "Kids on the Byway" was able to provide this authentic learning experience to the 4th and 5th grade students of Kate Mitchell Ele-

mentary. This project demonstrates the wide variety of resources located in the communities along the Lincoln Highway, as every location was right on the byway! We are planning two more units and field trips this school year and hope to expand to more schools in the future! **L**

See YOU on the Lincoln Highway!
This issue's new members.

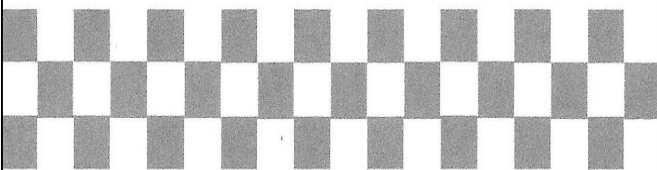
NO NEW MEMBERS THIS ISSUE

L (Denotes a Lincoln Highway County)



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Sunday 6:30 a.m. - 2 p.m.
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UNDER REED/NILAND CORNER

NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

Rates: 1 issue- \$10 2 issues- \$20

3 or 4 issues- \$30

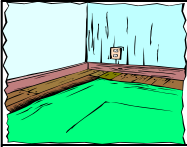
(Buy three and get 4th free)

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter.

Rates: 1 page flyer- 1 issue- \$50

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

www.lincolnhighwayassoc.org/iowa



The President's Corner

**By Dean & Jeannie Parr,
Iowa LHA Co-Presidents**

WELCOME TO OUR NEW CO-PRESIDENTS

Little did Miss Fulton (aka Joyce Ausberger) realize in 1960 that she had a student in her class destined to be president. The student didn't know either, but here we are. And I'm proud that you elected my husband and me to this position.

I am very excited to begin our two year presidency, and Dean is.....hm. Probably expecting to carry most of the load, but, I assure you and him that's not how I see it. There are a lot of goals that are possible, and I'm hoping to take them one at a time for the good of ILHA.

First, I want to thank all of you for your hard work at getting the Scenic Byways into reality and the signs in place in a very timely fashion. I know there are still a few things to be tweaked such as arrows to be placed, but all in all I think you've done an outstanding job! Thanks! And I'm looking forward to the map packs. Thank you, Joyce, for following through on this. I think it is VERY important that we have these in place in the welcome centers in both Clinton and Harrison Counties. I know that Pottawattamie County is the first county from the Nebraska side of our state, but all I've learned from Kathy indicates that her information center seems to be the "go to" center. Perhaps we can do both Pottawattamie and Harrison welcome centers.

I would also like to start canvassing across the state for businesses/restaurants that should already be members, but aren't and get them signed up. We should be encouraging them to place ads in our newsletters and on our web site. I'm sure this has been approached before, but let's take a renewed interest in this. If we can get a "road map" of such businesses in place before renewing our Buy Way garage sales campaign, it would be one more tool for us to promote our beloved Lincoln Highway.

Dean and I look forward to our two years - truly! We hope we will make you proud of your selection of us to be co-presidents. I have rolled up my sleeves and am ready to go to work for all of you.

Dean & Jeannie

Upcoming LHA State Meetings

January 12, 2013	State Center
April 13, 2013	Cedar County
July 13, 2013	To Be Determined
October 12, 2013	To Be Determined

Lincoln Highway Heritage Byway Updates

By John Mazzello, Byway Coordinator

As 2012 draws to a close and we enter the Lincoln Highway centennial year, let's take a look back over the past few months along the Lincoln Highway Heritage Byway. In October, representatives from the Lincoln Highway Heritage Byway attended the first meeting of the Byways of Iowa Coalition. This coalition will serve as a way for Iowa's byways to work together on statewide efforts to strengthen all of our roadways and to advise the Byways of Iowa Foundation as it prepares to begin its fundraising efforts.

I represented the Lincoln Highway as byway coordinator, along with Jeff Benson, Lincoln Highway Association member from Story County, and Penny Brown Huber, executive director of Prairie Rivers of Iowa. LHA member Kathy Dirks was also present representing the Loess Hills National Scenic Byway. Statewide fundraising and promotional efforts will be critical in strengthening Iowa's byways into the future. 2013 marketing efforts are well underway. The statewide byways traveler guide produced by the Iowa Department of Transportation is now being drafted, with printing planned for midwinter to allow for distribution in advance of the travel season. In exciting news, Prairie Rivers of Iowa was awarded a grant from the Central Iowa Tourism Region to produce a 2013 Lincoln Highway brochure. This funding will allow for several thousand brochures to be produced, and we will be finalizing the design of the brochure in January. This summer, the byway made arrangements to sponsor a photography class in the 2013 Iowa State Fair photo contest in honor of the Lincoln Highway centennial. Open to adult and youth photographers, this class will feature the people, towns, and way of life along the Lincoln Highway. We are excited to connect the Lincoln Highway's 100th anniversary with this Iowa tradition!

Throughout the fall, I have been meeting with groups throughout our 13 counties in order to introduce myself and the byway. I am happy to meet with tourism groups, convention and visitors' bureaus, small business owners, historical societies, and others to build partnerships with the Lincoln Highway. If there are groups in your community that I should meet with, please let me know. And, as always, if I can help you with your own Lincoln Highway projects in any way, please don't hesitate to contact me at 515-232-0048 or jmazzello@prcd.org. **L**



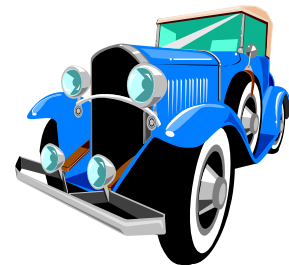
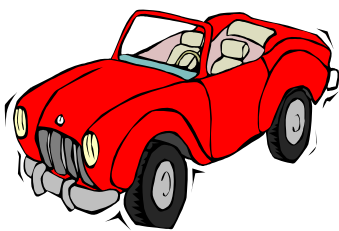
**100 YEARS IN THE MAKING!
THE 6TH ANNUAL IOWA
LINCOLN HIGHWAY ASSOCIATION MOTOR TOUR
AUGUST 23-25, 2013
NEW ROUTE AND TOWNS TO DISCOVER
ALONG THE NEBRASKA LINCOLN HIGHWAY!!
KEARNEY, NEBRASKA TO CARROLL, IOWA**

TOUR STOPS INCLUDE: FRIDAY AUG. 23- NEW NEBRASKA STOPS! KEARNEY, SHELTON, GRAND ISLAND, CENTRAL CITY, DUNCAN, WITH THE OVERNIGHT STOP IN COLUMBUS

SATURDAY AUG. 24- COLUMBUS, SCHUYLER, NORTH BEND, FREMONT, ELKHORN, BOYS TOWN, OMAHA WITH THE OVERNIGHT STOP IN COUNCIL BLUFFS.

SUNDAY AUGUST 25- COUNCIL BLUFFS, CRESCENT, MISSOURI VALLEY, WOODBINE, DENISON, CARROLL. (ALL STOPS ARE SUBJECT TO CHANGE)

THIS IS A THREE DAY MOTOR TOUR OF THE LINCOLN HIGHWAY THROUGH NEBRASKA AND IOWA. ANY AND ALL TYPES OF CARS OR MOTORCYCLES ARE ENCOURAGED TO ATTEND. SOME OF THE OLDER ALIGNMENTS OF THE LINCOLN HIGHWAY ARE GRAVEL. WE WILL AGAIN MAKE THIS A "CLASSIC CAR FRIENDLY" EVENT BY KEEPING TO THE PAVED ROUTES. BRING THE KIDS! THIS IS A FAMILY FRIENDLY TOUR!



REGISTRATION FORMS ARE AVAILABLE FOR THIS TOUR WITH A LISTING OF HOTELS FOR OUR OVERNIGHT STOPS. EACH PARTICIPANT WILL RECEIVE A GOODY BAG, DASH PLAQUE, WINDOW DECAL, AND A PASSPORT BOOK WITH DRIVING DIRECTIONS AND SPACES TO RECEIVE YOUR PASSPORT STAMP OR STICKER AT OUR TOUR STOPS.

FOR MORE INFORMATION CONTACT JEFF LAFOLLETTE AT 563-349-3047 OR BY E-MAIL AT jefflaf@q.com. CHECK OUR FACEBOOK PAGE AND ALSO CHECK OUR WEBSITE FOR UPDATES www.lincolnhighwayassoc.org/iowa

100 YEARS IN THE MAKING!

JOIN US FOR THE 6TH ANNUAL
IOWA LINCOLN HIGHWAY ASSOCIATION MOTOR TOUR
AS WE CRUISE FROM KEARNEY, NEBRASKA TO CARROLL, IOWA

AUGUST 23-25, 2013

FEATURING STOPS IN:

**NEW STOPS: NEBRASKA COMMUNITIES OF: Kearney, Grand Island, Central City, Columbus,
Schuyler, Fremont, Elkhorn & Boys Town**

Group Dinner in Council Bluffs on Saturday Evening, August 24

LOTS OF RAFFLE PRIZES!

Visit the Great Platte River Road Archway in Kearney

See many of the beautiful and historic sites the LH in Nebraska has to offer!

Travel a brick section of the Lincoln Highway near Elkhorn

Visit the Kensinger Filling Station and the Nebraska Seedling Mile

And Enjoy Plenty of Nebraska and Iowa Small Town Hospitality!

Sponsored by the Iowa Lincoln Highway Association

REGISTRATION FORM

Any Vehicle - Any Model - Any Make

**Registration Fee: \$20.00 per vehicle for Iowa, Nebraska and National LHA members
\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)**

You may join or leave the tour at any point or at anytime.

The Iowa & Nebraska LHA is not responsible for accidents or injuries incurred on this motor tour.

NAME _____ Phone _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

E-MAIL _____

YEARS ON THE TOUR _____ T-SHIRT SIZES _____ HOW MANY? _____

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:
Iowa LHA Motor Tour
c/o Jeff LaFollette
2130 W. 4th St.
Davenport, IA 52802

More Tour Information:
Jeff LaFollette
jefflaf@q.com
563-349-3047

**A LIST OF MOTELS AND TOUR ITINERARY WILL BE MAILED TO YOU SOON
AFTER WE RECEIVE YOUR TOUR REGISTRATION.**

NEW IOWA LHA OFFICERS, A BRAND NEW YEAR STATE CENTER IS THE PLACE, WE WANT YOU HERE

The first meeting of 2013 is coming up and the place will be in the center of Iowa. State Center is hosting us for the next meeting on Saturday January 12. The meeting will take place in City Hall in the assembly room. City Hall is located at 118 East Main St. Coffee and pastries will be served beginning at 9:00 AM. New co-presidents Dean & Jeannie Parr will begin the meeting at 9:30. After the meeting, lunch will be box lunch by Niland's Cafe in Colo including ham or smoked turkey croissant sandwich with fixings, chips, pop, salad and cookie. Please call or send an e-mail to Sandii to Niland's by Jan. 8th. Either call [319-573-5711](tel:319-573-5711) or email niland-cafe@gmail.com. This way Sandii can get an accurate head count as to how many lunches Sandii will need to make. Sandii will let you know the cost of lunch when you call or e-mail her. After lunch, Marshall County Consul and mayor of State Center Harlan Quick has a tour of downtown State Center historic sites such as Watson's Grocery, the Washington Township Country School with its newly-installed historic LH marker, Sheppler's Barber Shop, and all the other newly-renovated Main Street buildings, and other sites to show the Lincoln Highway folks what it was like in State Center in the early 1900s. Make plans to join us. We hope to see you there

Directions From the East and the West- Take US 30 or the Lincoln Highway to State Center. Follow the historic signs into town and look for signs to direct you to City Hall.

L



In This Issue...

Welcome New Officers, Byway Updates & Motor Tour Info

FIRST CLASS

Iowa Lincoln Highway Association
P.O. Box 14
Ogden IA 50212