## MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

# Iowa Lincoln Highway Association January 9, 2016

Scranton Community Center Submitted By: Jan Gammon

#### Officers and Consuls in Attendance:

Secretary: Jan Gammon
Treasurer: Joyce Ausberger
Clinton County: Cathie Nichols
Linn County: Van Becker
Tama County: Alan Richards
Story County: John Fitzsimmon

Boone County: John Fitzsimmons Greene County: Joyce Ausberger Carroll County: Barbara Hackfort

State Director: Dean Parr

**Others in Attendance:** Bob Ausberger, Jeannie Parr ,Randy Winkelman, Bryan and Caron Osberg, Bill Scrivner, Connie Scrivner, Melinda Hinners, Ethel Subbert, LeRoy Starrett, Maril Callery, Larry Teepler, Gerald Herrick, Joe McCullough, Joyce Frazier, and Larry Frazier

**Called to order** at 9:35am by President Pro-Tem Dean Parr. A tour of the Community Center including the kitchen, meeting room, gym, and memory room preceded the meeting and coffee, juice, and doughnuts were served.

**Introductions and Welcome:** The group introduced themselves and Scranton's newly-elected mayor, Randy Winkelman, welcomed the group to Scranton. Barbara Hackfort was welcomed as the new Carroll County Consul.

**Minutes** from the Oct 10, 2015 meeting were sent out electronically and paper copies were available. Joyce moved and Dean seconded to accept the minutes. Motion carried.

**Treasurer's Report** was given by Joyce Ausberger. There is \$7,567.41 in checking \$5,984.85 in the investment account. The year- end report was given. It appears we are up slightly in memberships. The Association collected \$1,500 in memorials for the Jeff Benson Foundation, which has been sent in to the fund. The LHA membership brochure will be redone by Prairie Rivers of Iowa. Scott Berka moved to accept the report and Cathie Nichols seconded. Motion carried.

**Membership Report**- Dean Parr gave the numbers of: 26 Complimentary, 62 Iowa only, 10 Lifetime, and 202 National= 300 Total. Attached to the end of these minutes is a listing by counties in Iowa.

**State Director Update**: Dean Parr reported that several people on the National board have complimented Iowa for their newsletter. The compliment will be passed on to Meredith Ponder, the intern working at Prairie Rivers, and we will let her know her hard work is being recognized. Dean would

like a .pdf of the Greene County Brochure to send into the National LHA's magazine, the *Forum*. If they cannot include an actual brochure in the *Forum* packet, Dean will see if they will print a mini version in the magazine itself. Dean would also like the brochure put on the Iowa LHA website. Jan Gammon will check with Meredith on these suggestions.

On the National meeting phone call, it was discussed that a safe deposit box existed for the National LHA. After opening it and looking at the contents, it was discovered all it contained was a backup tape for an old program containing a membership listing. It is no longer usable. The box was then closed out.

There is a National LHA storage unit in Franklin Grove, with most of the contents belonging to Illinois. Nationals would like to close it as well, but unsure where to store the back issues of the *Forum*.

There is a new volunteer, Jeff Stonesifer, who will be the State Director of PA. He lives in Gettysburg and will be a real asset to help with the 2016 conference. PA was kind of fragmented a few years ago, so having a director might draw them back together.

**Director at Large Report:** Van Becker reports that the cast iron bridge by Mt Vernon on the gravel section is now gone and a new concrete bridge will be put in its place.

**Website Report:** Prairie Rivers appreciates everyone sending information in and would like more events as that page is rather bare at the start of the New Year. Meredith noted she would like old photos to be sent in for a Throwback Thursday on the ILHA Facebook page. She will also be working on ads for the Lincoln Highway Heritage Byway's new brochure. There will be space for 1-2 ads per county and wants to make sure she asks preferred LHA businesses first. She also needs a photo of Donna Reed for the PowerPoint about Denison's 2017 conference that will be given at the 2016 conference in Gettysburg.

**Newsletter:** Joyce Ausberger said someone should write up about Scranton's new restaurant, US Lincoln Highway Bar and Grill (housed in the former library building), and the new community center. The City Clerk in Scranton will write something up and submit it.

It was reported that upcoming meetings were not listed in the newsletter. Jan will check into that.

**Prairie Rivers Update**: Allan Richards had a copy of a Casey's promotion for the other Byways in Iowa. The Lincoln Highway Heritage Byway is not participating in the art project with the other Byways. Allan questioned why art projects are being considered when preservation of existing buildings needs to done yet. The grant for the art project is through the National Endowment of the Arts and is for each Byway to install one art piece along their route. Prairie Rivers of Iowa and the Lincoln Highway Heritage Byway chose not to participate.

Prairie Rivers is working on their Economic Impact study, creating maps of intrinsic quality points (for consuls to review after the meeting and give input), reviewing City and County comprehensive plans, and writing sections of the Corridor Management Plan. The Plan should be ready this summer for another round of community meetings for attendees to review the plan.

**2016 Motor Tour:** Bryan Osburg reported the tour this year will be Aug 19-23 with a pre-tour event on Aug 18<sup>th</sup>. The route will be from Clinton to Boone and will deviate a bit from the Lincoln Highway with a visit to the Amana Colonies. Bryan still has some T-shirts left from last year's tour. They are \$10 each. Joyce will try to sell some in the LHA Museum in Grand Junction.

**2017 Conference:** Deb Rothmeyer was not able to make the meeting due to weather, but Jeanne reports that Deb has working on a Save-The-Date magnet for the 2017 Conference to give out at 2016 Conference in Gettysburg. Joyce moved that 200 magnets be ordered, with the assumption there will be 150 possible attendees and the other 50 magnets could be sold. Van said this should not need a motion as National's should pay for it as a conference expense.

Van would like the group to offer \$500 towards registration, hotel, and travel expenses for Deb to attend the Gettysburg conference. Jeanne will see if Deb would be able to get off work and attend. Deb and Jeannie could see if there are any nuances that might need addressing prior to the conference in Denison.

The next ILHA meeting is in Belle Plaine in April and it might be a good idea for those interested in helping with the conference to meet in Denison in March (prior to April meeting) to tour Boulders conference center and assist Deb and Jeannie. Jan Gammon, Mike Kelly, and John Fitzsimmons had expressed an interest at previous meetings. Anyone else interested is welcome to attend the March subcommittee meeting in Denison (tentative date- March 16).

Bob would like each county to have at least 5 people attend the Denison conference- LHA members or non-members. He would like a great showing of lowa people at the event.

Prairie Rivers offered to help with marketing the conference.

### **New Business:**

Bob Ausberger reported there will be a visioning/planning meeting on Monday in Grand Junction. He would like to take Lincoln Highway Association ideas and share them with that group. He would like to see the businesses and residences along the Lincoln Highway be placed on the National Register of Historic Places, if not the whole length of the road in Greene County and maybe into adjacent counties.

He would like to have information and brochures available for tourists along the road- especially signs near the Moss Marker and other important locations. He has identified 52 possible interpretation sites within Greene County.

John Fitzsimmons would like to see a business association formed, like the ILHA used to have. He has talked to antique shops and they are very interested in Boone County. He would like an on-line listing of participating businesses. The ILHA is redoing the membership brochure, so this might be a good time to add a line for this type of membership and where/how to apply. Joyce said in the past, businesses were given an ILHA sticker for their window and a packet of information.

Currently, National memberships are:

Student \$25 Local, County, State Govt \$45 Business \$75

Individual \$45 Supporting \$75 Corporate \$150

Family \$60 Patron \$150 Life \$1,000 and up (no Businesses)

Library, Museum, Hist Soc \$45

lowa only memberships are \$10 each. No other levels at this time.

Joyce suggested the ILHA hire another intern to help create a membership program. Penny Brown-Huber, Executive Director of Prairie Rivers, said a job description and budget would need to be submitted and ads placed by at least the end of March to hire an intern for the summer and/or fall semester. The intern then would work with each County Consul to develop the program and identify/contact businesses.

## **County Reports:**

**Clinton County**: Cathie said the bridge cleanup was not held as the newsletter came out after the scheduled date, so she is rescheduling. She and Joyce worked out a date of April 23rd at 1 PM. Meet at the Pony Truss Bridge at the Syracuse Access in Clinton County. Help is needed to trim trees, cut brush, mow, and weed. There is poison ivy, so wear appropriate clothing. Contact Cathie Nichols at 563-659-8050 or email her at <a href="mailto:scampcat@iowatelecom.net">scampcat@iowatelecom.net</a>

Van reports one of the Wapsie bridges had large holes in the deck and they have now been repaired.

**Cedar County**: Joe was unable to come to the meeting, but did email in that the Boy Scout marker was installed and he is working on the original Lincoln Highway route that was in question.

**Linn County**: The Bloomington Road bridge has been removed. Second Avenue is now 2 ways and has bike lanes and picnic benches so the 6-lane road is now a 2-lane road.

**Benton County**: No report

**Tama County**: Allan Richards is optimistic about the BuyWay yard sale for this summer. There will be work done to add a Monarch Butterfly area to the park. The bridge on E 5<sup>th</sup> St remains a concern. The bridge has been given a life span of 8 years and the city is reported to be spending \$ 4 million to make that road a truck route with half a million to put in a new bridge. It is hoped though that the current bridge will be repaired and restored instead and Allan will continue to go to the legislature to beat the drums.

Marshall County: Harlan Quick emailed in his report of a list of events.

May 27<sup>th</sup>- Oct 7<sup>th</sup> is the 16<sup>th</sup> season of State Center's Farmers Markets from 5-7 pm at West Main St

May 28<sup>th</sup> – Sept 5 (Memorial-Labor Day) historic Watson's Grocery Store open for tours 1-4 PM on weekends or by apt. 106 West Main St

June17-Sunday June 19- the 59th Annual State Center Rose Festival

July 22- the 4th Annual Depot Dog and Sweet Corn Feed 5-7 Pm at downtown Farmer's Market

Aug 5-Aug 7- the 32<sup>nd</sup> Annual Mid-Iowa Antique Power Show- Marshall County Sheriff's Office at 2369 Jessup Ave, Marshalltown

Oct 7- Watson's Fall Festival 5-7PM in area around Watson's Grocery Store on West Main Street

Dec 2<sup>nd</sup>-the 17<sup>th</sup> Annual Old-fashioned Christmas on Main. All day in State Center's area businesses.

**Story County**: Scott Berka said the Reed-Niland corner replaced the boiler in the motel as it had been a problem for some time. The Colo Cross Roads Festival will be July 8,9,10. The theme is "Bringing Back Colo Fun Days". The fire department is hosting a dinner and demonstrations including a car blow-up and extraction. Outhouse races, a parade, inflatables, bingo, food, balloon man, photo booth and fiddler's contest are just some of the fun events planned. Sand volleyball, 3-on-3 basketball, kiddie pedal pull, tractor ride, photo contest and scavenger hunt will take place as well. Saturday evening will include a dinner and raffle at Niland's Café. In the evening on Saturday, a family friendly musician will perform in a street dance/concert. On Sunday a community service will be sponsored by the Colo United Methodist Church. Also planned is an extended bicycle ride around the Colo area with various food stops. Check the Cross Roads Facebook page for continued up-to-date information.

Classic car Roll-Ins are planned again at the Reed-Niland Corner in Colo. Last year the event was held one Sunday per month. Dates and times for 2016 will be announced soon and will be posted on the Reed/Niland website and Niland's Café Facebook page.

The Farmer's Market will be held in downtown this year rather than at the Reed-Niland corner.

Nevada's Lincoln Highway Days are planned for Aug 26-27. The dates may expand as other possible events are added. The Chamber has taken over the event and is looking for volunteers to help with the activities.

Jefferson Highway Association. Completed application for the Heritage Byway Signage in the state of Iowa was submitted to IDOT on Nov 21, 2015. It is hoped signs may go up in late 2016 or 2017. The association hopes that Iowa can be the first of all JH states to get signage and be a model for the other states as well as Manitoba, Canada.

JHA member and Rotary District 6000 Governor Loring Miller from Leon is continuing to solicit funding for a documentary on the JH.

The 2016 JHA conference will be held on April 29-30 in Carthage, MO registration forms and info are on the JHA website <a href="www.jeffersonhighway.org">www.jeffersonhighway.org</a> and at <a href="http://powersmuseum.com/home/job-opening.html">http://powersmuseum.com/home/job-opening.html</a> The JHA board of directors is currently seeking conference sites for 2017 and beyond.

Lyell Henry's book on the Jefferson Highway in Iowa is in the hands of the publisher and the book should be ready for sale this spring. The Colo Development Group will be sponsoring a book signing when the book becomes available. The CDG will use the book signing as a fundraiser for the Reed/Niland Corner and the ILHA members wanting to purchase the book are encouraged to order their signed copies through the group.

**Boone County:** John doesn't have anything to report, but challenges everyone to find the largest tree in their county near the Lincoln Highway and measure the circumference and guesstimate the height. He wants to find the largest one.

**Greene County**: Bob Owens has a bad cold. His birthday will be January 14<sup>th</sup> and he will be 89! People are encouraged to send him a birthday card. The Ralston bridge is scheduled for repairs in 2017 and officials will try to make sure it is not under construction until after the 2017 Conference is held in Denison. Joyce is not sure on Grand Junction overpass construction dates. It is scheduled for 2017.

Joyce had earlier shared the new Greene County brochure with the members and Dean Parr stated he felt it was a great example and would like other counties to create the same type of brochure. He liked the transportation timeline was included. Joyce gave thanks to John Fitzsimmons for his drawings, Bob Ausberger for the text and the input of the Prairie Rivers staff (Jessica, Jan, and intern Paul) to bring the project to fruition.

**Carroll County:** Barbara Hackfort, new County Consul, said there are 5 members in her county. One just turned 100 years old. She will make contact with them and gain ideas for her county. She would like to do a county brochure and reports the city might do something related to Lincoln Highway at Hwy 30 and Grant Rd in a left-over piece of road. But then again, it might just go to concrete as it is a busy and often dangerous intersection.

**Crawford County**: Deb was headed to meeting, but had to turn around due to weather. She gave no report.

Harrison County: Kathy Dirks e-mailed in her report. She has a broken blood vessel in her right eye and it had started to swell. So she stayed home. As with all counties, it's quieter with activities this time of year but she is busily preparing for another summer full of events. She is excited to be a stop on tours during the Heartland Byway Conference in Council Bluffs April 4-6, which she hopes to attend. Kathy encourages other LHA members tol be there as well.

Sad news is the Museum of Religious Arts closed Jan 11<sup>th</sup> and last day for the public was Jan 10<sup>th</sup>. She is sad to see this gem close as they have been a great neighboring attraction and good supporter of the Lincoln Highway.

Pottawattamie County: No report.

**Other reports:** The Transportation Museum in Grinnell has closed. Joyce said the ILHA had some things in there and will need to make contact with someone to retrieve them. It is reported the bank foreclosed on the Museum. Scott said in a newspaper article, the town of Grinnell might be on the hook for 4 million they will have to pay back since the museum did not last the agreed-upon amount of time.

Adjournment: There was no more business to discuss and the meeting was adjourned.

Lunch was on your own at Uptown Café in Jefferson. Bob Ausberger encouraged all to come for lunch and discuss topics for the Grand Junction planning/visioning meeting. Jan Gammon passed out intrinsic quality maps for Consuls to review.

**Next Meeting Schedule**: The next meeting will be on April 9<sup>th</sup> in Belle Plaine (general), July 9<sup>th</sup> in Missouri Valley (business), and October-TBD.

## Membership list by County

There are quite a few not in Lincoln Highway counties, some known associations have an \* like Greene\* but actually live out of state.

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Row Labels Count of ID
 blank
blank
Arizona 2
Benton 8 Iowa LH County
Black Hawk 3
Blackhawk 2
Boone 14 Iowa LH County
California 2
Carroll 8 Iowa LH County
Cedar 6 Iowa LH County
 Cerro Gordo 1
Cherokee 1
Clinton 6 Iowa LH County
Colorado 5
Crawford 8 Iowa LH County
Dallas 1
                      1
 Des Moines 1
 Florida
                      2
 Georgia 1
Greene 60 Iowa LH County
Greene* 2
                     1
 Hamilton
 Hardin
                      1
 Harrison 11 Iowa LH County Illinois 6
                      1
 Iowa
 Johnson
                       4
 Kansas
                       1
                      1
 Keokuk
 Kossuth
 Lee
 Lee 2
Linn 24 Iowa LH County
Marshall 6 Iowa LH County
Maryland 1
1
                      1
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Michigan 4
Minnesota 6
Missouri 5
Montgomery 1
Muscatine 1
              1
NC
           1
Nebraska
Ney York
North Carolina 1
Ohio
Perry
               1
Plymouth 1
Polk 14
Polk
              14
Pottawattamie 5 Iowa LH County
Rhode Island 1
Scott
               2
       1
27 Iowa LH County
Shelby
Story
```

Story\* 1 Tama 16 Iowa LH County

Utah 1
Warren 1
Washington 1
Webster 2
Wisconsin 4
Grand Total 300

## MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

# Iowa Lincoln Highway Association April 9, 2016

Ice House Drive-In Submitted By: Jan Gammon

#### Officers and Consuls in Attendance:

President: Sean Fitzsimmons Secretary: Jan Gammon Treasurer: Joyce Ausberger Cedar County: Joe Goodlove Linn County: Van Becker Benton County: Mike Kelly Marshall County: Harlan Quick Story County: Scott Berka

Boone County: John Fitzsimmons Greene County: Joyce Ausberger Carroll County: Barbara Hackfort

State Director: Dean Parr

**Others in Attendance:** Bob Ausberger, Jeannie Parr, Bryan Osberg, Bob Owens, Bev Becker, Mitch Malcom, Kristine Pope, Gina Miller, Bill Sankot, and John "Dick" Schild.

**Called to Order**: Meeting was called to order by President Sean Fitzsimmons at 9:30. Agendas and minutes were handed out.

**Introductions and Welcome:** Sean Fitzsimmons was welcomed as the new President after the resignation of Deb Rothmeyer. Sean moved from vice-president into the presidency. The group introduced themselves. Gina and Kristine are with the Herring Hotel renovation group, Mitch Malcom with the BP Area Museum, and Bill Sankot and John Schild are longtime BP businessmen. Joyce Ausberger will send Deb Rothmeyer a Thank You card for serving as president, consul member, and cochair of the 2017 conference.

**Minutes** from the January 9<sup>th</sup> meeting were sent out electronically. Joyce moved and Dean seconded to approve the minutes. Motion passed.

**Treasurer's Report** was given by Joyce Ausberger. The bank account balance is \$14,193.62 which includes \$612.54 from the Benson Endowment and Hamilton's (Greene County) donation of \$5,000. There is \$8,581.00 freed up money for projects, etc. The Investment account balance is \$5,970.65.

**Membership Report** by Dean Parr. We are up in memberships, mostly due to Barbara's efforts in Carroll County. Dean will check with Jay Banta to make sure people are dropped from list if they have not renewed their national membership. We may be sending newsletters to people who are no longer really members. Bryan Osberg asked if auto tour participants who are given a complimentary membership at part of their tour fee are sent a renewal notice. Dean will make sure they get one. Numbers are: 25 Complimentary, 80 Iowa only, 10 Lifetime, and 204 National= 319 Total. People can download the

state and national membership from the website. Nationals will only allow a state chapter to have a certain percentage of state-only memberships. Therefore, we are to push for the national membership over state.

State Director Update by Dean Parr. The next national board's phone call will be May 3<sup>rd</sup>. Discussed this month was the George Wyman Motorized 1903 Bike Tour, the first trip from San Francisco to New York on a motorized vehicle. The group wants to honor his trip that was most done by riding on railroad tracks by placing signs at locations he stopped. They would like to add these signs to the DOT Byway signs. This would include Council Bluffs, Missouri Valley, Woodbine, Denison, Ogden, Boone, Ames, Marshalltown, Meskwaki Nation (Tama)Cedar Rapids, and Clinton. Dean realizes that the Byway signs are DOT property and that they will probably not want signs added. Several people stated that if you let one group post something like that, it could open up a can of worms and requests from several groups could result. Perhaps signs could be put in communities at other locations since he really didn't ride on the Lincoln Highway, but on the rail tracks. The link to see the route and more information is <a href="https://drive.google.com/file/d/0Bzo">https://drive.google.com/file/d/0Bzo</a> 1W2xo-aQcmlJdnczZmVwZ2c/view.

The National Board also is looking for ideas of what to do with Forums that have been stored in Franklin Grove storage unit. Mitch Malcom said he could probably give them away for free at the Belle Plaine Area Museum or Welcome Centers could too. National is looking at selling them in year bundles for a minimal fee of \$1 or \$2. They could try to sell them at the Conference.

**Director at Large Report** by Van Becker. Gettysburg should be a wonderful conference with good civil war site tours and tour of 911 plane crash site, etc. They need 150 people to attend. Joyce, Jan, Mike, Jeannie, Dean, and maybe Mitch are planning on attending.

**Website Report** by Prairie Rivers. Meredith has been busy adding events and updating county pages. Send her ideas, events, and news. John is interested in adding his artwork to the website.

**Newsletter Report-** Van and Bev are stepping down from folding, stamping, and mailing the newsletter. The group thanked them for their hard work over the years. Dean and Jeannie are willing to take this on and that way Grant Wood will still be able to do the printing. Van's last newsletter will be in October.

MIke Kelly will take over Van's mystery photo section. It was suggested that we try to encourage people to sign up for an electronic newsletter instead of a paper, mailed copy.

**Prairie Rivers Update** by Jan Gammon. The Corridor Management Plan is coming along nicely. Sections have been written and community meetings scheduled soon to share the plan with residents along the Byway and those interested in the Byway program.

She shared a postcard Prairie Rivers created to promote the 2017 LHA Denison Conference. The Byway will pass these out at the Iowa State Fair and other events they attend this summer. The postcard was already shared at the Heartland Byway Conference held April 4-6 in Council Bluffs.

The Lincoln Highway Heritage Byway is working with other state Lincoln Highway Byways to prepare for a national scenic byway designation, if new applications will be accepted in the future.

The Lincoln Highway Heritage Byway will be working with Schmeekle Reserve this summer as part of the Iowa Byway's Interpretive Plan program. Reps from the company will be visiting the byway and talking

with people in the communities at local restaurants and other gathering places. They want to be low key and not announce where they will be and when. The interpretive program will use the same sign design as the conservation grant program last year. Bob Ausberger shared the sign that will be place in the Lion's Tree Club Park near Grand Junction to show the swoop, Byway logo, and colors used.

Prairie Rivers is working on a membership brochure for the ILHA. Meredith, the intern, made a sample and it was passed around. If there is a certain picture, building, or structure a county wishes to feature in the photo collage, please let Meredith know. Prairie Rivers will email out the sample for everyone to review and make suggestions. The group approved the design and project.

**2016 Motor Tour Update** by Bryan Osberg. Registrations are starting to come in. The pre-tour will be on Thursday, August 18<sup>th</sup> in Galena with an early supper in East Dubuque and the Tour on Friday, August 19<sup>th</sup> starting in Clinton, then on to the Herbert Hoover Highway, Marshalltown on Saturday and ending in Boone on Sunday, August 21st. Bryan is still taking door prizes if anyone has something to donate.

**2017 Iowa Conference** by Jeannie Parr. Deb Rothmeyer has resigned her position as co-chair. Jeannie has ordered the save-the-date business sized magnets. Jeannie will need to call the first of the year and verify with all the hotels where people can register. There are two Boulders in Denison, each with 32 rooms, Park Motel, and Travel Lodge.

The committee sign-up/duties and updated conference agenda was passed out. The committees will meet again in Denison on May 11<sup>th</sup> at Cronk's. Anyone who wants to help at the 2017 conference is invited.

John has an additional speaker in mind and Mike has talked to Larry Beaty. Barbara knows of a Bryce T. Bauer who wrote a book about Templeton Rye and bootlegging. He would make a great speaker too. Bob and Joyce only need 15 minutes or so to talk about the LHA reformation. So there are opportunities for a few more speakers.

**New Membership Application-** Prairie Rivers reported on this already.

**Iowa Merchant Association-** Prairie Rivers is willing to hire an intern to help with this project this summer. John Fitzsimmons would like to work closely with the person. Joyce moved and Dean seconded that the ILHA pay \$1,000 towards an intern. Motion passed. It was suggested that the new business program be explained in the newsletter, with press releases, and added to the website.

**Signage on Lincoln Highway-** Bob Ausberger referred to the interpretive signs and encouraged others to consider what they could do in their counties.

**PowerPoint** - Meredith, the LHA intern, prepared a slideshow to be shown at Gettysburg regarding the 2017 Denison Conference. Jan shared it with the group and they offered a few suggestions of photos of a cornfield, ethanol plant, and windmills be added. A bridge featured in a photo was damaged a few weeks ago and that photo removed. There were a few other small corrections. Mike Kelly will put together a short video to be inserted in the slideshow. Jan will write the text for the presentation and show the PowerPoint at the Gettysburg conference, unless someone else wants to volunteer.

**Dick Schild** shared with the group a Belle Plaine newspaper article from the 1930's about the Lincoln Highway and his memories of life along the Lincoln Highway.

## **County Reports:**

**Clinton:** Joe reported for Cathie and reminded everyone of the bridge cleanup scheduled in April. The fate of the bridges near Wheatland is unknown. Some might become private property.

**Cedar:** Joe wonders what can be done about some discrepancies in the routes in the map pack. Joyce suggested that it be drawn up correctly and when reprinted again, the change made at that time. Van will work with Joe on this.

**Linn:** Van reported a bridge north of Mount Vernon is out, so the Lincoln Highway traffic is a little heavier. Marion has slowed down due to a traffic circle that has been added. Nebraska has elevated the Lincoln Highway to the same level as sand crane and football as it is now on a Nebraska lottery ticket.

Bob asked Van if Cedar Rapids/Marion had more locations to interpret and Van replied that funding and cooperation has dwindled. There are 9 interpretive signs in Linn County.

Van will be resigning his Consul position in October and a replacement will need to be found.

**Benton:** Mike Kelly says Youngville will open in May. Mitch added that the Museum will be open this afternoon with a new Lincoln Highway display. The Lowe family is donating an original cabin from the 1940's with the original color inside and the original guest rules inside and drop down tables to the museum. It will be moved this spring to the Museum grounds. Mrs. Tippie kept records of all the cars makes and years that came through the tourist camp. After the camp closed, the cabin had been used as a wash house.

**Tama**- A gentlemen contacted the LHA and wanted to know if there is any kind of money available to restore a gas station in Montour.

Jan shared a map of changes the DOT has planned in Tama County. The road outside of Tama will be removed and a 4-lane added just to the north. The turn-off to Chelsea will be obliterated and a deadend with a turnaround added in its place. The traveler will need to turn south on R Ave, then cut back west on the Lincoln Highway in order to see the Otter Creek Marsh interpretive area. Since it is a dead end on the west side, they will need to turn back to R Ave and either go back north to the new 4-lane or south on the Lincoln Highway. The new 4-lane Highway 30 will continue on to Benton County and meet up with the current 4-lane there. The new 4-lane will be created on level land, which means the DOT will do a lot of earth moving. They do not want to have 2 flat lanes and leave the current 2 lanes as they are today- going over many steep hills.

Jan has filed a letter with the DOT stating that SHPO signed off on this project in 2013, using a report of historical structures created in 2000. The report only listed properties and structures which will not be affected. But the DOT designated the road itself as historic in 2006 when they created the Byway. The DOT did not consider the road as historic and SHPO signed off on this project.

Joyce will write a letter to the DOT from the ILHA. Any member who wants to write one may do so as well. The link to send it electronically is <a href="http://www.news.iowadot.gov/pim/2016/02/us-30-in-tama-county-march-3-2016.html">http://www.news.iowadot.gov/pim/2016/02/us-30-in-tama-county-march-3-2016.html</a> or if mailing it in: Tony Gustafson, P.E. Assistant District 1 Engineer, Iowa

DOT District 1 Office, 1020 S. Fourth Street, Ames, lowa 50010. His email is tony.gustafson@dot.iowa.gov.

Marshall- Harlan Quick reported that the Farmer's Market will begin in May on Fridays, Watson's Grocery open Memorial to Labor Day, the Rose Festival will be during national conference time, and the Mid-lowa Power Show in August. Next year will be State Center's sesquicentennial. The Center Station depot was painted on the outside and the inside painted next year. The Development Association is working on Evan's café. It will probably have apartments upstairs and some kind of storefront on the first floor when restoration done.

**Story** - Scott Berka was at the Heartland Byway Conference on April 4-6 in Council Bluffs and learned a lot about social media including Facebook, Twitter, and Instagram. He also gave the following report:

### **Colo Crossroads Festival (From Nancy Tucker – Chairperson)**

The Colo Crossroads Festival is "Bringing Back Colo Fun Days" on July 8, 9 & 10, 2016. The Fire Department will be coordinating all the activities on Friday including a dinner, events for the kids as well as demonstrations by the Fire Department which may include a car blow-up and extraction. The outhouses races may also reappear! On Saturday we will have races, the parades, food & fun in the park as well as games for the kids, inflatables, the balloon man and bingo. We are looking at a photo booth and a fiddler's contest. Sand volleyball and 3-on-3 basketball will be included. We will also have the kiddie pedal pull and tractor ride and show. The photo contest and scavenger hunt are being planned. Saturday evening will include a dinner and raffle at Niland's Cafe. In the evening on Saturday we will have a family friendly musician perform in a street dance/concert. On Sunday we will have a community service sponsored by the Colo United Methodist Church. We are also planning an extended bicycle ride around the Colo area with various food stops. Neil Hewitt will be performing a country acoustic show on July 9th, 2016 in Colo, lowa at Reed-Niland Corner outside Niland's Cafe. Time: 5-9pm. More information is available at <a href="https://www.colo-iowa.org">www.colo-iowa.org</a>

**Another Book:** A book on Culinary History of Iowa will have mention of Niland's Cafe and author was in touch with John & Joan Niland for info. Due out by State Fair.

**Classic Car Roll-in:** Will be held again this year at the Reed/Niland Corner in Colo. The third Tuesday of June, July, and August from 5-7 P.M. There will be live music.

**Nevada – Lincoln Highway Days:** Planned for August 25-27. They are still looking for more volunteers to help with the planning as well as the various activities during the event. For more information go to <a href="https://www.iowalincolnhighway.org">www.iowalincolnhighway.org</a>

**Jefferson Highway Association** Lyell Henry and I were invited to present on the JH at the district 6000 Rotary Conference in Des Moines on April 2. Our presentation was well received by the Rotary Club members. After the presentation Lyell signed copies of his new book "The Jefferson Highway-Blazing the Way From Winnipeg to New Orleans". The book is not scheduled to be released until April 15<sup>th</sup> but Lyell was able to get 50 advance copies for this first book signing.

I attended the Heartland Byways Conference in Council Bluffs April 4-6th. It was a good conference. I'm sure Jan will give a report so I will not duplicate.

I was invited to speak at the unveiling of the Jefferson Highway Monument Memorial in Leon on April 7<sup>th</sup>. A great project sponsored by the Decatur County Rotary Club. The folks down there seem very interested in their highway heritage.

The lowa Department of Transportation has begun the process of evaluation and approval of the proposal to designate the Jefferson Highway route in Iowa as a "heritage byway" and post signage to that effect. To initiate the evaluation process, on January 28, Mary Stahlhut, the Iowa Byways Program Manager at IDOT, toured the route in central Iowa, accompanied by **Scott Berka**, Nevada, IA, **Loring Miller**, Leon, IA, and **Lyell Henry**, Iowa City, IA. The traveling party started the day with breakfast at Niland's Café in Colo, IA They traveled as far north as Iowa Falls, returned to Niland's Café for lunch, and then went south through Des Moines, arriving back at Colo around 5:00 p.m.

The 2016 JHA conference will be held on April 29-30 in Carthage, MO registration forms and information are available at the JHA website <a href="www.jeffersonhighway.org">www.jeffersonhighway.org</a> and at <a href="http://powersmuseum.com/home/jobopening.html">http://powersmuseum.com/home/jobopening.html</a>. It's not too late to sign-up and I have registration forms available with me today. The JHA board of directors is currently seeking conference sites for 2017 and beyond.

Lyell Henry will be signing his new book in Iowa City on April 23<sup>rd</sup>, at Niland's Café in Colo on April 24<sup>th</sup> from 2-4 P.M., and at the JHA Conference in Carthage, MO on April 29<sup>th</sup>. To date we have prepaid reservations for about 150 copies for the Colo and Carthage signings. If you have not already reserved your copy I have order forms with me today that you can complete and return or just give them to me today. We have to place our order early next week so if you want a signed copy of the book I advise you to order today. Any profits from the book sales will go to the Reed/Niland Corner (Colo) or the JHA (Carthage).

Finally, Loring Miller and I met with Governor Branstad and Mell Meredith of the Meredith Corp. on February 8<sup>th</sup> to request that the Meredith Foundation consider funding a documentary on the Jefferson Highway. Mell Meredith is the Great-Great Granddaughter of E.T Meredith (founder of the JH). Loring announced last Thursday at the Decatur County event that the request had been approved and the Meredith Foundation will be working directly with the cinematographers to fund the project. The plan is for the two cinematographers to travel from Winnipeg to New Orleans in a vintage automobile and film/interview along the way. I have already supplied the names and contact information of JHA members along the route that can supply information as well as give interviews. When completed there should be a full length documentary that can be shown on TV channels such as Discovery, History, and Public Television stations. There will also be shorter versions that will be entered in various film festivals or can be used in presentations on the JH. This is indeed an exciting project for the JHA and all historic highway organizations.

Boone- nothing to report

**Greene**- Bob Owens reported that the next day the Greene County Museum is presenting a program at 2:00 about the Lincoln Highway and everyone is invited to attend. The Ralston Byway signs are wrong and Jan will look into that. Bob showed the group the T-shirt he was wearing from the new Lincoln Café in Scranton. Joyce shared the article and picture of their garden that was featured in the *Forum*. Joyce would like to see an article about the café in the next issue.

**Carroll**- Barbara Hackfort has sold 22 new memberships, with 4 of them being national members. One of them is Adam Schwers, the new president of the Highway 30 Coalition. She has created a new brochure and had samples for everyone to see. A membership card will go inside the brochure yet. The City of Carroll will also have a Lincoln Highway page on their website.

# Crawford- no report

**Harrison**- Kathy Dirks e-mailed her report in. The Welcome Center was a stop on the Heartland Byway Conference Tour. Woodbine is celebrating their 150<sup>th</sup> this year. Elaine is serving on the committee. Their celebrations will be on July 9<sup>th</sup> and Aug 27<sup>th</sup>.

# **Pottawattamie** – no report.

Joyce moved and Dean seconded that the next meeting be moved to July 16<sup>th</sup> instead of the 9<sup>th</sup>. Motion passed. (Note: after this meeting Kathy at the Welcome Center was contacted and they have a conflict with this date as does Harlan and Dean).

Joyce moved and Dean seconded that the meeting be adjourned. Motion passed.

## MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

# Iowa Lincoln Highway Association July 16, 2016

Main Street Station
Submitted By: Jan Gammon

#### Officers and Consuls in Attendance:

Secretary: Jan Gammon Clinton County: Cathie Nichols

Clinton County: Catrile Nichols Cedar County: Joe Goodlove Linn County: Van Becker Benton County: Mike Kelly Tama County: Allan Richards Story County: Scott Berka

Boone County: John Fitzsimmons Greene County: Bob Owens Carroll County: Barbara Hackfort

State Director: Dean Parr

**Others in Attendance:** Bob Ausberger, Lyell Henry, Jeannie Parr, Rich Ehlert, Bev Becker, Nils Anders Erickson, Linda Dickman, Elaine Ehlert, Meredith Ponder (ILHA intern), and Laurelin Haas (LHHB CMP Intern).

**Called to Order**: Meeting was called to order by President Pro-tem Dean Parr at 9:30. Agendas and minutes were handed out.

**Introductions and Welcome:** The group introduced themselves.

**Minutes** from the April 9<sup>th</sup> meeting were sent out electronically and were available in hard copy. Motion and second to approve the minutes. Motion passed.

**Treasurer's Report-** by Bob Ausberger, in Joyce's absence. The bank account balance is \$19373.00 which includes \$612.54 from the Benson Endowment and Hamilton's (Greene County) donation of \$5,000 and the money from Greene County Foundation for the Greene County interpretive grant. There is \$7,593.91 freed up money for projects, etc. The Investment account balance is \$5,976.00. Jeannie moved to approve the treasurer's report and Barbara seconded. Motion passed.

**Membership Report** -by Dean Parr. Dean is confirming with Jay Banta as to who has dropped off the membership list. The numbers may go down by 30+ people. He has sent out renewal notifications and received 2-3 renewals from that. Some people have notified him they want the newsletter electronically. Van suggested the newsletter print numbers be cut by 100. Not sure they are being used or tossed. Membership numbers are: 25 Complimentary, 84 Iowa only, 10 Lifetime, and 203 National= 322 Total.

**State Director Update-** by Dean Parr. There was no quorum at the National Conference and Bylaws state there must be one face-to-face meeting per year. Board is getting older and hard for them to travel, so not sure how this will be addressed. Brian Suen, from the state of Nevada is the new VP. The treasurer

would like to retire, but no one has stepped forward. Gettysburg had many great bus tours and Keven Patrick was the guide on one bus. He knows a lot about land forms, geology, and the Lincoln Highway. Bob and Joyce had given Thelma Riehle from OH some books and in return Thelma had given Dean a brick at the conference to give to the Ausbergers to be put in the Grand Junction garden. At the Conference, Bob and Joyce were given a "Friends of the Highway" award as well as the town of Grand Junction. Dean presented both awards to Bob. Bryan and Caron Osberg received a Certificate of Appreciation for their work on the Iowa Auto Tour. Dean will make sure they get the framed certificate.

The 2018 Conference location has not been determined yet. It could be New Jersey or Cheyenne, WY. The board had put out the invitation for anyone interested in putting on a conference to submit a proposal. In 2019, the Military convoy will celebrate its centennial. Jeff Stonsifer is the new PA director.

**Director at Large Report** by Van Becker. Van shared the Nebraska Lincoln Highway Byway new magazine. He will still work with the interactive maps on the National web site with Paul Gilger. Van thinks somehow mistakes are creeping into the maps as he is finding several errors now.

**Website Report** by Prairie Rivers. Meredith asked for a vote to renew the domain name - \$30 for 3 years. Motion made and seconded. Motion passed. It was discussed what to do with the BuyWay Yard sale. Jan had contacted Greene County and the Tama Bridge Committee. Both indicated they were interested in holding sales. Bob said Greene County will not participate this year. OH does well with the sales and maybe IN does them, but other states do not do well with it. Bob commented that In Iowa, communities have their own City-wide garage sales and they do not want to move dates to conform with the LHA BuyWay sale dates.

The group may drop the Buyway facebook page and just list the sale as an event should anyone sign up. No one has signed up to sell, only lookers for sales have visited the page.

**Newsletter Report-** Dean and Jeannie will take on the folding and mailing. Meredith reported that one of them will need to be added to the checking account so they can pay for printing and postage. As mentioned before Van suggested that the printing be cut by 100 copies. Meredith will check other vendor prices. Depending on where the printing will be, an appropriate person will be added to the account. We have been with Grant Wood for 15 years and get their "educational" discount on a printing press. Van's last newsletter will be in October and he has one check left to pay for it.

**2016 Motor Tour Update- V**an made suggestions to Bryan. There will be an advance tour to Galena, Ill then back to lowa to start the tour. They will travel to Lowden and then to Herbert Hoover Presidential Library. Then travel to Iowa City (Coralville museum), Amanas, Belle Plaine and then head to Ames area.

**2017 National Conference in Denison-** by Jeannie Parr. Denison has received an Iowa Tourism Grant on the ILHA's behalf to pay for 2 comped hotel rooms, music, and other events. There will be a Classic Car Festival (can't call it a show as no prizes will be given). The cars are from a Woodbine group. Carroll Car Club member, Ian, will bring a car to Vail to place near the restored Standard gas station. Not for a photo op, but for ambiance. Buses are not able to go all the way on Lincoln Highway to Council Bluffs as some underpasses not high enough. They will look for alternate routes to still have the most time on the Lincoln Highway.

Barbara Hackfort reported on selling ads for the program. She made flyers and a purchase agreement and has been to 11 towns. Denison, of course, was the best to sell in. Three ½ pages, seven ¼ pages, six 1/8 pages (one is free) have been sold. Boone wants their ads together so when pages folded they are opposite each other. She has sold \$2,385.00 in ads for the 36 page booklet. Barbara will contact Jim Cassler for his ad. Joe wanted to know if we can put in a "want ad' for the Lowden Hotel. Meredith and Barbara set Sept 30 as deadline for ads as Meredith will need to design some of the ads and she graduates in December. Boulders has a style guide to follow for their ad.

Van suggested that we book rooms NOW as they will fill up fast and are only \$89 per room. Doesn't matter size of room. Jeannie says to expect 150 registrants and use that figure when ordering supplies or getting things for goodie bags.

Majestic Hills Golf (at Boulders) will give golf discounts on Tuesday, Thursday during the conference (\$30/person). Tuesday is registration day which will give some else to do for registrants but Thursday is the speaker day and Jeannie hopes all will attend that instead of golfing. We will not be able to do a wine and cheese tasting due to the Boulder's liquor license, but Hy-Vee will cater cheese and fruit trays.

Dean and Jeannie will try to set up a committee meeting in September in Carroll.

**Prairie Rivers Update** by Jan Gammon. The Byway has been to Ogden Fun Days and Woodbine's 150<sup>th</sup> celebration just the week prior with an informational tent. They will also be in LeGrand for their 125<sup>th</sup> and Nevada for Lincoln Highway Days. The Iowa Byways will have a booth under the grandstands at the Iowa State Fair. The Byway has created a new 52-page brochure that should be back from the printer soon.

Fifteen meetings have been scheduled to share the Corridor Management Plan's intrinsic quality, amenities, and bridge maps as well as the 20-year statewide and county project lists. The list of locations and times was handed out. Press releases and individual letters will be sent out to invite the public to these come-and-go meetings. The ILHA members may share this information with whomever they would like. Attendees are asked to make comments or suggestions to the maps and the projects.

**Next Meetings**- Set for October 15<sup>th</sup> in Jefferson, location TBA. January 14<sup>th</sup> in Nevada, location TBA.

**Elections/Nominations** – Elections will be held next month. John thinks Sean is willing to take a term as President. He will double check with him. Vice president is open and a few names were suggested.

**New Membership Application-** Meredith had been waiting for a new National Treasurer to be named, but the Association told her to go ahead as Jesse in Utah has been saying that for years. She passed around a sample of the membership brochure.

**Iowa Merchant Association-** John talked about marketing the program with a flyer "What's on the Lincoln Highway?" Dean said he'd like to see a QR code be added to direct the person to more information. Meredith had been hired to work more hours during the summer to begin this program with John. She shared pricing for promotional flyers, business cards, and window decals and a sample of the promotional flyer. Allan moved that 200 be bought of each for \$517.18 and Bob seconded. Motion passed.

Changes to the Road- Jan shared designs submitted by Kimball Olson, DOT Aethestic Bridge Designer. He would like to put the "L" logo on the Mt Vernon/Lisbon bypass bridges. In another email he suggested the same look be put on the bridges by Youngville when that section is redone. And he would use the brick enhancements, but not the logo at #21 and LH. The group was acceptable to those last ideas. The Mt Vernon/Lisbon will be 5 bridges and could make a great marketing tool for the Lincoln Highway. Some felt it did not belong as the bypass is not the Lincoln Highway. Suggestions were to add "Corridor" under the LH Logo or a mileage and arrow showing which way to the Lincoln Highway. Jan will talk to Kimball about these ideas. The DOT is also looking at possible Highway signs that would direct people from the new roads to the actual Byway.

There will be conference call July 19<sup>th</sup> with the DNR and other officials regarding the Wapsie Bridge. Joe has been following this bridge prior to Cathie becoming a Consul in Clinton County. The county does not want to maintain it and the phone discussion will be about it being National Register eligible and the possibility of it being transferred to a private individual. This is the middle bridge of the 3 bridges near Wheatland. No one remembers a Nomination being prepared, but Jeff Lafollete may have. It is not listed on the register now. Lyell feels the bridge should be eligible. Cathie would like to see access remain for the bridge and the one that has been closed for some time. The state feels the bridge blocks things during a flood.

Allan says attention should be given to the Tama Bridge. Lyell will talk to Paula Mohr at state preservation office when he sees her on Monday. Perhaps Allan can write an article for the newsletter and/or Forum.

Jan will be talking to Harlan Quick about a loop addition he would like to see in State Center. The application is due to the DOT by October 1 and she needs a letter of support from the LHA and the City of State Center. Since Harlan is the mayor, Dean will write the LHA letter.

## **County Reports:**

**Clinton:** Cathie Nichols said the Wapsie Bridge has already been talked about.

Cedar: Joe Goodlove said a local Chevy dealer passed away and many cars are for sale.

**Linn:** Van reported the Great American Race came through downtown. The Sisters' Motorcycle ride stopped in Anamosa at the Motorcycle Museum before heading west. Bloomington Road in Marion now has a new modern concrete bridge. An uncovered ridge line shows the original abutments. Holland Orchard, once the Lincoln Highway Orchard, is now gone.

**Benton:** Mike Kelly Bridge says bridge work near Youngville will take place in 2017 and the #218 will work around Youngville's schedule. Rita, the main worker there, has moved to Cedar Rapids.

**Tama**- Allan Richards said the Tama and Chelsea corner will be closed off by the DOT. The Bridge group has been busy planting and caring for flowers in the park.

**Marshall**- Harlan Quick sent in his report of events. LeGrand will celebrate 125<sup>th</sup> this year on August 27<sup>th</sup> and State Center their 150<sup>th</sup> next year. See attached for complete list of upcoming events. Meredith will post them on the website.

**Story** – Scott Berka reported the Colo Crossroads was a big success. Two classic car roll-ins will be held yet this summer at Reed-Niland Café. Scott attended the DOT meeting in Colo about the intersection of US 65 and Lincoln Highway. Two choices were given 1. Fix the bridge or 2. Remove the bridge and clover leafs and increase the height of US 65 to meet the Lincoln Highway. Then install stop signs at the top of the hill for Lincoln Highway travelers. Most residents were in favor of just fixing the bridge.

The Jefferson Highway was approved as a Byway and signage may occur next year. Paul Gilger wants to organize a motor tour from Colo to Winnepeg. Lyell's book about the Jefferson Highway and book signings netted the Colo Development Group \$3,000 and the Jefferson Association \$1,000. The Jefferson 2017 Conference will be held in Denison, TX. Some young cinematographers from Leon are working on a documentary about the Jefferson and it should be out soon.

**Boone**- John Fitzsimmons reports that the front of the Historical Society building fell off. The Lincoln Highway marker was damaged, but has now been repaired by the city. Brings up the argument- whose marker is it? The property owner's? This marker was given to the society to install. Should an agreement been written up for these donated markers? The Lincoln Highway Johnny website is now up and John's art for sale along with some history.

**Greene-** Bob Owens says the Byway signs are still messed up over by Ralston. Bob Ausberger passed around flyers about Grand Junction's Lincoln Highway Days to be held July 23<sup>rd</sup> to celebrate the new Community Center and raise funds for the Municipal Pool improvements.

**Carroll-** Barbara Hackfort has been busy distributing her new brochure and out selling ads for the 2017 National Conference program.

### **Crawford-** no report

**Harrison**- Elaine Ehlert says the Lincoln Highway Heritage Byway came for the 150<sup>th</sup> celebration and had a booth during the parade. The parade, rodeo and other events were successful. She encouraged everyone to notice the banners along the streets in Woodbine. The marker at Merrybrook in Woodbine is broken and she would like advice as to how to fix it.

### **Pottawattamie** – no report.

Lyell moved and there were multiple seconds that the meeting be adjourned. Motion passed.

Marshall County Report for ILHA Meeting on July 16, 2016

We have two big birthday celebrations coming up along the Lincoln Highway in Marshall County. This year is Le Grand's 125<sup>th</sup> birthday, and 2017 will be State Center's 150th birthday celebration.

The City of LeGrand is celebrating its big 125<sup>th</sup> birthday this year with its Quasquicentennial Celebration on Saturday, August 27. There will be a morning parade and afternoon activities in the park. The evening features a street dance at the bar and a fireworks display.

State Center is planning for its big 150<sup>th</sup> birthday celebration in 2017. The celebration will center around the 59<sup>th</sup> Annual Rose Festival next June 15-18<sup>th</sup>, Father's Day weekend. There will be a Grand Parade, Car Show, Fireworks, Water Ball Fights, Craft Fair, Quilt Show, Tractor Pulling Contest, laser tag, inflatables for the kids, plus much more.

State Center will also be celebrating its annual Watson's Fall Festival this October 7<sup>th</sup> with a Pumpkin Decorating Contest, hayrides, fall art show, and the final night of the State Center Farmers Market for this season.

On Friday, December 2, State Center will be celebrating its Old-fashioned Christmas on Main with open houses in area businesses, a live auction, a silent auction, indoor craft and food fairs, horse-drawn trolley rides, and a holiday art show.

The Mid-Iowa Antique Power Show takes place on August 5-7 on their grounds by the Marshall County Sherriff's Office at the intersection of Highway 30 and Jessup Avenue, between Marshalltown and State Center.

Marshalltown has three upcoming events along the Lincoln Highway in downtown Marshalltown. On September 22-25, Marshalltown will be hosting their annual Oktemberfest celebration with a Grand Parade, carnival, and other downtown attractions.

On November 4-5, Marshalltown will host their Annual Jean Seberg Film Festival on Main Street. The Festival is centered around Main Street's restored Orpheum Movie Theater, down the street from the County Courthouse.

Later that month, on November 19, Marshalltown's Main Street will host its annual Holiday Stroll & Tiny Tim Festival of Trees.

Come join the fun along the Lincoln Highway in Marshall County.

Harlan Quick, Marshall County Consul

## MINUTES OF THE MEETING OF THE BOARD OF DIRECTORS

# Iowa Lincoln Highway Association Oct 15, 2016

Uptown Cafe
Submitted By: Jan Gammon

#### Officers and Consuls in Attendance:

Secretary: Jan Gammon
Treasurer: Joyce Ausberger
Clinton County: Cathie Nichols
Cedar County: Joe Goodlove
Linn County: Van Becker
Tama County: Allan Richards
Marshall County: Harlan Quick
Boone County: John Fitzsimmons
Greene County: Bob Owens
Carroll County: Barbara Hackfort

State Director: Dean Parr Director at Large: Van Becker

**Others in Attendance:** Bob Ausberger, Jeannie Parr, Meredith Ponder (LHA intern), Aimee Burch (Prairie Rivers Marketing Director), Bev Becker, Bryon Osberg, Marcia Quick, Roccie Hill, Don Rhoades

**Called to Order**: The meeting was called to order by President Pro-tem Dean Parr at 9:32. Agendas and minutes were handed out.

**Introductions and Welcome:** The group introduced themselves.

**Minutes** from the July 16th meeting were sent out electronically and were available in hard copy. Motion by Jovce Ausberger and seconded by Jeannie Parr to approve the minutes. Motion passed.

**Treasurer's Report-** by Joyce Ausberger. The bank account balance is \$18,405.94 which includes \$612.54 from the Benson Endowment, Hamilton's (Greene County) donation of \$5,000 and the money from Greene County Foundation for the Greene County interpretive grant (\$4,668). There is \$8,125.40 freed up money for projects, etc. The Investment account balance is \$5,976.15. Van moved to approve the treasurer's report and Harlan seconded. Motion passed.

**Membership Report** -by Dean Parr. Dean has confirmed with Jay Banta as to who has dropped off the membership list. Dean has sent out renewal notifications. Member numbers are: 25 Complimentary, 91 Iowa only, 10 Lifetime, and 173 National= 299 Total.

**State Director Update-** by Dean Parr. There is trouble getting a quorum at the National Conference. Not sure what they will do. Treasurer, Jess Petersen, is retiring and a new person will take over for him. The bank may change to one in Ohio where new person lives. Jay Banta will also retire as membership director. Replacement is Bob Beaudoin, state director of Utah.

**Director at Large Report** by Van Becker. Van did a book review on Lyell Henry's Jefferson Highway book and it will appear in the next *Forum*.

**Website Report** by Prairie Rivers. Meredith reports the "things to do" tab only has a few events listed, so send her more events to post. Allan Richards would like ILHA things posted on Youtube.com. Meredith would be glad to do that if he will create the content. John moved and Bryon seconded that the BuyWay Facebook be taken down. Motion passed.

**Newsletter Report-** Dean and Jeannie have taken over the folding and mailing and reported it went very well for them. Meredith asked if the quantity of newsletters (450) was ok as last meeting Van had suggested we could maybe cut 100. All agreed quantity of 450 was OK.

**2016 Motor Tour Update-** Bryon had 21 register and 3 cancellations. From that he got 5 new state members. He was in the black this year by \$280. All agreed he should keep it as starting money for the next year's expenses. There was a pre-tour in Galena, Ill and on into Dubuque. The Iowa portion of the trip went to DeWitt where there was a great welcome for the group. Then they traveled to Lowden where they took the Hoover Highway and then to the Amanas, Tama and ended in Boone. Dean submitted a short synopsis to the *Forum*. Kathy, the editor, would like to expand the article so she may be contacting Bryon for more information. Pictures were posted on the ILHA website. If anyone has ideas for next year, please talk to Bryon. Dean presented Bryon a Certificate of Appreciation from the National LHA for Bryon and Caron's work on the Iowa Auto Tour.

**2017 National Conference in Denison-** by Jeannie Parr. Jeannie has talked to Evan at the Denison Chamber and he will ask downtown businesses to stay open until 8pm on the night attendees will be at the Donna Reed Theater and Museum - especially quilt, junk, and specialty shops. The Park Hotel has comped 4 rooms for our use. Price ranges are \$70 Travel Lodge, \$80 Park Hotel, and \$90 Boulders. It was suggested that we not recommend the Travel Lodge. Evan is encouraging businesses to give freebies and he has offered to put a goody bag together. Denison has a grant to use for meals for the Conference attendees. Jeannie will send a letter to all State Directors for each state to bring something to the National Conference. Kathy Franzwa wants to put that request in the next *Forum*. Jeannie does not know the price of the conference for attendees yet. The next subcommittee meeting will be held Nov 16 at 11:00 in the Reed/Niland corner in Colo.

**Prairie Rivers Update** by Jan Gammon. The Byway is working on the Corridor Management Plan. The public meetings have all been completed and the writing has been done. Mapping and layout is continuing. It should be completed before the end of the year.

Jan submitted a loop request for State Center to the DOT for their review. Harlan, Marshall County Consul and mayor of State Center asked for this request to take the traveler past the recently restored Home Oil Station that the DOT helped finance.

**Next Meetings**- January 14<sup>th</sup> in Nevada at the Story County Community Building (1<sup>st</sup> St and I Ave), April – DeWitt (at new hotel?), July- Carroll (tentatively)

**Elections/Nominations** – John said Sean is willing to step away the Presidency as he cannot commit to being at meetings due to his work schedule. The group would like John and Sean to be co-presidents and John thought that could work. Cathie Nichols agreed to serve as Vice-President President. They were voted in unanimously.

**New Membership Application-** Meredith had been waiting for a new National Treasurer to be named. She will need contact information for the new person to finish the application.

## New policy for changes to the Lincoln Highway

Bob Ausberger would like all the consuls (or other members) to attend Board of Supervisors, City Councils or any group that meets regularly to keep the Lincoln Highway on their minds and agendas and keep the LHA knowledgeable about projects/plans that would affect the Lincoln Highway. His example is the situation with the A&W in Jefferson that has been there for 70 years and the business has now been relocated leaving the building empty. The owner approached the Union Pacific and they would probably tear it down. The Planning and Zoning officer happened to come to the Byway's CMP meeting and said the city would like to enhance the east entrance where the A &W is and would like to preserve the building.

Another suggestion was to talk to Roger Riley and see if he can do a TV program on the Lincoln Highway and things that are in need of restoration.

Harlan suggested the group be pro-active. Often times the Board of Supervisors or city councils see historic preservation as an obstacle. Another person suggested free memberships be given to Board of Supervisors to keep them aware of the LHA and activities. Perhaps photos and lists of what is "historic" could be shared with them (information could be obtained from Historical Societies.)

Bob said perhaps businesses could be subsidized with T shirts for employees to wear that say "on the Lincoln Highway" or something like that. He suggested that all consuls think of items to add to this conversation and the topic be discussed next time.

**Iowa Merchant Association-** Meredith met with John and they canvassed Boone County, getting 4 merchant applications in Boone and 1in Ogden. She then met with Joyce and they got 5 merchant memberships in Greene County. Meredith will continue with Story County. Her internship ends in December and the other counties will need to try to get 5 merchants to join in each of their counties. John suggested the listing on the website of the merchants be labeled "recommended businesses". The cost is \$80 for a year starting in January 2017. The list has been added to the website now, but will be moved to the front page when more join.

#### Changes to the Road-

The Dot is not able to add logos or directional arrows to signage from the bypasses at Lisbon/Mt Vernon and suggested that the ILHA rent Blue Logo signs from them for \$920/year. That is the only way the ILHA could direct travelers from one road to the Byway.

The DOT would like permission to use the Lincoln Highway logo on the overpass near Youngville. Dean and Van report that Kay Shelton, National president, has a request form. Jan will contact her to get the form to Kimball Olson, Aesthetic Bridge Designer at the DOT.

**Wapsie Bridges** – Cathie Nichols has been in discussion regarding the 3 bridges that go over the Wapsie near Wheatland. The Pony Truss Bridge has been barricaded for some time and is the one the ILHA has had clean-up days for and would like to paint. The others were built in 1921 and are to the west of the Pony Truss. There are also the remains of the 1913 road off in the woods. The county engineer has wanted to demolish the bridges since 1977. A wildlife area is all along the north side. Private property

owners are to the south. Many years ago the Syracuse Trail Advisory Committee was formed and there was talk about making this bridge area into a trail. The Committee is being revived now and the local DNR would like to save it. Cathie now has the support of Senator Rita Hart (from Wheatland), the local Historical Society, and will get Joe Goodlove involved as well. Joyce and Bob suggested they also contact Bruce Trautman, Deputy Director of the DNR. The group is asking the county not make a decision to demolish or abandon the easement until the new trail group can meet and make plans.

## **County Reports:**

Clinton: Cathie Nichols said the Wapsie Bridge has already been talked about.

**Cedar:** Joe Goodlove said a local Chevy dealership- Kemmann -has closed. A local mechanic was looking at buying it. Kemmann was the oldest Chevy dealership in Iowa, opening in 1871. A collection fo 200 small cars has been sold.

**Linn:** Van reported the College Rd Extension (#100) is down to Hwy 30 (16<sup>th</sup> Ave). Following the Lincoln will be confusing on the hairpin turn they have created. Holland Orchard is gone. The city is working on Mt Vernon Road. The city, residents, and businesses are looking for something to breathe life into the area.

**Benton:** Mike Kelly not here today, but others say that a small cottage gas station on the east side of Belle Plaine is gone now, by the UP line. An abandoned auto dealer is now used for parking.

Mike told another that Youngville Café is closing for the season at the end of October. Business is good. Oct 19<sup>th</sup> the group running Youngville will have their year-end wrap up meeting.

**Tama**- Allan Richards said someone damaged the Lincoln Highway Bridge. The "A" and "Y" on one side of the bridge railing were knocked into and the railing moved a bit.

The DOT moved the Tama changes to the Lincoln Highway ahead of Benton County's changes. The 4 lane is scheduled to be done late next year.

**Marshall-** Harlan Quick reported the City of LeGrand celebrated its big 125<sup>th</sup> birthday with its Quasquicentennial Celebration on Saturday, August 27.

State Center is planning for its big 150<sup>th</sup> birthday celebration in 2017. There will be a special event each month to celebrate the big year. There will be a beard-growing contest, starting in January, just in case Mike Kelly wants to get in on that. The biggest celebration will center around the 59<sup>th</sup> Annual Rose Festival next June 15-18<sup>th</sup>, Father's Day weekend. There will be a Grand Parade, car show, fireworks, water ball fights, craft fair, quilt show, Tractor Pulling Contest, laser tag, inflatables for the kids, and much more.

On Friday, December 2, State Center will be celebrating its 17<sup>th</sup> annual Old-fashioned Christmas on Main with open houses in area businesses, a live auction, a silent auction, indoor craft and food fairs, horse-drawn trolley rides, and a holiday art show. There will be a special Holiday Open House at the Centre Station Depot, which is being renovated on East Main Street.

Next month, Marshalltown will be celebrating along the Lincoln Highway during their Annual Jean Seberg Film Festival; it's coming on Friday and Saturday, November 4-5. The festival is centered around the restored historic Orpheum Movie Theater on East Main Street, just east of the Marshall County Courthouse.

Later next month, on Saturday, November 19, Marshalltown's Main Street will host its annual Holiday Stroll & Tiny Tim Festival of Trees.

**Story** –Nothing to report.

**Boone**- John Fitzsimmons reports that the footprint pavement was cut out of the street and saved to be used in a park. The remaining footprints have now new pavement on top of them.

**Greene-** Joyce said that a city councilman is interested in the A&W building and would like to see it open in the summer for sandwiches, etc. during ballgames at the nearby park. Roger Agather, former superintendent/principal, is shooting a film regarding his Lincoln Highway trip.

Bob Ausberger said the railroad is building a new bridge near the Lions Tree Club Park. Interpretive signs are being developed for Grand Junction Lion's Tree Club Park, Scranton for the water tower, and the Deep Rock gas station in Jefferson.

**Carroll-** Barbara Hackfort reported that this summer several second-hand shops got together and created a Junk-a-thon along the Lincoln Highway.

Barbara has sold about \$3,000 in ads in next year's National Conference program book. John Kaercher, who is slated to be a speaker at that conference, will be talking at the UMC in Carroll on Nov 12<sup>th</sup> at 10:00. It is free and open to the public.

**Crawford-** No report

Harrison- No report

Pottawattamie - no report.

Meeting was adjourned and several stayed for the meal.

Marshall County Report for ILHA Meeting on July 16, 2016

We have two big birthday celebrations coming up along the Lincoln Highway in Marshall County. This year is Le Grand's 125<sup>th</sup> birthday, and 2017 will be State Center's 150th birthday celebration.

The City of LeGrand is celebrating its big 125<sup>th</sup> birthday this year with its Quasquicentennial Celebration on Saturday, August 27. There will be a morning parade and afternoon activities in the park. The evening features a street dance at the bar and a fireworks display.

State Center is planning for its big 150<sup>th</sup> birthday celebration in 2017. The celebration will center around the 59<sup>th</sup> Annual Rose Festival next June 15-18<sup>th</sup>, Father's Day weekend. There will be a Grand Parade, Car Show, Fireworks, Water Ball Fights, Craft Fair, Quilt Show, Tractor Pulling Contest, laser tag, inflatables for the kids, plus much more.

State Center will also be celebrating its annual Watson's Fall Festival this October 7<sup>th</sup> with a Pumpkin Decorating Contest, hayrides, fall art show, and the final night of the State Center Farmers Market for this season.

On Friday, December 2, State Center will be celebrating its Old-fashioned Christmas on Main with open houses in area businesses, a live auction, a silent auction, indoor craft and food fairs, horse-drawn trolley rides, and a holiday art show.

The Mid-Iowa Antique Power Show takes place on August 5-7 on their grounds by the Marshall County Sherriff's Office at the intersection of Highway 30 and Jessup Avenue, between Marshalltown and State Center.

Marshalltown has three upcoming events along the Lincoln Highway in downtown Marshalltown. On September 22-25, Marshalltown will be hosting their annual Oktemberfest celebration with a Grand Parade, carnival, and other downtown attractions.

On November 4-5, Marshalltown will host their Annual Jean Seberg Film Festival on Main Street. The Festival is centered around Main Street's restored Orpheum Movie Theater, down the street from the County Courthouse.

Later that month, on November 19, Marshalltown's Main Street will host its annual Holiday Stroll & Tiny Tim Festival of Trees.

Come join the fun along the Lincoln Highway in Marshall County.

Harlan Quick, Marshall County Consul