

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS
Iowa Lincoln Highway Association

January 10, 2015

City Hall, State Center

Submitted By: Jan Gammon

Officers and County Consuls in Attendance:

President: Deb Rothmeyer

Secretary: Jan Gammon

Treasurer: Joyce Ausberger

Cedar County: Joe Goodlove

Linn: Van Becker

Benton: Mike Kelly

Tama: Allan Richards

Marshall: Harlan Quick

Story: Scott Berka

Boone: John Fitzsimmons

Greene: Joyce Ausberger

Crawford: Deb Rothmeyer

Pottawattamie: Nancy Needham

State Director: Dean Parr

Others in Attendance: Bob Ausberger, Jeannie Parr, Bev Becker, Marcia Quick, Bryan Osberg, Caron Osberg, Jeff Benson, Penny Brown Huber, Paul Ehram, Everett Halsted, Lyell Henry, Sandra Huemann-Kelly, Afan Pasalic

Called to order at 9:40 am by Deb Rothmeyer.

Minutes from October 11, 2014 meeting were approved.

Treasurer's Report Given by Joyce Ausberger. Bank Balance=\$8,187.95 Investment Account=\$5,962.00. Motion to approve Treasurer's Report by Bryan Osberg, seconded by Dean Parr. Unanimous approval.

Penny Huber Brown passed out a proposal for LHA to pay \$1,000 towards an internship at Prairie Rivers/Lincoln Highway Heritage Byway to go through mid-July. The intern would help with website development; support the activities of LHA including meeting planning, local initiatives, membership recruitment; and assist the Byway with developing the Corridor Management Plan. John Fitzsimmons moved and Dean Parr seconded. Unanimous approval.

Membership Report Complementary 27, Iowa Only 38, Motor Tour 27, Life 10, National 189, total=291 Some people had signed up as Iowa Only on the motor tour held 2 ½ years ago and had not renewed, so they were dropped from the roster. There may be another 24 due to be dropped soon as non-renewals.

State Director's Report A program to sell bricks to be placed in front of the National headquarters in Franklin Grove, IL is being worked on. More info later as available.

Tentative site for 2016 national conference is New Jersey. Alternate site is Gettysburg. All American Roads meeting attended by Jerry Pepper and Kay Sheldon. There is no funding, so no future applications are being accepted. Perhaps a site (like Omaha) on the Lincoln Highway could host next meeting in 2 years. Kay Sheldon and Jerry Pepper are working on this idea.

Passport program is being tested in Ohio and could be continued by interested states. Tabled as a National Project.

Henry Joy Tour is about half full at 30 cars with 60 being the limit. The tour will be in Iowa on June 29th and 30th and stay in Ames. The group will eat breakfast at Reed/Niland Café in Colo.

National bylaws state that if you are a state only member, you must join the national organization within 2 years. Iowa has many Iowa only members and Iowa bylaws state that not more than 20% of membership can be Iowa only. Iowa is under the 20% but not sure if 2 year national requirement is being met.

There is no national vice president or secretary. Joyce Ausberger will give John Mazzello her blessing if he agrees now to be national secretary.

Director at Large Report Van reported several deaths have occurred – notably Marie Cook from Mechanicsville, IA who worked on many book and motor tours; Don Asp, a national museum volunteer; Bob Stubblefield who was serving as president of the Nebraska chapter and was a former state director; and Bernie Queneau (102) who was the last living Boy Scout to go on the 1928 tour across America. Van noted the Forum will have its longest listing of deaths in the next issue.

Website Report Sandii welcomes the help of intern, Paul Ersham. They will give a progress report in April.

Newsletter

Prairie Rivers Report Van Becker suggested a condensed version of the minutes be put in the newsletter. Jan Gammon, the new coordinator of the Lincoln Highway Heritage Byway was nominated to serve as secretary and there were multiple seconds. Unanimously approved.

Penny Huber Brown introduced Paul Ehrsham who will serve as the LHHB intern. He will be working with Jessica Johnson, Marketing Coordinator, on the website and other projects.

The Corridor Management Plan will hold its first public meetings on 2/12/15 in State Center and 2/17/15 in Jefferson. Those invited to the meetings will include government officials, property and business owners, community leaders, and other interested individuals to get a good cross-mix of input.

John Fitzsimmons inquired what happened to the program for businesses paying \$70 to be listed by category – i.e. ‘antique dealer’, ‘restaurant’ and getting a Lincoln Highway sticker to be placed in their window. He has businesses that want to participate. Penny Huber Brown said

there is a Greening the Lincoln project in which companies implementing and carrying out environmental initiatives will get special recognition with window stickers and potential listing in a directory.

Tama Bridge Project

Allan Richards reported too much truck traffic is causing the bridge a lot of stress underneath. The city appears unwilling to reroute trucks. Project will allow the flower bed to be expanded and interpretive site placed within the garden to save mowers additional work. Electrical and water lines will cost \$10,000 and the two phases of road repair will cost \$15,000 and \$10,000 respectively. Allan would like to apply for a National Lincoln Highway grant. Last year no one applied. Tama wants to make sure no one else in Iowa was contemplating a competing application. No one is aware of other applications. Lyell suggested Tama try to get a DOT enhancement grant. Jeff Benson said the DOT grants have new requirements and Penny Huber Brown thought the project might not meet those. John Mazzello did send two grant ideas to the Tama city clerk for them to pursue. There was some discussion on who owns the bridge. Allan would like to use private funds towards this project and apply for the NLHA grant. Joyce Ausberger moved that the Iowa Lincoln Highway Association apply for the \$2500 + grant due March 1. Allan can work on the paperwork. Jeannie Parr seconded and the motion was approved.

2014/15 Auto Tours- Bryan and Caron Osberg reported a committee has been formed and dates set for Aug 21, 22, and 23. Cost is \$30 per car for an Iowa or National member and \$40 for a non-member but that will also include a 1 year membership. Tour is going through Omaha on Saturday.

The Pony Truss Bridge in Clinton County (235th St over Calamus Creek) needs some attention. They have someone who is willing to paint it, but needs paint and approval to do the work. Not sure who owns the bridge. Joe Goodlove will check into it.

BuyWay Yard Sale Deb Rothmeyer has not had good feedback, mostly negative. This year's date is the 2nd full week in August, which is the week after the 141 sale. Many communities have set dates for their own sales and are not willing to reschedule. Motion by Lyell to cease the BuyWay yard sale as a state project but allow counties to continue if interested. Second by Van Becker. Motion approved with one nay vote. Sales will be listed on the website as events.

2017 National Conference

Deb Rothmeyer reported that a check for \$2,000 has been received from National LHA to hold the conference center at Boulders. John Fitzsimmons will create a logo for the conference. Everything is on track.

Joyce Ausberger reported the overpass east of Grand Junction may or may not be done by 2017 when Iowa will host the convention. Bob Ausberger would like part of the girder from demo of the road to be put in the Lincoln Highway interpretative site. He had to request that by Jan1, which he did. Greene County has now formed a committee to approve what is included in the park.

New Business:

Getting more towns to participate in Transportation Day. Jan Gammon and Deb Rothmeyer sat in on a “We Can’t Afford to Wait” conference call this past Wednesday. All Iowa Byways will set up displays at the Capitol on January 27th for legislators. Transportation Day is the next day beginning with registration at 8 am. Many dignitaries will speak and the program will wrap up at 10:45, with time following to speak with legislators. The group is encouraging the gas tax increase. This group will have 2 sections of the rotunda and Indian Hills Development will have one part of the rotunda. There may be some organized tax opposition groups.

Marion Bridge Van Becker reports the City of Marion is interested in working with ILHA. Van would like to see the Milwaukee logo on the bridge as it is a railroad bridge, but could see large letters under bridge stating this is where the Milwaukee crossed the Lincoln Highway. He says it is already kinda confusing signage with 2-3 loop routes already. If not, at least include info above on the bike trail. Jeff Benson and John Mazzello will talk to them about plans to include Lincoln Highway information.

Education Award Jeannie Parr would like to someone to apply for Education Award again like John Mazzello received. There is a teacher in Tama that is integrating LH into her curriculum. Allan will talk to her about applying.

National Conference in 2015

Will be held late June in Ann Arbor, MI. Joyce Ausberger would like to secure a bus for the group to take there. She asked who is interested in attending. Since only a handful indicated they might go- it might be a large passenger van instead. Sandii will put a notice on the website to see if there is more interest.

Consul Reports

Clinton—No report

Cedar—Nothing new to report

Linn—Van Becker says everything covered already.

Benton—Mike Kelly reported that a “drunk” hit the corner of the Youngville Building and did some damage. He has talked to the kiosk company Cedar Rapids used and if it get warmer outside, he might do some work on the kiosk frame. Jeff Benson asked where the “green” windmill line crosses the Lincoln and it is west of Clarence. For the next meeting, Mike will report on the highway widening outside of Youngville.

Tama—Allan reported the Bridge Park Tama Toledo Organization had 25-30 for their Christmas party.

Marshall—Harlan Quick explained the tours to be given after lunch- the restored Mobil Gas station and Benson Building which will soon house NuCara Pharmacy. Lunch will be around the corner at St. Andrew’s Grill and Bar.

Story—Scott Berka reported there are new signs along the Jefferson highway. It intersects with LH at the Reed/Niland Café corner and may bring more tourists from the north/south direction.

He passed around a copy of the Jefferson newsletter. It is that organization's centennial year and the next conference will be in Muskogee, OK at a cost of \$165. Everyone is invited to attend.

Boone—John Fitzsimmons reported the Shamrock gas station was torn down.

Greene—Bob Ausberger would like to make a 10 panel brochure for Greene County, modeled after an old Route 66 one. Jessica and Paul at Prairie Rivers will help with design and John Fitzsimmons has drawn a sample panel of the map. Bob suggested that each county could do one in the future.

Joyce Ausberger says red, white and blue lights were used during Christmas time in the garden by Grand Junction. They left them up on a timer for rest of winter. A Lincoln bust on display was broken. A man in Des Moines is making another one for \$100. It is a life size bust and weighs about 75 pounds.

Carroll—Nothing new to report

Crawford—Nothing new to report

Harrison—Nothing new to report

Pottawattamie—Nothing new to report

Adjournment Multiple motions and seconds to adjourn. Meeting adjourned at 12:30 pm.

Lunch followed.

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

Iowa Lincoln Highway Association

April 11, 2015

St. Francis Center, Council Bluffs

Submitted By: Jan Gammon

Officers and Consuls in Attendance:

President: Deb Rothmeyer
Secretary: Jan Gammon
Treasurer: Joyce Ausberger
Cedar County: Joe Goodlove
Tama: Allan Richards
Boone: John Fitzsimmons
Greene: Joyce Ausberger
Crawford: Deb Rothmeyer
State Director: Dean Parr

Others in Attendance: Kathy Lees, Thomas Coenen, Don Willard, Bob Owens, Afan Pasalic, Jeannie Parr, Brenda Blom, Fred Blom, Bob Ausberger, and Matt Walsh (Mayor of Council Bluffs)

Called to order at 9:55am by Deb Rothmeyer.

Introductions and Welcome: The group introduced themselves and Deb Rothmeyer introduced the Mayor of Council Bluffs, Matt Walsh. He welcomed the ILHA to Council Bluffs and thanked the group for the work they have done for the Lincoln Highway. The Lincoln Highway has been very important to Council Bluffs in the past and will continue to do so.

Minutes from the January 10, 2015 meeting were moved to be approved by Joyce Ausberger and there were multiple seconds. Motion carried. Joyce reported the 2016 national LHA convention will be in Gettysburg. It was unclear at the January meeting if NJ would be hosting or Gettysburg.

Joyce wondered if the National LHA Grant application Tama had submitted directly to the national committee instead of coming through the ILHA board would have a problem. Van Becker had thought it might be returned to the board, but no one has heard from them, so it might be OK.

Joyce also asked about the teacher award and if Tama had submitted the teacher they had in mind. Allan Richards said that Darla Cory had been submitted and from what they heard, she is receiving the award. Allan is working on a syllabus from her work that could be used by any teacher wanting to use the same curriculum.

Treasurer's Report was given by Joyce Ausberger. There is \$9,673.29 in the checking account and \$5,969.00 in the investment account.

Membership Report- Dean Parr will get us the correct numbers There are 26 Complimentary, 57 Iowa only, 10 Lifetime, 192 National= 285 Total. Twenty four Motor Tour were removed, but some paid new

yearly dues- so they were converted to Iowa. Overall Iowa is down 4, but 2 more just added- so we might really be down just 2 members.

State Director Update: They have not met via teleconference since the January meeting. Deb Rothmeyer and Dean Parr are having problems getting each other's email. Dean is retiring from his job at the end of the month and may have more time for Lincoln Highway related work.

Van Becker reported via email and encouraged everyone to get signed up for the National Convention in Ann Arbor, MI as the deadline is approaching fast and discounted hotel rooms are filling up fast.

Website Report : Sandii Huemann-Kelly was not in attendance, so Prairie Rivers had prepared a power point presentation about the new look for the website. Jessica Johnson, Prairie Rivers Marketing Coordinator, was on the phone and described the pages, new look, and capabilities. Deb Rothmeyer wanted to make sure vendors could still sign up for the BuyWay yard sale and a list and map would be available for visitors. These capabilities will be available. Joyce Ausberger said she did not see Greene County photos. They are there horizontally along the bottom of the page to take up less room and not vertically as they were on the other site. Jessica will also take photos from the Greene County Facebook page and use them on the website. John Fitzsimmons would like some of his artwork of people and places along the highway added to the site. He will visit with Jessica later about this. He goes by the tag of "Lincoln Highway Johnny".

Afan Pasalic wanted a few moments to talk about his work with the old website. When he first volunteered for ILHA, the website was really bad and didn't have much content. He feels content is key. He felt efforts were to add content to Facebook and not to the Website. Jessica Johnson and Jan Gammon said that ILHA asked Prairie Rivers to help Sandii move the website forward, but they were unable to have access to certain capabilities desired by the Association. Afan had multiple non-profits on the same server and was unwilling/unable to allow access or move the ILHA site to another server. He had suggested everyone part ways and he would take the website down in 2 weeks. Working with Sandii, Prairie Rivers then created a new website and moved it to another server on Friday, the day before this Saturday meeting.

Joyce Ausberger thanked Afan for his work with the website. Afan said he still loves the Lincoln Highway and might create his own website about it.

Allan Richards would like to see events like the Tama Bridge Festival roll over year-to-year automatically on the events page.

Newsletter : The address for the meeting location was incorrect in the newsletter and the correct address was added as a label to the outside of those mailed out. Suggested all consuls receive a draft of it to help proof it before sending to printer. Dean said some of the grey scale version still too dark and uses a lot of ink when printing. Jan Gammon will pass these comments back to Prairie Rivers for the next newsletter.

Prairie Rivers Update: All of the 11 byways in Iowa will have a feature story done in the magazine, *Edible Iowa*. The Lincoln Highway is first in the series and focuses on food along the Byway, like the Youngville Café and Lucky Pig in Ogden.

Jan Gammon also passed out a letter listing all of the Corridor Management Plan meetings that will be held in April and May along the Lincoln Highway Heritage Byway. John Mazzello will be here to lead the discussions and invites everyone to attend at least one meeting in their area. The CMP is an important component to the process of becoming a national Byway.

Jan also passed around examples of 2 interpretive signs that will be installed in Ogden and the Grand Junction Lion's Tree Park. This is through a Conservation Innovation Grant for all of the 11 Byways in Iowa and these panels are focused on conservation. Our byway panels will also include pictures or text about the Lincoln Highway. These panels will be in the same design that all 11 Byways are adopting in their interpretive plan- with weathered steel bases and the opportunity to add cutouts in the base or arched top of the sign. The City of Ogden is excited and wants to do another similar sign about their footprints in the Lincoln Highway and at the Batten Chapel.

Tama and National Lincoln Highway Grant: Allan Richards reports the City of Tama thought the National Lincoln Highway Grant would be for a higher amount of dollars. Allan is working on putting files in a "cloud" storage. The Bridge group is still continuing to work on the garden, kiosk, and perhaps moving a tourist cabin onto the property. Allan is working on making the Tama Bridge into a National Monument.

2015 Auto Tours: Bryan Osberg couldn't attend the ILHA meeting as he is in Kearney, NE traveling to Council Bluffs with the auto tour people and figuring out the route. There are 7 paid registrants, but interest should really increase by the end of April. If you have a door prize for the banquet, please get it to Bryan.

2017 Conference: There is a tourism board meeting on Tues, April 14th and Deb hopes to get a grant from them to help with showing a movie, holding a street dance, etc. for Wed and Thursday night of the Conference. Conference attendees would get in for free and be on their own for beverages.

John Fitzsimmons presented his artwork for a conference logo with Donna Reed and Abe Lincoln traveling together in a car. Deb will present this logo idea to the Donna Reed attorney, board, and family for their review.

Deb is also working with a group of 50-60 women motorcyclists who are recreating the Van Buren sisters' motorcycle ride from Times Square to San Francisco. They will be stopping in Jefferson and having an overnight in Denison in 2016.

Time Frame on Grand Junction Overpass: There are no new updates on the overpass itself. The Lion's Tree Park committee has approved that some of the parts of old bridge can be displayed in the park. Now they need to discuss planting flowers in the park.

National Conference 2015: Joyce Ausberger has some conference sheets with her if anyone needs them yet to sign up for Ann Arbor. The Henry B. Joy Tour will come through Grand Junction on June 30th and

have coffee and rolls there. They are having supper at Reed/ Niland Café the night before and then overnighing in Ames.

Greene County Tourism: Joyce Ausberger said they received a grant to help fund a brochure for Greene County. It will be a 10 panel brochure with one side divided in three sections- Grand Junction, Jefferson, Scranton- and the other side will have text. John Fitzsimmons is doing drawings and other photos will be scanned and added.

Just as you turn south out of Grand Junction, there is a gas station that will be restored and turned into an ice cream shop. The Horizon Group in Grand Junction is going to help the owners with some fundraising. Bob Ausberger suggested the ILHA give \$400 to help support the interior renovations. Allan Richards moved the ILHA give \$100 and John Fitzsimmons seconded. The motion carried.

Lincoln Highway Marker: Carol Machael contacted the ILHA and said she had a concrete marker in her yard that she would like to donate to the ILHA. Her house is not on the route, but she is selling the home and wanted to donate it before the sale was final. Joe Goodlove went to her house and it had already been removed from the ground and is in very good condition. It had been about a foot from her home and no vandalism had been done to it. The medallion is still in place. The ILHA would like to find a home for it that is inside, to keep vandals away. Contact Joe if you find a location. He would like to empty out the back of his truck. It weighs about 275 lbs.

Sign Restoration: John Fitzsimmons restored a metal sign that says "Junction 30 and 234". It will be put in the renovated gas station in State Center that is now being used as a police station. There are more signs to be polished up and clear coated. Some signs have arrows and there is one with a curve on it.

Portage Tire sign: A building on the Lincoln Highway, out by the Eureka Bridge and built in 1915-1916, has a painted advertisement on it for Portage Tires. The building was used for car repairs and has old tools in it. Hopes are to restore it and make a museum out of it. Bob Owens passed around an ad for Portage Tires and would like an article to go in the ILHA newsletter and in the National *Forum* about the building and Portage Tires. Joyce nominated Jan Gammon to write something and she agreed to work on an article. The museum should be ready by the 2017 Conference.

County Reports:

Clinton County: The next ILHA meeting will be at Pizza Ranch, 1347 11th St NW, in Clinton. Joyce will bring juice and doughnuts. Joe Goodlove found out the Pony Truss Bridge that is 6 miles east of Wheatland and was in need of painting is owned by the Clinton County Conservation Commission. They say to go for painting it, but Joe hasn't heard from the lady now that wanted to do the painting.

Cedar County: A CMP meeting is next Friday at the 3/30. Joe has an old sign he'd like to donate. There had been a history of the signs over the years on the web, but now he can't find it. Let him know where he can locate that information.

Linn County: Nothing further to report.

Benton County: Mike Kelly reported via email as he couldn't attend this meeting. Youngville has its first meeting of the year Monday night. There had been some discussions about how to expand hours to better serve Lincoln highway travelers. The Lincoln Highway Benefit Tea is Sunday April 12th in Belle Plaine (details were in the newsletter). The Belle Plaine Historical Museum's 2015 events listing will be out later in April.

Tama County: Allen Richards is working on his gas station and wants to open it as a tourist spot. The Bridge Park group is working on bridge repairs, garden, and kiosk.

Marshall County: The State Center Development Association has just purchased another building along the Lincoln Highway running through State Center. The one-story brick building is located at 120 West Main Street and is the final building to be restored in the historic Remarkable Row of buildings on West Main Street. The present building, originally a two-story structure, was built in 1895 after two fires wiped out that entire block of buildings. It was home to a restaurant until 1951 when it was sold to the phone company, and the second floor was removed. There is talk of making this a two-story building once again, like its original.

Bryan Osberg was contacted about a possible classic car show featuring cars from the 1920s and 30s in conjunction with the West Marshall High School's "Great Gatsby"-themed Prom. The car show would be in the high school's south parking lot, across the street from the Kauffman City Park. Both the school parking lot and the park are on the 1922 to 1931 route of the Lincoln Highway. LHA has linked the prom's chairpersons up with the Central Iowa Model A Club and hope the junior class and their parents can take it from there. Harlan will try to get pictures and write a short article for the ILHA Newsletter, if the car show comes about.

Last Saturday morning, work started, once again, on the Centre Station Depot on East Main Street. The land next to the depot is also being given to the City and will become part of this historic site along the Lincoln Highway.

The Lincoln Valley Golf Course, located a mile and a half east of town along the Lincoln Highway, was purchased and given to the City of State Center this past week by Harlan and Jeanette Kloppenborg. Our City is most thankful for their generous gift!

We have five events taking place along the Lincoln Highway in the near future:

The 15th season of the State Center Farmers Market opens on State Center's West Main Street on Friday, May 22, and runs each Friday evening through Friday, October 9.

Watson's Grocery opens for summer tours on Saturday, May 23, and remains open each Saturday and Sunday afternoon through Labor Day weekend.

The 58th Annual State Center Rose Festival runs from Friday, June 19, through Sunday, June 21.

On Friday, July 24, there will be the 3rd Annual Depot Dog & Sweet Corn Feed and "Bring Your Tractor to Town Night" from 5:00 to 7:00 pm at the State Center Farmers Market. Yes, drive or bring your antique

tractor to town and enjoy fresh corn on the cob and hot dogs with us along the Lincoln Highway in downtown State Center!

The 31st Annual Mid-Iowa Antique Power Show will be held along US Hwy.30, east of State Center at the Marshall County Sheriff's Office the weekend of July 31 - August 2.

Story County: No report.

Boone County: Boone should be celebrating their 150th this year, but the museum director doesn't want to do this in June, but instead in conjunction with Pufferbilly Days. Ed Mondt wants to celebrate in June. We'll see what happens.

Greene County: Joyce had an invitation from a man in Keota, IA for any ILHA member to come visit an old gas station. Talk to Joyce Ausberger if you want more information.

Carroll County: No report.

Crawford County: No report.

Harrison County: Kathy Dirks is helping host a health fair at the Welcome Center and couldn't come to the meeting. Stop by and see her. She reported via email that the Bunkhouse Café had moved to the Brick Street building and a new restaurant has opened called "Roux". Logan has a new restaurant called "Candy's". Other restaurants have made changes in Missouri Valley and Woodbine.

Pottawattamie County: No report.

Adjournment: Joyce Ausberger moved and Jeannie Parr seconded that the meeting be adjourned. Motion carried.

Lunch was at Dixie Quirks, 157 W Broadway

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

Iowa Lincoln Highway Association

July 11, 2015

Pizza Ranch, Clinton

Submitted By: Jan Gammon

Officers and Consuls in Attendance:

President: Deb Rothmeyer

Vice President: Sean Fitzsimmons

Secretary: Jan Gammon

Clinton County: Cathie Nichols

Cedar County: Joe Goodlove

Linn County: Van and Bev Becker

Benton: Mike Kelly

Boone: John Fitzsimmons

Crawford: Deb Rothmeyer

State Director: Dean Parr

Others in Attendance: Lyell Henry, Jeannie Parr, Edith Pfeffer, Michael Kearney

Called to order at 9:30am by Deb Rothmeyer. Donuts and juice were served.

Introductions and Welcome: The group introduced themselves. The group welcomes the new Consul for Clinton County- Cathie Nichols. She will be retiring in December and will be able to attend meetings and be more involved. She has been an ILHA member for 12 years.

The group gave tribute to Jeff Benson, who was an integral member of the ILHA, and passed away unexpectedly in May. Van Becker gave an overview of Jeff's involvement with the organization and called him "our resident bureaucrat" and a "red tape artist". Lyell Henry said Jeff was just an all-around "nice guy" and said he was very likeable. Dean Parr said his connections with the DOT were so helpful to the ILHA. John Fitzsimmons remembered how excited Jeff and his wife, Margaret, were to be traveling to the 2013 LHA conference and then even more excited to head to Yellowstone after the conference. Jeff will be missed tremendously by the ILHA.

Minutes from the January 10, 2015 meeting sent out. Van Becker moved to accept the minutes and Jeannie Parr seconded. Motion carried.

Treasurer's Report was given by Deb Rothmeyer in Joyce Ausberger's absence. There is \$6,002 in the investment account and \$12,001.28 in checking. Included in the checking total is \$2,406.00 for the Greene County Brochure grant and \$490.00 for Jeff Benson Memorial. Cathie Nichols gave another \$10 to bring the Jeff Benson amount to \$500.00. Joyce will talk with Margaret, Jeff's wife, about the memorial and how she would like to see it used. Van moved to accept the report and Dean seconded. Motion carried.

Membership Report- Dean Parr gave the numbers of: 26 Complimentary, 56 Iowa only, 10 Lifetime, and 201 National= 293 Total. Looks like we are down one member.

State Director Update: Dean Parr reported they have a new secretary now and the national LHA is still looking for a vice-president. There is a new director at large in the state of Nevada- Brian Suen. He is the one who was proposing a passport program for the LHA and they will be debuting in one state before trying in others. Dean said the tours at the national convention were interesting – seeing downtown Detroit and the archives at the Libraries in Ann Arbor. He also said the Council Bluffs Library is holding an event July 21 at noon- the same date and time the Boy Scout Safety Tour stopped there back in 1928. Dean got a copy of a book about Bernie Queneua from his widow, Esther, and copied some of the information from it for the organizer of this event. Current Boy Scouts will be at the celebration and Deb Rothmeyer will try to attend from the ILHA. Perhaps Father Tom, ILHA member, will be there as well since he lives in Council Bluffs.

Darla Cory, a teacher from Tama, received the educator award at the National Conference. Bob and Joyce accepted it and will get it to Tama.

Van said Dean covered everything. Other topics he wishes to talk about are further down in the agenda.

Website Report: Jan Gammon, Prairie Rivers of Iowa, reported that Paul Ehram, the summer intern, could stay through the end of July. He will finish up the Greene County Brochure, the website manual, and add more content to the website. Prairie Rivers of Iowa had asked each county consul to write up information for the county pages. No one has submitted anything, so Prairie Rivers has started research and writing about each county. They have not written up Pottawattamie yet and have not begun on Marshall, Boone, or Greene. Joe Goodlove asked that the information be sent to that county's Consul before posting on the website.

If Consuls have a news item, but don't want to write a complete article for the newsletter, please share with Jessica/Paul/Jan at Prairie Rivers and it can be used as "Latest News" on the website. If the ILHA wants to continue the intern program, Prairie Rivers of Iowa would be glad to assist with that. Dean Parr moved that the ILHA continue with a new intern and Lyell Henry seconded. Motion carried.

Newsletter: Jan Gammon reported that everything went smoothly for this issue. Van sent out 300+ newsletters and has extras if people would like to put them in other locations. Mike Kelly would like directions to the meeting site to be included as his Garmin and several other's GPS gave them bad directions to the Pizza Ranch.

Prairie Rivers Update: John Mazzello and Jan Gammon will finish up the first round of Community Corridor Management meetings in July. They have prepared a visitor survey to aid in calculating economic impact of the Lincoln Highway Heritage Byway and put them in several key locations. Jan will attend a National Scenic Byway Leader Training in Millersburg, OH in August and will talk with other Lincoln Highway leaders in other states about national status. It was suggested that Jerry Peppers and Kay Shelton be invited to this discussion. (Side note: Jerry Peppers is registered to be there.)

Also the 11 byways in Iowa are hosting a Heartland Byway conference in April of 2016 in Council Bluffs. Anyone and everyone interested in Byways or associated efforts are encouraged to attend.

Tama and National Lincoln Highway Grant. Tama did not receive the grant. Goshen received \$3,000 for a kiosk. Tama could re-apply next year and then make sure an ILHA officer or Director signs off on the application. Edith Pfeffer, Highway 30 Coalition Pres and Great River Road coordinator, said that the governor may have some discretionary funds that could be used towards the bridge repair. Jan Gammon said she had talked to the Tama City Clerk and there is no written estimate of the necessary bridge work. They have had a mason fix a broken letter on the bridge. The city does have several thousand dollars to fix the overlay on E 5th and over the bridge, but no bridge repairs were put into the project. They may need to hire an engineer to determine what work needs to be done, with a dollar amount associated. A meeting with the city staff was discussed to talk about the bridge.

2015 Auto Tours: There are 20 cars so far signed up to travel from Kearney, NE to Missouri Valley Aug 21-23. More should be registering in the coming weeks. Cost is \$30/vehicle and \$40/vehicle for non-members. The banquet is \$25. Make your hotel reservations with either the Holiday Inn or Hampton Inn.

2017 Conference: Deb Rothmeyer and Jeannie Parr have been working on the plans for the conference. The City of Denison has embraced this opportunity and are very supportive. Plans are for a DJ and Beer Garden, an Auto Show at the fairgrounds, showing "It's a Wonderful Life" movie after dinner, and taking bus tours on two days (cost \$4,000 for the buses). National did send a check to hold the bus reservation. John Fitzsimmons talked to the Donna Reed people and they want to protect her image, so he re-drew his picture to have Abe Lincoln and Henry Joy in a car driving down the Lincoln Highway. His artwork would be used for T-shirts. He would like an art room at the conference and is planning on making large cutouts similar to his drawing for people to use as a photo op.

John also knows a person working under the name "Dr. Rabbi" that could do two 45-minute skits for \$500 at the conference. One of the bus tours will stop in Ogden where the first meeting took place and people can see the footprints in the pavement. John would like the people in the picture taken at the first meeting to be identified. Speakers lined up so far are Kay Shelton, Bob and Joyce Ausberger, and CC Otto. Deb said that we would need to tear down the conference on Friday night as she did not reserve any rooms for Saturday. The cost for Saturday was \$900 and they are trying to reduce the cost of the event. Deb will have a sample itinerary at the next meeting. We will be at Cronk's in Denison and hope we can tour the Boulders facility at that time.

Time Frame on Grand Junction Overpass: Joyce Ausberger was told the overpass would be done sometime in 2016-2017, but no definite date.

BuyWay Yard Sale: The website is open for people to sign up. At the end of July/early August a list will be made available on-line for those wishing to print it out.

Lincoln Highway Marker: The marker is in Joe's machine shed. Van said he could store it if need be. Dean was contacted by Nevada for their new museum. Joe received a \$500 donation from the town of

Lowden as they would like it. Dean, Van, and Joe will decide what to do with it. Lyell said he is trying to “de-ascension” things and has one in his back yard that he could perhaps give to someone.

Grand Junction Gas Station: No news yet.

Jefferson Highway Conference: The conference was held in Muskogee, OK from April 30 to May 2nd. The theme was “Centennial Celebration”. The 2016 will be in Cathage, MO. They are looking for hosts in 2017. The whole community got involved this year and a Will Rogers film was shown. Memberships will increase next year, so it is a good time to join and save some dollars. Lyell Henry has written a book about the Jefferson Highway and it should come out in 2016. When it does, there will be a book signing at Reed-Niland Café.

2016 National LHA Conference: Next year the conference will be held in Gettysburg, PA. They did a PowerPoint presentation at the Ann Arbor conference, Next year, the ILHA will need to do a presentation on Denison and the new intern could work on it. Deb is creating little coasters to give out to everyone at the next conference with date and info on them.

Highway 30 Coalition: Jan Gammon listened in on the DOT Commissioner meeting held recently in Council Bluffs. There were several cities- Denison, Missouri Valley, Carroll and a grain operation that support a 4-lane Highway 30 in western Iowa due to the large amount of trucks they have on the road. Edith Pfeffer, the Coalition president, said that Missouri Valley would like to see a levee built with the road on top as they have problems with flooding.

Next Meeting Schedule: The next meeting will be October 10th in Denison at Cronk’s. Tentative schedule is January- Jefferson, April-Belle Plaine, July- Missouri Valley and October- TBD. Van would like to get back to a director/consul meeting at every-other meeting and the opposite meeting as a general meeting with fun activity like a movie or a presentation. Denison then could be a general membership meeting with a tour of Boulders and January just a business meeting.

Other: Deb Rothmeyer received an email from a guy in Oregon who is fascinated by the Lincoln Highway and wants to put the logo on his business card. The group had no problem with that.

County Reports:

Clinton County: The two bridges east of Wheatland are having some property ownership/access issues and their future is undetermined at this time. The Pony Truss Bridge could be a Boy Scout project to get it painted. Cathie Nichols will check into this.

Cedar County: The Cedar access is still cement and has reverted ownership to the farmer. Van has gone there before with groups and asked permission to drive it before. The Lincoln Hotel is for sale and the present owner would like the new owner to preserve it. It is being run as a B & B. Perhaps they could advertise this in the newsletter.

Linn County: The city of Cedar Rapids is working toward two-waying the traffic on the avenues in the down-town area. This area of downtown CR, Second Ave., is the second route of the LH through the heart of town. I will continue to monitor and report as necessary.

Benton County: Mike Kelly reported the Henry Joy Tour stopped in Youngville. They were told what food to offer, but Tour was disappointed they weren't getting pie. So ladies at Youngville brought in pie and the last half of the tour got pie. West of Youngville is Hank's corner and Mike noticed today that the entire row of buildings has been completely flattened. Mike also said in the Ann Arbor archives is a photo taken outside of Denison at the Jepson Farm. He will try to get a copy and have it at the 2017 National Conference in Denison.

Tama County: No report. Jeannie Sieck is stepping away for a bit.

Marshall County: No report

Story County: Scott Berka reported via email that the Colo Crossroads Festival is going on this weekend. The theme is "Magic at the Crossroads". Lincoln Highway Days in Nevada will be August 28-30. Check the Nevada Chamber of Commerce for the schedule of events. The Colo Farmer's Market is every Thursday at Reed-Niland Corner from 5-7 pm. Nevada has cancelled their market this year and some vendors are now coming to Colo. Niland's also hosts a Classic Car Roll in on the 2nd and 4th Sundays. The Joy Tour stopped for dinner at Niland's on June 29th. It was interesting to see the members that had dual memberships in the LHA and Jefferson Highway Association. Some tour members opted to stay at the Colo Motel instead of the planned accommodations in Ames.

Boone County: Nothing new to report.

Greene County: No report.

Carroll County: No report.

Crawford County: Nothing new to report.

Harrison County: Kathy Dirks reported via email message that Woodbine and the Welcome Center in Missouri Valley had a great time hosting the Henry B. Joy Tour. Everyone liked the apple pie made from apples from a nearby orchard. The first of the billboards along I29 was placed recently and they turned out nice. They have both the Loess Hills and the Lincoln Highway logos on them. The Welcome Center, DeSoto National Wildlife Refuge, Hitchcock Center, and city of Council Bluffs are excited to host the 2015 Iowa Auto Tour in August.

Pottawattamie County: No report.

Adjournment: Van Becker moved to adjourn and Lyell Henry seconded. Motion carried.

Lunch was on your own at Pizza Ranch.

MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

Iowa Lincoln Highway Association

October 10, 2015

Cronk's, Denison

Submitted By: Jan Gammon

Officers and Consuls in Attendance:

President: Deb Rothmeyer

Secretary: Jan Gammon

Cedar County: Joe Goodlove

Linn County: Van and Bev Becker

Benton: Mike Kelly

Marshall: Harlan Quick

Greene: Bob Owens, Joyce Ausberger

Crawford: Deb Rothmeyer

Harrison: Kathy Dirks

State Director: Dean Parr

Others in Attendance: Meredith Ponder, Jessica Johnson, Sandra Huemann Kelly, Marcia Quick, Bob Ausberger, Steve Holt, Gina Miller, Kristine Pope, and David Dahlquist

Called to order at 9:30am by Deb Rothmeyer. Homemade muffins and juice were served.

Introductions and Welcome: Special guests, David Dahlquist and Steve Holt were introduced.

Representative Holt covers District 18 in the Iowa House. He has lived in Denison since 2000, having grown up in South Carolina. He shared memories of car travel in his youth, enjoying "mom and pop" places, the "Woodpecker Trail" along the coast line, and his desire to see an alligator farm. He welcomed us to Denison and is appreciative of highways with character and the LHA's efforts.

Minutes from the July 11, 2015 meeting were sent out. Joyce moved and Van seconded to accept the minutes. Motion carried.

Treasurer's Report was given by Joyce Ausberger. There is \$8,826.74 in checking, after paying \$2406 for the Greene County Brochure, and \$5,972.43 in the investment account. Jeannie moved to accept the report and Sandii seconded. Motion carried. Joyce then had David Dahlquist explain the "Jeff Benson Family Iowa Lincoln Highway Endowment" within the Story County Community Foundation. Dahlquist did the initial funding and LHA put the \$1400 they had collected as Jeff Benson's memorial into it, as well as other funders. The balance now is \$12,000 and it will be managed by the Des Moines Area Community Foundation. They will grant money for innovative projects and programs. Five percent of what is in the fund will come to the ILHA for perpetuity. Iowa taxpayers that make a donation will get a 25% tax credit and the Story County Foundation will give you a form to use for your tax credit. David will be contacting a number of people yet to donate, so hopes the amount grows. The fund should see an 8% interest growth yearly, with 1% administration fee.

Membership Report- Dean Parr gave the numbers of: 26 Complimentary, 62 Iowa only, 10 Lifetime, and 201 National= 299 Total. Gina Miller and Kristine Pope said their Herringbone Hotel Group will be joining soon.

State Director Update: Dean Parr reported Nationals will have a teleconference meeting on Oct 28th. Not sure what will be discussed. Dean also had a request to make a correction to the interpretive map on the National website. He emailed out the request to all the Consuls last night, but hasn't had time to check into it. It concerns the area around the Wheatland Bridge area. Van will check into it.

Van reports the National group is still looking for a Vice-President. Van has been working with Dick Thomas to get a picture of the Bloomington Bridge near Marion before it is torn down and replaced. Joyce would like to save the bridge and maybe use environmental attorney Wally Taylor. Van will look into it. Deb and Joyce would like to send a letter to the Board of Supervisors. Dean and Van will work on this issue with Mr. Thomas.

Website Report: Sandii asks everyone to keep submitting things to Prairie Rivers. State Center has done a great job on this. Jessica Johnson, marketing director for Prairie Rivers of Iowa, reported the ILHA site has had 9,000 sessions with 14,000 page views. Average duration on a page is 1 minute 6 seconds, so people are reading content. New visitor rate is 84%, 15% is return visitor. The most popular page is the event page. The top referral is from the National LHA website. Ten percent of visitors come from Facebook. Facebook had 18,000 visits in the last 9 months. 1700 are "engaged". And the National Monument post was the top post, reaching 2500 people. The BuyWay had a 6,000 weekly reach.

Van would like a link to Brian Butko's page added. Youngville had a webpage for farmer's market, but it is down right now. Sandii and Mike are working on getting it and the regular Youngville site moved to a new host.

Newsletter: Meredith Ponder was introduced as the new LHA marketing intern. She gave a little background about herself. She is a marketing and management senior at ISU and grew up in Prairie City. Ausbergers and the LHA will support the internship position with the same dollar amounts as last year.

Comments from the group were that the newsletter needs to get out a little faster. Prairie Rivers will move up the deadlines.

Prairie Rivers Update: Jan Gammon has finished up the first round of Community Corridor Management Plan meetings. Prairie Rivers has put Economic Impact surveys in 11 locations along the Byway and will have the visitor and resident survey available soon online. It will be sent out to the ILHA members or they can take a paper survey brought to the meeting.

2015 Motor Tour Review: Kathy Dirks reported the 21-22 cars were registered. Next year the committee is looking at having the tour just in Iowa and maybe deviating a bit from the Lincoln Highway. Joyce Ausberger reported that Brian had quite a few T shirts left and is selling them for \$10. His budget is <\$126> but if T-shirts get sold, he might be in the black. Marcia and Harlan thought it as a good tour, but wished it went into Iowa a little further.

2017 Conference: Deb Rothmeyer reported that Mike Hocker, LHA member from Ohio, has been contacted to do the design, layout and printing of the program. Other groups were suggested, but after discussion, Joyce moved and Dean seconded that Mike will do the work for \$3,000.

Deb passed around a proposed budget for the Conference and estimates it will be \$250-\$270 per person to attend.

Deb passed around a paper showing the ads for the program. The back page has been bought by Walmart already and they will get a banner at the event. She has 8 sponsors already. Let her know if you have a business that would like to buy an ad. A 1/8 of page is \$75, ¼ page is \$140, and ½ page either horizontal or vertical is \$250. There should be a committee to work on content for the program.

Van wondered if we could sell commemorative license plates as a fundraiser as they did a long time ago.

There will be an East bus tour- narrated by Bob and Joyce and a West bus tour narrated by Elaine Ehlert. Mike Kelly wonders if anyone contacted Nils Anderson from Omaha as he offered once before to help with the conference.

Van suggested we lock in a route and Brian might want to be involved. We should have 2 buses going each way, and one on reserve. You have to let them know 2 months in advance about reserving the buses.

Deb is thinking of ideas for “Save the Date” cards to be given out at the 2016 conference- perhaps a fridge magnet. A car magnet with Lincoln Logo, could use vista print with the image and date. Extras could be included in mailers to people.

Mike Kelly and Jan Gammon volunteered to work on the speakers committee. So far, Jeannie and Deb have contacted Layton Christiansen(DOT Librarian), Lyell Henry (talk about the Jeff Highway and connection to Lincoln Highway), Bob and Joyce Ausberger (talking about the reforming of the LHA), Kay Shelton(talking on women and the Highway), and CeCe Otto (giving a performance). Sandii suggested that the Anita King great-great-grand daughters who had just come through on a trip from CA to NY would make great speakers.

On the opening night perhaps CeCe could perform. The Governor and Mayor might do a “welcome” speech. Mike wants to do a memorial slide show at some point during the conference.

BuyWay Yard Sale: People said this was the best year for their sales. Ralston had people sign up, but when people went to that town, they couldn’t find any.

Grand Junction Gas Station: Joyce reported the gal backed out of her ice cream store.

County Reports:

Clinton County: Joe reported for Cathie. A cleanup day was held at the Bridge. Not sure how it went. A couple of the bridges near Wheatland will go to private owners. And the other concrete one might be torn out by Clinton County.

Cedar County: Joe reported the Lincoln Marker was placed on September 1st by the local Cub Scouts as Boy Scouts were hard to find. He shared photos of the group.

Linn County: Paul Walker and Jeff Lafollette painted poles many years ago and some pole were done without the "L" and on one, the colors were all mixed up. This one they called the "Bizzarro Pole" and now it has gone missing.

Benton County: Apple Days were successful, but a little smaller crowd. The area non-profits came together to do a garage sale type event called "Fall Treasure Fest". Downtown was open longer and the Mason's had a dedication of some kind.

Gina and Kristine from Belle Plaine are organizing a support group of nonprofits in 4 area counties- Iowa, Poweshiek, Benton and Tama.

Herring Hotel Alliance is in the early stages of renovation and they are on the National Register of Historic Places. They are finding community support waning, but did hold a fun tea event. They are uncovering more information all the time about the hotel. The hotel is moving from an estate to the daughter and son soon. The non-profit is now taking in members and they are looking for someone to repair the roof prior to winter. An open house will be held Nov 15th from 1-3 and visitors will be able to tour the hotel rooms. To see more information go to www.herringhotelbp.com.

The Lincoln Hotel in Lowden is still for sale- for \$299,000.

Tama County: Allan Richards was on the way to the meeting, but had car problems. He will be Consul again as Jeannie Sieck has stepped down. He called Deb prior to the start of the meeting and she did not understand what he was saying about the bridge and truck route. We will ask him to repeat his report at the next meeting.

Marshall County: Harlan Quick and Jan Gammon gave a presentation on the Lincoln Highway to the Marshalltown Kiwanis Group called the Matins on October 8th. It was well received. Harlan says the 17th Annual Watson's Fall Festival was held and included pumpkin pie and ice cream. The last Farmer's Market of the season was held.

December 4th will be Christmas on Main with open houses, live music, and a horse drawn trolley. They are going to be restoring the Evans Café building. It had the second floor removed, but they plan to reconstruct it. The Depot is being restored on Main- the CNW/UP is on one side and the Lincoln Highway on the other.

Harlan asked if the route in front of the restored cottage style gas station could be made into a loop of the Byway. Jan will check with the DOT on this.

Story County: Sandii reports that in 2016 a Women's Motorcycle Group will come through. The farmer's market in Colo hopes to have extended hours. The Nevada Market, sponsored by the Chamber, felt it did not have enough vendors so it closed down this summer. Local Vendors started it back up a few weeks later into the season. Sandii passed around more information about the paranormal activity at the Reed-Niland Café. There had been an article in the newsletter.

Sandii also had 3 sisters who were tracing their great, great aunt's travel from CA to NY on the Lincoln Highway stop by and visit. Their relative was Anita King, who was a silent movie star. She had been challenged by Cecil B. DeMille to travel the Lincoln Highway by herself back in 1915. One hundred years later, the sisters were recreating her journey. The Nevada Journal met them at the Reed-Niland corner for an interview. The sisters had called Jan Gammon the night before and said they were in Ames. She was able to take a photo of them in front of the Princess Theatre on Main Street in Ames, where Anita had a publicity photo taken 100 years ago.

Boone County: No report.

Greene County: They have had quite a few out-of-state visitors to the museum and garden in the shape of the United States. A tractor tour of about 40 came through and had lunch in the garden area. The Deep Rock gas station is open in Jefferson for information. A Portage tire article was in the newsletter- the sign was put up in 1915 and is in great condition since tar paper covered it for many years.

Joyce showed the group the new Greene County Brochure. It was based on a brochure that Bob had seen a long time ago. Art work of John Fitzsimmons was digitized by Paul, the past ILHA intern. Paul and Bob Ausberger worked on the content and fine tuning the map.

Carroll County: Joyce reported that Barb Hackfort will be the Carroll County Consul. She will be invited to the next meeting.

Crawford County: Nothing new to report.

Harrison County: Kathy Dirks has nothing new to report. Nothing is getting torn down or is in jeopardy.

Pottawattamie County: No report.

Other Business: Joyce would like to see the ILHA brochure updated. All consuls should get updates into Joyce and updated photos to her as well. She will use the same person to reprint the brochures.

Mike Kelly showed a framed poster that has been restored. A guy in New York gave it to him and there was an article in the newsletter.

Adjournment: Van Becker moved to adjourn and Dean Parr seconded. Motion carried.

Lunch was on your own at Cronk's.

Next Meeting Schedule: The next meeting will be on January 9th in Jefferson (business), April 9th in Belle Plaine (general), July 9th in Missouri Valley (business), and October- TBD.