



# ALONG THE LINCOLN HIGHWAY



**THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION**

**Volume 14, Number 1**

**SPRING 2009**

## **EAST OR WEST ON THE LINCOLN HIGHWAY: LINCOLN HWY. HERITAGE BYWAY SUSTAINABILITY PROJECT**

**Submitted By Peter Hoehnle**

In 2006, the Iowa Scenic Byway Council designated the Lincoln Highway across Iowa as the very first Iowa Heritage Byway, after years of hard work and lobbying by LHA members.

Last year, Golden Hills Resource, Conservation and Development (RC&D) in western Iowa secured a grant from the National Scenic Byways to direct a Byway Sustainability Project for all eleven Scenic Byways in the state. Under this three year program, each of the Iowa byways will develop an advisory board of local stakeholders, including residents, businesses owners and other interested individuals, to develop plans for update websites, corridor management plans and byway signage (with the assistance of its local Resource, Conservation and Development (RC&D) Council).

Because the Lincoln Highway Heritage Byway is so large, it has been divided into three segments for the purpose of this project. The section from the Missouri to the Boone County line is under the management of M and M Divide RC&D and coordinated by Francie O'Leary. The segment that passes through Boone, Story and Marshall Counties is managed by Prairie Rivers RC&D and coordinated by Carman Rosburg. The segment from Mon-

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

tour to the Mississippi River is managed by the Iowa Valley RC&D and coordinated by Peter Hoehnle.

This project fits well with the mission and goals of the RC&D program, which was initiated by the United States Department of Agriculture. The Resource, Conservation and Development program helps people protect and develop economic, natural and social resources in ways that help improve their area's economy, environment and quality of life. Each RC&D is organized as a nonprofit 501 (c) (3) and managed by a board of volunteer representatives of sponsoring organizations. RC&Ds bring diverse partners and private businesses and citizens to the table to solve problems, working across jurisdictional and political boundaries to address regional problems and to explore opportunities. Each RC&D enjoys working relationships with numerous private, federal, state, and local agencies and organizations.

At this time, all three RC&Ds involved in the Lincoln Highway Heritage Byway Sustainability Project are inviting interested people in their area to serve on the advisory panel. We are very excited about the opportunities that this project presents! The first project of the Byway Sustainability effort will be to actually place Iowa Byway signs along the Lincoln Highway route. These signs could be placed as early as this fall. The ultimate goal is to revise the existing corridor management plan and to apply for National Heritage Byway status

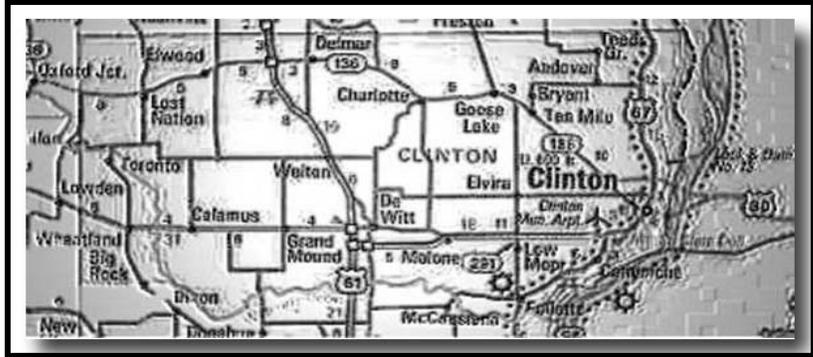
*(East to West continued on page 3)*



[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)

**Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden, Iowa 50212**

# Between The Rivers... and then some! By Jeff LaFollette



I have had the privilege over the past 16 years of being involved in historic highways to have met and worked with a great group of people. Whether it was being involved with Route 66 or the Lincoln Highway Association, one thing is a constant. The people involved in these groups are passionate about one thing: enjoying, preserving, and protecting the road.

Road warriors are a proud bunch. We seek out and enjoy traveling the old roads, talking about the history of these roads and sharing our stories with anyone who will listen. The national conferences offered by the Lincoln Highway Association give the individual the opportunity to have fun, explore and learn a little about the history of the Lincoln Highway in the state they are visiting. The Cedar Rapids conference in 2006 was a perfect example. I was the tour guide on one of the two busses that were on the eastern tour of the Lincoln Highway in Iowa. Along with Van Becker who was the tour guide on the second bus, we had a great group who weren't just along for the ride to pass the time. They were passionate about seeing historic sites, learning about the highway in a part of the country they may have never visited before, and were not afraid to ask questions about our little section of the Lincoln Highway in Eastern Iowa.

When Tammy and I went to Fort Morgan, Colorado in 2007 for the national conference, we got to play the role of interested road warriors. This was all new to Tammy, and even though I've been seeking out old roads for a number of years, this was a section of the Lincoln Highway I had never explored, as was the trek across Nebraska on the way to Fort Morgan. We went on the bus tours, visited the LH communities, and met a lot of very nice and very interesting people who were just as passionate about the Lincoln Highway as well as preserving and promoting the old road. After her first conference, and working with me to help put together the first Iowa LHA motor tour last year. Tammy was bitten by the bug and now is eager to explore the "road less taken".

What I'm trying to get across here is that if you've never been to a National LHA conference, you should give it a try. The conference is going to be in **South Bend, Indiana** this year, and the dates are **June 16-**

**2009.** There is more detailed information on the web at [www.lincolnhighwayassoc.org](http://www.lincolnhighwayassoc.org). Some of the highlights include, a bus tour to Indianapolis the home of Lincoln Highway founder, Carl Fisher to visit sites of where it all began in 1913, and a walking tour of the University of Notre Dame campus.

If you don't think you're quite ready to attend a conference yet, and you'd like to get acquainted with the road a little closer to home then you could attend the 2nd annual Iowa LHA River to River Motor Tour. If you've been following this newsletter for the past two years, you know what I'm talking about. You've read the stories, and seen the photos. This year's tour will be held from August 28-30. The motor tour is open to all regardless of membership. If you are not a member, part of your tour fee gives you a one year membership to the Iowa LHA. And don't think you have to have a classic car to be a part. We had a lot of classic rides, but we also had our share of "daily drivers" on the tour too. And if you register and don't want to do the whole three days, you have the option to start and depart wherever you wish. This is a great opportunity to explore the treasure in your own backyard, visit historic sites, meet interesting people and just have a good time!

Now that I've given you a couple of options, I hope that you'll give either one a try. If you want to explore the road on your own, the officers, county consuls, state director and support staff are here to help and assist you on your journey. Just contact any of us, and we will be happy to help. Along the way stop at a vintage restaurant and enjoy some classic road food. Take in the sights and sounds, enjoy Iowa's beauty and most of all **HAVE FUN!** The road awaits you. **L**

## Upcoming LHA State Meetings

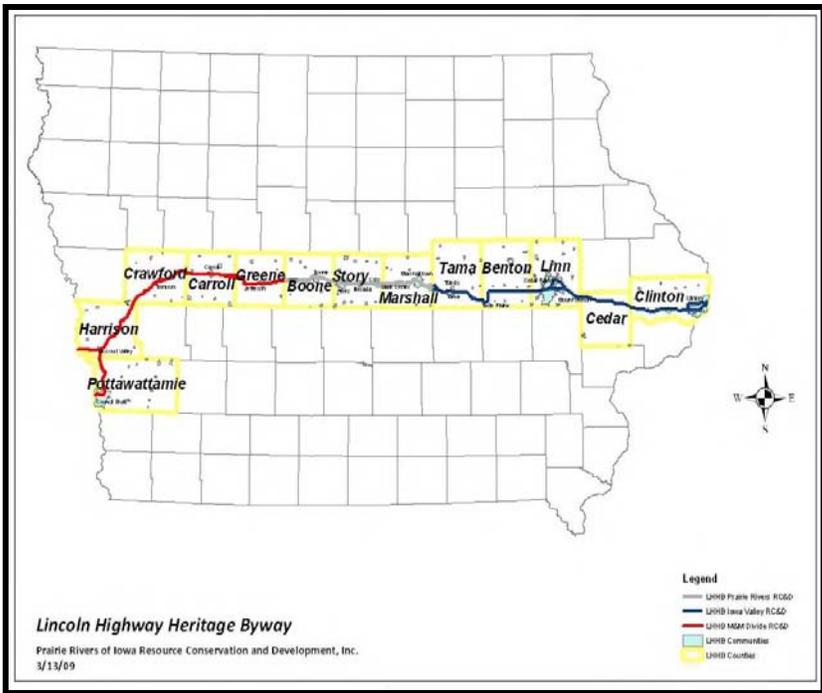
April 11, '09	Carroll
July 11, '09	Belle Plaine
October 10, '09	Pottawattmie County
January 9, '10	To Be Announced

**(East to West continued from Page 1)**

which will make the Lincoln Highway By-way eligible for grants on a national level.

Representatives from all three RC&Ds will be in attendance at the Lincoln Highway Association meeting in Carroll on April 11, 2009 to make presentations about the project and to answer questions.

All three coordinators are excited about this project, and thrilled to be co-operating with the LHA in continuing to improve, commemorate and celebrate the Lincoln Highway across Iowa. Regular updates about the project will appear in this newsletter. Please contact any of the byway coordinators if you would like to participate or if you have suggestions for a project or projects along the route that they should pursue. Thank you! **L**



<p><b>Eastern Iowa:</b> Clinton, Cedar, Linn, Benton &amp; Tama Counties</p>	<p><b>Central Iowa:</b> Marshall, Story &amp; Boone Counties</p>	<p><b>Western Iowa:</b> Greene, Carroll, Crawford, Harrison &amp; Pottawattamie Counties</p>
<p><b>Iowa Valley RC&amp;D</b> 920 48<sup>th</sup> Avenue Amana, Iowa 52203 Tel. 319.622.3264 Fax: 319.622.3105</p>	<p><b>Prairie Rivers RC&amp;D</b> 2402 S. Duff Ave. Ames, IA 50010 Tel: 515.232.0048 Fax: 515.382.5708</p>	<p><b>M &amp; M Divide RC&amp;D</b> 1917 N. Hwy. 71 Carroll, IA 51401 Tel: 712.792.4415 Fax: 712.792.4239</p>
<p><b>RC&amp;D Coordinator:</b> Christine Taliga christine.taliga@ia.usda.gov</p>	<p><b>RC&amp;D Coordinator:</b> John Paulin john.paulin@ia.usda.gov</p>	<p><b>RC&amp;D Coordinator:</b> John Klein john.klein@ia.usda.gov</p>
<p><b>LH Project Manager</b> Peter Hoehnle peter@ivrkd.org</p>	<p><b>LH Project Manager:</b> Carman Rosburg crosburg@prrcd.org</p>	<p><b>LH Project Manager:</b> Francie O'Leary francieoleary@gmail.com</p>

Editor's Note- Because I was not able to enlarge the print on the bottom corner of the map, I will print the map legend below:  
 Blue Line- Iowa Valley RC&D  
 Gray Line- Prairie Rivers RC&D (Red Line- M & M Divide RC&D (Light Blue Shading-Lincoln Highway Heritage Byway Communities.  
 Yellow Shading- Lincoln Highway Heritage Byway Counties  
 As Peter stated in his article, this is an important project, and the Iowa LHA is also thrilled to be part of this project. Please feel free to attend the next Iowa LHA meeting in Carroll on April 11, 2009 to ask questions about the project and give us your opinions. **L**



Lincoln Highway "ghost" advertising sign appears during renovations at 132 West Main Street, Early Lincoln Highway Route, State Center Historic Commercial District, State Center, Iowa, January, 2008.

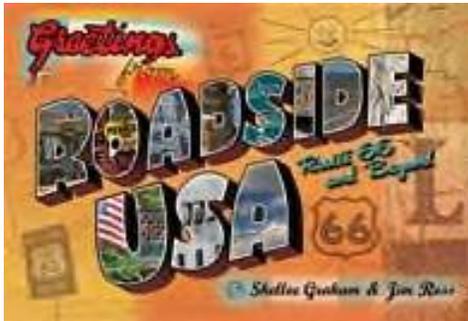
These photos of this "ghost signage" were submitted by Jeff Merrill of State Center, Iowa. The signs were uncovered during renovations of historic buildings. See another photo and read his story on page 6.



First "Ghost" sign uncovered. This sign was eventually completely uncovered and read: ROHDE BROS. "They Satisfy" Home of Hart Schafner & Marx Clothiers State Center

## NEW BOOK SHOWCASES ROADSIDE PAST ON LINCOLN HIGHWAY AND OTHER FAMOUS ROUTES

Ghost Town Press announces the publication of *Roadside USA- Route 66 and Beyond*, a book of 30 full color, detachable post-cards by roadside culture photographers and historians Jim Ross and Shellee Graham,



With heritage tourism now among the fastest growing industries in America, it's no surprise that motorists in search of adventure are hitting the road in greater numbers than ever before. Leaving the interstates behind to take the road less traveled is a wonderful way to experience the USA and to be enriched by the history always waiting around the next bend. Along the way, the fun of sending postcards provides a great opportunity to share the journey in real time and to create personalized souvenirs.

The images in *Roadside USA* represent a grab bag of roadside vignettes from around the country- everything from forgotten motels and classic cars to dazzling neon. Whether traveling through Wyoming, Texas, Iowa or anywhere else these glimpses from America's byways from the Lincoln Highway, Route 66 and many other historic roads will add an exclamation point to your message and help share your enthusiasm for the wonder and excitement of the open road.

Jim Ross is a writer, photographer, and Route 66 authority. He is the author of *Oklahoma Route 66*, co-creator of the Route 66 Map Series, and is co-founder of *American Road Magazine*. His photographs and articles have appeared in a wide array of books and periodicals.

Shellee Graham is one of the most widely known among roadside photographers. Her work has been published in a multitude of books and other publications, and she is the author of two books, *Return to Route 66*, and *Tales of the Coral Court*.

(Editor's note: The book features six images of the Lincoln Highway with two of the images from Iowa. The images of the Lincoln Highway featured from Iowa are the Lincoln Highway Bridge in Tama, and Preston's Station in Belle Plaine. Other Lincoln highway images featured are: Cabins neon sign in Brady, NE, Orr's Ranch in Utah, Home Ranch Motel in Laramie Wyoming and a US 50 sign/road in Ely, NV.)



CHECK OUT OUR WEBSITE AT  
[WWW.LINCOLNHIGHWAYASSOC.ORG/IOWA](http://WWW.LINCOLNHIGHWAYASSOC.ORG/IOWA)  
 FOR UPDATES AND EVENTS ALONG THE  
 LINCOLN HIGHWAY IN IOWA

### ILHA OFFICERS, BOARD OF DIRECTORS (COUNTY CONSULS), AND STAFF. OFFICERS

- President**  
Kathy Dirks (712) 755-7474
- Vice-President**  
Allan Richards (641) 484-4000
- Secretary**  
Jeff Benson (515) 233-1445
- Treasurer**  
Joyce Ausberger (515) 386-4521
- State Director**  
Jeff LaFollette (563) 349-3047

### BOARD OF DIRECTORS (COUNTY CONSULS)

- Clinton County**  
Jeff LaFollette (563) 349-3047
- Cedar County**  
Joe Goodlove (316) 650-0342
- Linn County**  
Van & Bev Becker  
IowaLHA@ImOnMail.com
- Benton County**  
Mike Kelly (319) 472-5183
- Tama County**  
Allan Richards (641) 484-4000
- Marshall County**  
Harlan Quick (641) 483-2440
- Story County**  
Margaret Elbert (515) 233-1445
- Boone County**  
Joe Moore (515) 432-6174  
Ed Mondt (515) 432-2343
- Greene County**  
Bob Owens (515) 386-3419  
Joyce Ausberger (515) 386-4521
- Carroll County**  
VACANT
- Crawford County**  
Deb Rothmeyer (712) 263-8356
- Harrison County**  
Marshall & Rita Schichilone (712) 647-3030
- Pottawattamie County**  
VACANT

### SUPPORT STAFF

- Membership Coordinator**  
Cecil Stewart
- Newsletter Editor**  
Jeff LaFollette
- Noble Sojourner**  
Lyell Henry
- Iowa Artist in Residence**  
John Fitzsimmons



### The President's Corner

By Kathy Dirks,  
ILHA President

'Tis a lesson you should heed,  
Try, try again.  
If at first you don't succeed,  
Try, try again.  
Thomas H. Palmer (1782 - 1861)  
Teacher's Manual (1840)

In the previous newsletter, I shared that representatives from the three RC & D's (Iowa Valley, Prairie Rivers, and M&M Divide) across Iowa working with the Iowa Lincoln Highway Heritage Byway would be attending our January, 2009 meeting to give an overview of the project. Mother Nature had other ideas! She sent a snowstorm in January that curtailed the plans of the RC & D representatives as well as a large portion of our membership. Fortunately, the RC&D representatives have agreed to attend our upcoming meeting on Saturday, April 11 in Carroll. Spring is upon us so hopefully the weather will cooperate as we "try again," so we won't need to "try, try again."

In addition to the Lincoln Highway Heritage Byway project, there are a host of other good projects and activities coming up including the 90<sup>th</sup> Anniversary Convoy that will travel through Iowa in June commemorating the 1919 Transcontinental Military Convoy, and the Iowa Lincoln Highway River-to-River Motor Tour coming up in August. I hope many of you are making plans to join us in Carroll to discuss all the good things happening on the Lincoln Highway.

I'd like to extend a special invitation to Lincoln Highway enthusiasts in Carroll County and Pottawattamie County to attend. Elsewhere in this issue, you will find a list of the ILHA Officers and County Consuls. At the moment, there is a great big "VACANT" under Carroll County and Pottawattamie County. I'd like to ask members in these two counties to please consider filling these positions, or assist us in finding someone in your county to fill these positions. If you have questions on what the county consuls responsibilities entail, I ask that you please give me a call at either 712-642-2114 (work) or 712-755-7474 (home), or please feel free to send me an email at [kdirks@harrisoncountyparks.org](mailto:kdirks@harrisoncountyparks.org), or contact one of the other officers or county consuls listed. I know any of us would be happy to answer any questions you may have.

Happy Traveling!

**Kathy**

### LINCOLN HIGHWAY ASSOCIATION LOSES A DEAR FRIEND IN SU AROS

(From the Carroll Daily Times Herald)

The Iowa Lincoln Highway Association lost a supporter and dear friend when Su Aros passed away on December 15, 2008. Su was a longtime secretary of the Iowa chapter and worked with the National Lincoln Highway Association in several capacities as well. Su was the daughter of Norma Berns, who was also a longtime champion of the Lincoln Highway in Iowa and Carroll County. Su worked hard to educate and promote the Lincoln Highway in Carroll and Carroll County.



Ms. Aros, 61 died of pancreatic cancer at St. Anthony Regional Hospital in Carroll. She was the daughter of Earl and Norma Berns. She was born on June 15, 1947 in Carroll. She graduated from Carroll High School in 1965 then attended the State College of Iowa, now known as the University of Northern Iowa.

Su was a member of the Immanuel Lutheran Parish in Carroll, the American Legion Ladies Auxiliary, and the Carroll County Historical Society. She was a member, secretary and alumni and homecoming assistant for the Carroll H.S. Alumni Association. Su also compiled a monthly "Remember When" column for the *Carroll Daily Times Herald* in memory of her mother. Su will be missed by all her Lincoln Highway friends.

**L**

### See YOU on the Lincoln Highway! This issue's new members.

- |                          |                      |
|--------------------------|----------------------|
| Blue Bird Run            | Logan, Harrison L    |
| Franklin Brown           | Des Moines, Polk     |
| Lewis Darrah             | Cedar Rapids, Linn L |
| Dr. Jack Donovan         | Carroll, Carroll L   |
| Marilynn Hoskinson       | Jefferson, Greene L  |
| Don & Sandra McQuillen   | Iowa City, Johnson L |
| Jeff Nemechek            | Dayton, Webster      |
| Gerald Ott               | Carroll, Carroll L   |
| Herma Parr               | Jefferson, Greene L  |
| Jack Watts               | Grand Jct., Greene L |
| Joyce Wiese              | Toledo, Tama L       |
| Peter Anderson           | Washougal, WA        |
| Jan Mandt Family         | Venice, FL           |
| Sports Leisure Vacations | Sacramento, CA       |

L (Denotes a Lincoln Highway County)

AN OPPORTUNITY TO SPRUCE UP  
LINCOLN HIGHWAY BANNERS

By Joe Goodlove

In June and July 2009, the Military Vehicle Preservation Association ([www.mvpa.org](http://www.mvpa.org)) is commemorating the 90<sup>th</sup> anniversary of a military convoy that traveled the new Lincoln Highway in 1919. A convoy of up to 150 military vehicles will retrace the original Lincoln Highway route from Washington D.C. to San Francisco, CA, crossing Iowa June 21 – 23. What better way to identify the route into, within and out of your town than with a Lincoln Highway banner. The banner is 30 x 80 inches with the Lincoln Highway logo, ink on canvas. The ones in my community of Lowden, IA are still in fairly good shape after 15 years. The company, Display Sales, prices them on the more you order, the less expensive they are. Six to nine banners are \$153 each, down to 55 – 65, \$79 each. Brackets are \$65 each. There is a one time set up fee (two ink) of \$370, and freight is TBD. If your community is interested please contact me, Joe Goodlove, Cedar County Consul at [www.joeiowaLH30@fbcom.net](mailto:www.joeiowaLH30@fbcom.net), or by telephone at 316-650-0342. **L**

GHOST SIGNAGE UNCOVERED  
IN STATE CENTER RENOVATION

By Jeff Merrill

They came to light during the renovation and reconstruction of an 1885 wooden false front building. The long west side of the building faced the open square of the school across the street. Therefore it was visible to Lincoln Highway motorists driving through State Center from the West. During the years the Highway passed this building, businesses used the large wooden side of this building to advertise various products to the motorists.

The first sign to come to light was for a clothing store in State Center. As the building was being prepared to be cut in half, the stucco in that area was removed revealing the sign. The second sign remained hidden under the stucco until the contractors were ready to start installing the new clapboard siding. When the stucco on the portion of the building that was retained was removed, a more colorful sign advertising motor oil was uncovered. We learned that at some point in the past, about 2 feet of the front of the building was shaved off, thus cutting off the first letters of the oil sign. No one in State Center could come up with the name of the oil being advertised.

As the Iowa Lincoln Highway River to River Auto Tour was soon to come through State Center, we asked for help in deciphering the sign from Lincoln Highway enthusiasts. One of them walked down to look at the sign and immediately identified the oil company as Conch Auto Oil. The sign read: **"USE" Conch Auto Oil KEEPS - YOUR -MOTOR - YOUNG A Weight For Every Car** (See photo at left)

And in the lower right hand corner of the sign were the words "Hopkins Oil". Presumably, it was the name of a local garage which sold the product. No one living in State Center can remember having ever seen these signs. They must have been covered over very early after the Lincoln Highway used this route. Unfortunately, the sign had to be removed with the old clapboards. We did get some good pictures of it however. And we thank the unknown gentleman on the River to River Auto Tour who solved the mystery! Any Lincoln Highway aficionados driving through State Center are encouraged to stop and see what has become of this building. It has been restored to its 1885, pre-Lincoln Highway period. Inside, a small commercial space occupies the original part of the building along Main Street. While at the rear of the long building, two multi-level townhouses of about 1500 square feet each have been developed. The new construction was designed to mimic the original scale and materials of the original building. **L**



NEWSLETTER ADVERTISING RATES

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

Rates: 1 issue- \$10 2 issues- \$20  
3 or 4 issues- \$30 (Buy three and get 4th free)

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter

Rates: 1 page flyer- 1 issue- \$50

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)

**COME AND JOIN US FOR THE 2<sup>nd</sup> ANNUAL  
IOWA LINCOLN HIGHWAY ASSOCIATION  
RIVER TO RIVER MOTOR TOUR  
DESOTO BEND TO CLINTON  
AUGUST 28-30, 2009**

**FEATURING STOPS IN:  
DESOTO BEND, CARROLL, JEFFERSON, BOONE, NEVADA,  
MARSHALLTOWN, TAMA, YOUNGVILLE, CEDAR RAPIDS,  
MECHANICSVILLE, LOWDEN AND CLINTON**

**Start the Tour at the Desoto Bend State Park Area  
Visit the Lincoln Highway Clubhouse in Jefferson  
See Boone- The Hometown of Mamie Dowd Eisenhower  
See the Famous Lincoln Highway Bridge in Tama  
Visit the Youngville Café-Listed on the National Register of Historic Places  
And Enjoy Plenty of Iowa Small Town Hospitality!**

*Sponsored by the Iowa Lincoln Highway Association*



**REGISTRATION FORM**

**Any Vehicle - Any Model - Any Make**

**Registration Fee: \$20.00 per vehicle for Iowa LHA members**

**\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)**

**You may join or leave the tour at any point or at anytime.**

**The Iowa LHA is not responsible for accidents or injuries incurred on this motor tour**

NAME \_\_\_\_\_ PHONE \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:  
Iowa LHA Motor Tour  
c/o Jeff LaFollette  
2130 W. 4<sup>th</sup> St.  
Davenport, IA 52802

More Tour Information:  
Jeff LaFollette  
jefflaf@peoplepc.com  
563-349-3047

A LIST OF MOTELS AND TOUR ITINERARY WILL BE MAILED OR E-MAILED TO YOU SOON AFTER WE RECEIVE YOUR TOUR REGISTRATION.

# WE'VE GOT OLD MAN WINTER OVER A BARREL HE WON'T GET US THIS TIME WHEN WE GET TOGETHER IN CARROLL

In the pages of the last newsletter I boldly proclaimed "Neither Winter's Cold Nor Snow Will Keep Us From Meeting in Toledo". Needless to say that I was WAY wrong although ten hardy souls made it to the meeting. The weather in the eastern half of Iowa was terrible that day in January. Well, it is spring officially and the weather has been spring like (so far) so I'm going out on a limb (again) and saying that the weather won't hold us back this time. Join us in Carroll on Saturday April 11, 2009 for the next meeting of the Iowa LHA.

We will meet in Carroll at the Club House Bar & Grill at 529 North Main St. (Main & US 30 a.k.a. Lincoln Highway) right in the downtown area on the south side of the Lincoln Highway (US 30). Coffee and pastries will be available at 9:00 AM as always. Then around 9:30, president Kathy Dirks will drop the gavel to begin the meeting. After the meeting we will have lunch at the Club House. Lunch details are being worked out.

Since this is the Saturday before Easter we are not going to plan an extended tour. We are going to go to the Santa Maria Winery which is one block from the Club House on the north side of the Lincoln Highway in Carroll. The winery is in the former Wittrock Auto building.

The meeting will have many items up for discussion including the upcoming motor tour, Our main focus will be discussing the Lincoln Highway Heritage Byway project and the RC&D program. We invite you to come learn about these projects, feel free to ask questions, and give us your opinions about the projects. We hope to see all of you in Carroll on Saturday April 11.

**DIRECTIONS: FROM THE EAST-** Follow US 30 east to Carroll. Keep on US 30 until you get to downtown Carroll. Turn right at Main St and look for parking. The Club House is at 529 N. Main St.

**FROM THE WEST-** Follow US 30 west to Carroll. Keep on US 30 until you get to the downtown area. Turn left onto Main St, and look for parking.



**In This Issue...**

Heritage Byway Updates and Ghost Signage Found in State Center

**FIRST CLASS**

Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden IA 50212



# ALONG THE LINCOLN HIGHWAY



*THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION*

**Volume 14, Number 2**

**SUMMER 2009**

## **IN MEMORY OF GREGORY FRANZWA 1926-2009**

The Lincoln Highway Association lost a great man earlier this year. Gregory Matthew Franzwa passed away on March 26, 2009 after a long and courageous battle against cancer. Franzwa was 83 and passed away in his home in Tooele, Utah.

Franzwa was born in Carroll, Iowa on February 27, 1926, the son of Fred W. and Mabel Henderson Franzwa. He was reared in nearby Glidden, Iowa, where he attended school. He became a professional musician while he attended school in Glidden. Gregory joined the US Navy in 1943, and was called to active duty later in 1943. He was released to inactive duty in 1946. Afterwards he attended Iowa State College in 1946-47, then attended the State University of Iowa from 1948-1950 receiving a bachelor of journalism degree. He moved to St. Louis, MO in 1950 and opened his firm "Gregory M. Franzwa Public Relations" in 1955 which remained in business until he moved to Tucson, AZ in 1991.

He founded the successful Tiger Rag Forever Jazz Band in the 1960's and the 1926 Jazz Band in the 1970's. He joined the Old Pueblo Jazz Band in Tucson and remained its leader until moving to Tooele, UT in 2005.

Gregory wrote several books including his state by state series of hardcover books on the Lincoln Highway. The six states west of the Mississippi River are now in print, with "The

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

*Lincoln Highway: Illinois* in process.

He was the principal founder of the Oregon-California Trails Association in 1982, and ten years later in October 1992 in Ogden, IA he founded the reborn Lincoln Highway Association. He married his soul mate Kathleen A. Colyer on December 23, 2000, after a storybook romance on the Oregon Trail.

Most of what you just read was taken from Greg's obituary. Those of us who were lucky enough to meet him knew him as a man with vision. His love of the Lincoln Highway knew no bounds. He watched as a fledgling association that began in 1992 grow to over 1100 members in the United States and around the world today. State chapters were formed and within these groups members worked within their states to spread the word about the Lincoln Highway.

Seventeen years after the association was founded we are a strong well organized, dedicated group. We work well together, we work well within our states and with other state chapters to get the word out about our historic highway. I wonder if Greg ever envisioned the successful conference format in 1992 when the group was being formed. Did he foresee Lincoln Highway yard sales that would stretch over four states and nearly 700 miles of the road? What about the most recent events, a re-enactment of Alice's Drive and the re-enactment of young Dwight D. Eisenhower's 1919 military convoy, both traveling across the Lincoln

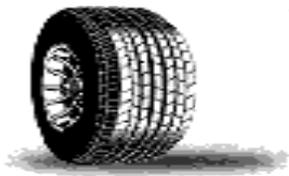
*(In Memory continued on page 4)*



[www.lincolnhighwayassoc.org](http://www.lincolnhighwayassoc.org)

**IOWA LINCOLN HIGHWAY ASSOCIATION  
P.O. BOX 14  
OGDEN, IOWA 50212**

# HAVE SPARE TIRE, WILL TRAVEL



## BY VAN & BEV BECKER

Grab a bowl of popcorn and follow me. We're going to the movies; way back to 1920 when they still showed silent movies down at the local theater.

Tonight's film is "*The Lincoln Highwayman*" produced by Fox Entertainment directed by Emmett J. Flynn. Check out the lobby poster while we wait for the lights to dim and we wait for the film to start.

Obtaining a copy of a film years after it appeared in the theaters can be a challenge; especially a silent film. Nowadays there are specialty shops to be found on the Internet where you can find copies of almost any film imaginable. Finding theater lobby cards and still action photos can be a hobby in itself. Since we all search for any collectible with Lincoln Highway imprinted or in the description, it was natural that I chose to review this film.

**Hey, don't hog the popcorn!** Briefly, here is how the 89-year-old film's excitement builds. First, the hard-to-accept part—the Lincoln Highwayman is really the *bad guy*.

The lights finally dim and someone is yelling, "Down in front!"

The film opens after the credits with the Lincoln Highwayman (William Russell) terrorizing a well-dressed motorist on a remote section of coastal highway near San Francisco. His latest victims are a San Francisco banker and his family dressed in their finest on the way to a party. At gunpoint, the masked highwayman hold them up, steals their money, and



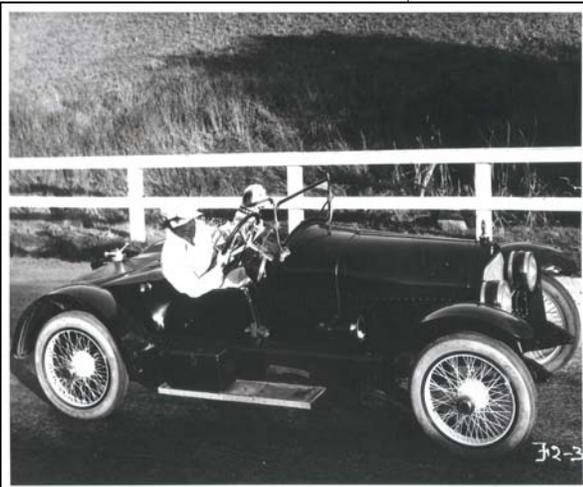
and takes the wife's jewels. All the while, the banker's daughter, Marian (Lois Lee), finds herself strangely attracted to the rogue thief. (Silly girls always seem to fall for the wrong guy.) The highwayman makes his getaway in an *inconspicuous* 1920 Stutz Bearcat. The getaway scene was captured in a still photo. for movie promotions. Note the photo- no one would ever expect a bandit in a mask,

with a dog driving a Stutz Bearcat! (Although the still photo is captioned 1920 like the film, the Stutz Bearcat shown clearly has running boards. Yes, I know the car is a 1919 model—hold those cards and letters! A 1919 Stutz Bearcat had a factory price of \$2,750. At the time, Ford sold the Model T Roadster for only \$500.)

Back to the action! When the family finally arrives at the party, less their money and jewels, they tell the other guests of their adventure and misfortune. True to form, like all good 1920 movies, there is at least one Secret Service man at the party. This man's name is Steele (Edward Peel). Steele takes an interest in the family's tale and begins to investigate without delay. He seems to have his own motive.

By now, Jimmy Clunder, the dashing Lincoln Highwayman (William Russell), arrives late to the party and immediately begins talking with the lovely daughter, Marian. As if by accident, a locket falls from his pocket and Marian recognizes it! Clunder claims he found it on the road. Marian suddenly begins to suspect that her fellow party guest is really the Lincoln Highwayman. And so does Steele, the Secret Service man, who is a rival for Marian's love. **Hey, who ate all the popcorn?**

(Have Spare Tire continued on Page 5)



## Finding My (and Your Way) Along the Lincoln Highway Signs along the Lincoln Highway By Carman Rosburg Prairie Rivers RC&D

The Lincoln Highway has always been a part of my history. I didn't know it, but it was always there. This is how I was finally introduced...

I grew up in Cedar Rapids (Linn County), and I always knew about Lincoln Highway but to me it was just "Mt. Vernon Road", a street we often traveled in Cedar Rapids. My mother's family lived near there and I was born at Mercy Hospital located on the corner of 8th Avenue and Mt. Vernon Road. Little did I know my life would be intertwined with the Lincoln Highway.

As I grew up, one of the most interesting parts of traveling the two lane portions of the Lincoln Highway or as I knew it, Old Highway 30, was the signage. Burma Shave signs were around the bends on the way home from visits to aunts, uncles and grandparents. The trick was to read them before my sister could (it is an oldest child thing!) I don't remember how many there were, but the game always seemed new to us, and made the trip more fun. As I got older and moved away from home, my first place was on Johnson Avenue on the northwest side of Cedar Rapids, which is coincidentally also on the Lincoln Highway. That is where I first noticed the sign near my corner. It was a traditional red, white and blue metal sign with a capital L. I now realize I was seeing a way-finding sign for the Lincoln Highway.

Currently, I live in Story County, one-half mile from the Marshall County line, and travel the Lincoln Highway almost every day. The Lincoln Highway makes my drive to town and work more interesting. I'm lucky enough to live near the Reed-Niland corner and the intersection of the Lincoln and Jefferson Highways. The old signage there includes the original cement marker placed at the Lincoln/Jefferson intersection, the hand painted poles, the historic Boy Scout markers as well as the newest cement and stainless signs placed when the corner underwent its restoration. The Reed-Niland corner has a lifetime of signage on its own!

As I've mentioned, there are many types of signs marking the routes of the Lincoln Highway. I have my favorites including the oldest I have seen- it was along the highway in western Iowa near Logan in an area called the "cat-steps" Hand Painted and made of wood, it was barely readable and very nostalgic, hidden among the Virginia creeper and tall grass. I would have missed it had it not been pointed out to me.

From the extra large to the unusually small signs, to

numerous arrows, the many red, white and blue tones with the capital L, the variations and many types of materials used to way-find on the historic route are too numerous to count. They dot the paved and unpaved sections, first, second, third routes and parts of the new four lane Highway 30 that comprise the designated Lincoln Highway Heritage Byway route.

Some say the original signs would get moved by residents living and working nearby, both to reap the commerce and status the first nationwide east-west highway would bring, towns and citizens alike felt this new way of traveling would bring the world to them. They were right, signage made it possible for people to go coast to coast, to find auto camping, hotels and restaurants, auto repairs, and fuel, fun and work, all things that helped grow the communities along the Lincoln Highway.

As the route improved (and cars improved as well) the signage led the way. As the farm to market element of transportation and Federal Highway enhancement came into existence and more roads were paved, we Americans fell in love with auto travel. Our auto-centered world evolved into a way to provide for learning and exploration, work and play, while all the time spending time and money along the roads.

I still find my favorite signs on the loops and along the many towns that are so very dedicated to preservation and promotion of their historic business districts. It is time to invite the people of Iowa to our heritage rich and unique hometowns. In order to improve way-finding and the visitor experience along the Lincoln Highway Heritage Byway across the state and to grow and strengthen our commerce and protect our historic places, the Iowa Department of Transportation, along with Shive-Hattery and David Dahlquist Associates, Iowa Valley Resource Conservation and Development (RC&D)- Amana, Prairie Rivers RC&D- Ames, and M&M Divide RC&D- Carroll have developed a new Lincoln Highway sign with red, white and blue bars and the capital L on a black background. The continued use of the historical sign design was important to build on the work of the Lincoln Highway Association, and the long and continued effort that they have given to signage of the Lincoln Highway. The new byway signage will further assist with recognition and way-finding, as well as carry the header of the Iowa Byways, creating a family of signage visitors can readily identify.

The new signage is currently being tested and awaiting approval from Iowa DOT. As part of the Iowa's Byways Sustainability Project, IDOT will pay for the signage and installation assistance will be provided with the help of Lincoln Highway cities and

(Signs Along the LH continues on page 4)

(Signs Along the LH continued from page 3)

counties statewide . This will provide a readily identifiable link to the Illinois and Nebraska byways systems. Improved signage and way-finding is also a necessary part of application for National Scenic Byway designation, which could potentially be a goal for the Lincoln Highway in Iowa in the future. Federal designation could help us to prepare to invite the nation to our great historic road. We want the signage to help the traveler and local citizens, young and old, enjoy everyday travels and new experiences, introduce heritage and foster new growth.

**This is our formal invitation to you to enjoy and explore the Lincoln Highway .**

Hopefully someday a young person living on or near the Lincoln, even if they don't realize it now, will be protecting and promoting the Lincoln Highway Heritage Byway in the future, as I do now. **L**

**(Carman Rosburg is the LH Project Manager for the Prairie Rivers RC&D in Ames)**

(In Memory continued from page 1)

Highway? And how about the PBS documentary about the Lincoln Highway? I'm sure that wasn't on Greg's radar in 1992. I'm sure he was very happy how things have turned out in 17 years.

Gregory was a humble man and didn't want a fuss made over him. He was the Awards chair since the inception of the LHA, but he never looked for recognition. The Gregory M. Franzwa Award was created in his honor this year to honor the individual or organization which does the most to promote the Association. The award was to be presented to Gregory, but his passing came sooner than expected. Greg was also the editor of the national LHA newsletter, "The Forum". The newsletter is now in good hands because his wife Kathy is picking up where Gregory has left off. "The Forum" will continue to be the great publication we have all come to know and enjoy. In closing,

somewhere on that great highway in the sky, Gregory is kicking back with Carl Fisher and Henry Joy and looking at what has been accomplished. I'm sure Carl and Henry are congratulating him on a job well done, and I'm sure he's deflecting the credit. I'll say it for all of us. Great job, Greg & thank you for all you have done for the LH and you deserve all the accolades. We'll miss you! **L**



**Gregory M. Franzwa 1926-2009**

**ILHA Officers,  
Board of Directors  
(County Consuls),  
and Staff**

**Officers**

- President**  
Kathy Dirks (712) 755-7474
- Vice-President**  
Allan Richards (641) 484-4000
- Secretary**  
Jeff Benson (515) 233-1445
- Treasurer**  
Joyce Ausberger (515) 386-4521
- State Director**  
Jeff LaFollette (563) 349-3047

**Board of Directors  
(County Consuls)**

- Clinton County**  
Jeff LaFollette (563) 349-3047
- Cedar County**  
Joe Goodlove (316) 650-0342
- Linn County**  
Van & Bev Becker  
IowaLHA@lmonmail.com
- Benton County**  
Mike Kelly (319) 472-5183
- Tama County**  
Allan Richards (641) 484-4000
- Marshall County**  
Harlan Quick (641) 483-2440
- Story County**  
Margaret Elbert (515) 233-1445
- Boone County**  
Joe Moore (515) 432-6174  
Ed Mondt (515) 432-2343
- Greene County**  
Bob Owens (515) 386-3419  
Joyce Ausberger (515) 386-4521
- Carroll County**  
VACANT
- Crawford County**  
Deb Rothmeyer (712) 263-8836
- Harrison County**  
Marshall & Rita Schichilone  
(712) 647-2646
- Pottawattamie County**  
Charles Willard (712) 545-3283

**Support Staff**

- Membership Coordinator**  
Cecil Stewart
- Newsletter Editor**  
Jeff LaFollette
- Noble Sojourner**  
Lyell Henry
- Iowa Artist in Residence**  
John Fitzsimmons
- Webmistress**  
Sandii Huemann-Kelly  
shk@videoportraits.com



# The President's Corner

By Kathy Dirks, ILHA President

**"Coming together is a beginning.  
Keeping together is progress.  
Working together is success."  
-Henry Ford (1863-1947)**

While pondering what topic I wanted to touch upon for this newsletter, my mind went to all the work that is going on right now by different people involved with the Iowa Lincoln Highway Association: hosting the recreation of the 1919 Military Convoy; planning and hosting the upcoming Iowa Lincoln Highway Motor Tour in August; the on-going work with interpretive sites across Iowa; the day-to-day promotion of the Lincoln Highway through the newsletter, website, and by word-of-mouth; and the new project being worked upon by the three RC&D's with the Iowa Lincoln Highway Heritage Byway across Iowa. Hopefully, many of you will be traveling to Belle Plaine on Saturday, July 11<sup>th</sup> to hear more about these and other possible projects along the Lincoln Highway.

My thoughts then went to those that had the foresight to bring the National Lincoln Highway Association back to life on October 31, 1992 in Ogden, Iowa, and subsequently the Iowa Chapter of the Lincoln Highway Association. It had to have been somewhat of a daunting task, but fortunately they were committed and proved to be up for the challenge.

As a relative newcomer to the ILHA, I know there is a great deal of Lincoln Highway and ILHA history I have yet to learn. One thing I know for certain though is that a great deal of work has been done and much has been accomplished towards the preservation and promotion of the Lincoln Highway due to the tireless efforts of those that came before and those that continue to work.

For everyone's efforts during the last 17 years, I'd like say a heartfelt "Thank you!" Thank you for coming together, keeping together, and working together for the overall betterment of the Lincoln Highway.

Happy traveling!

**Kathy**

**(Have Spare Tire continued from Page 2)**

It should be obvious how this tale of love and thievery ends. All the while in the parking lot sits the classic Stutz Bearcat that no one recognized.

It all took place along our favorite highway!

Oh yes, Marian lived happily ever after. (Organ music fades to silence.) **L**

## military convoy

Below are some photos of the military convoy that passed across Iowa from June 21-23, 2009. This convoy, organized by the Military Vehicle Preservation Association coincided with the 90th anniversary of Dwight D. Eisenhower's convoy in 1919. A detailed story with more photos will be in the Autumn edition of "Along the Lincoln Highway"



Convoy in DeWitt (Photo by Cathie Nichols)



Denison Resident Harry Petersen, 96 was presented a plaque from Col. Tom Statton (Commander of the 2nd Brigade combat unit) of the Convoy to recognize that he also saw the original 1919 convoy. (Photo by Deb Rothmeyer)

### MOTOR TOUR 2008 DASH PLAQUES AND WINDOW DECALS STILL AVAILABLE!

We have a few dash plaques and static cling window decals left over from the 2008 Motor Tour. We are offering the pair for \$5.00. Or you can buy them separately for \$3.00 each. These will make nice collectors items, since they are first year Iowa LHA Motor Tour items. If you are interested, please send a check or money order payable to the Iowa LHA to Jeff LaFollette, 2130 W. 4th St. Davenport, IA 52802. Quantities are limited so get yours today before they are gone! **L**

# LINCOLN HIGHWAY SUSTAINABILITY PROJECT CONTACTS

## IOWA RC&D-----RESOURCE CONSERVATION AND DEVELOPMENT

### Eastern Iowa

(Clinton, Cedar, Linn, Benton, & Tama counties)

Iowa Valley RC&D  
920 48<sup>TH</sup> Ave.  
Amana, IA 52203  
P 319-622-3264  
FAX 319-622-3105

RC&D Coordinator:  
Chris Taliga  
[christine.taliga@ia.usda.gov](mailto:christine.taliga@ia.usda.gov)

LH Project Manager:  
Peter Hoehnle  
[peter@ivr.cd.org](mailto:peter@ivr.cd.org)

### Central Iowa

(Marshall, Story, & Boone counties)

Prairie Rivers RC&D  
2402 S. Duff Ave.  
Ames, IA 50010  
P 515-232-0048  
FAX 515-233-1131

RC&D Coordinator:  
John Paulin  
[john.paulin@ia.usda.gov](mailto:john.paulin@ia.usda.gov)

LH Project Contact  
Carman Rosburg  
[crosburg@prcd.org](mailto:crosburg@prcd.org)

### Western Iowa

(Greene, Carroll, Crawford, Harrison, and Pottawattamie Counties)

M&M Divide RC&D  
1917 N. HWY 71  
Carroll, IA 51401  
P 712-792-4415  
FAX 712-792-4239

RC&D Coordinator:  
John Klein  
[john.klein@ia.usda.gov](mailto:john.klein@ia.usda.gov)

LH Project Manager:  
Francie O'Leary  
[francieoleary@gmail.com](mailto:francieoleary@gmail.com)

*Iowa has 2 National Scenic byways, 8 state scenic byways, and 1 state heritage byway-the Lincoln Highway. This is a 3 year project that will develop a local steering committee with new focus on promoting all of the byways in the state of Iowa. Specific work tasks will be performed in developing systems and products to facilitate sustainable organizations for the partnering byways located throughout the state of Iowa. Our overall goal is to establish a byway stakeholder group, facilitate the creation of a sustainable byways organization and facilitate revision of the corridor management plan for the Lincoln Highway Heritage Byway. The comprehensive plan will provide the needed planning information to enable byway stakeholders and the organization to successfully implement sustainable byway development, marketing, and promotional activities.*

### Name That Lincoln Highway Spot

It's back...Name that Lincoln Highway Spot. Here is the spot for you to figure out this issue. This photo was taken by Bryan Osberg from Urbandale, IA on the motor tour last year. Your mission, should you choose to accept is to tell us where this old filling station is located. It is along the first Lincoln Highway route. E-mail your guess to Jeff LaFollette at [jefflaf@peoplepc.com](mailto:jefflaf@peoplepc.com). If you are correct, we'll post your name in the next issue of "Along the Lincoln Highway". Maybe you'll come across it on a nice weekend drive. **L**



### Upcoming LHA State Meetings

October 10, '09	Pottawattamie County
January 9, '10	To Be Announced
April 10, '10	To Be Announced
July 10, '10	To Be Announced

### See YOU on the Lincoln Highway! This issue's new members.

William Clark	Jefferson, Greene L
Crawford Co. Chamber	Denison, Crawford L
Harrison Co. Hist. Society	Modale, Harrison L
David & Betty Howell	Fairfield, Jefferson
Iowa Valley RC&D	Amana, Iowa
Gene Kemmann	Wheatland, Clinton L
Richard & Marva Knoedel	Iowa City, Johnson L
M&M Divide RC&D	Carroll, Carroll L
Martin & Kristin Peterson	Algona, Kossuth
Hollie Roberts	Jefferson, Greene L
Paul Burgett	Centuria, WI

L (Denotes a Lincoln Highway County)

**COME AND JOIN US FOR THE 2<sup>nd</sup> ANNUAL  
IOWA LINCOLN HIGHWAY ASSOCIATION  
RIVER TO RIVER MOTOR TOUR  
DESOTO BEND TO CLINTON  
AUGUST 28-30, 2009**

**FEATURING STOPS IN:  
DESOTO BEND, CARROLL, JEFFERSON, BOONE, NEVADA,  
MARSHALLTOWN, TAMA, YOUNGVILLE, CEDAR RAPIDS,  
MECHANICSVILLE, LOWDEN AND CLINTON**

**Start the Tour at the Desoto Bend State Park Area  
Visit the Lincoln Highway Clubhouse in Jefferson  
See Boone- The Hometown of Mamie Dowd Eisenhower  
See the Famous Lincoln Highway Bridge in Tama  
Visit the Youngville Café-Listed on the National Register of Historic Places  
And Enjoy Plenty of Iowa Small Town Hospitality!**

*Sponsored by the Iowa Lincoln Highway Association*



**REGISTRATION FORM**

**Any Vehicle - Any Model - Any Make**

**Registration Fee: \$20.00 per vehicle for Iowa LHA members**

**\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)**

**You may join or leave the tour at any point or at anytime.**

**The Iowa LHA is not responsible for accidents or injuries incurred on this motor tour**

NAME \_\_\_\_\_ Phone \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:  
Iowa LHA Motor Tour  
c/o Jeff LaFollette  
2130 W. 4<sup>th</sup> St.  
Davenport, IA 52802

More Tour Information:  
Jeff LaFollette  
jefflaf@peoplepc.com  
563-349-3047

A LIST OF MOTELS AND TOUR ITINERARY WILL BE MAILED TO YOU SOON  
AFTER WE RECEIVE YOUR TOUR REGISTRATION.

## Jump In Your Car, Forget the Train Come and Join Us In Belle Plaine

The Iowa Lincoln Highway Association summer meeting takes us to the east central section of the state in Benton County where we will be meeting in Belle Plaine. The meeting will be conducted **Saturday July 11, 2009** at the Belle Plaine Historical Museum . The museum is located at 901 12th St. in downtown Belle Plaine. Coffee and rolls will be available at 9:00 AM. President Kathy Dirks will drop the gavel around 9:30 to begin the meeting. There will be many items of discussion, including the motor tour, and the folks from the three Iowa RC& D's will be in attendance to update us on the progress of signage of the Lincoln Highway Heritage Byway. We invite you to attend and see what is going on along the Iowa Lincoln Highway. After the meeting around noon, lunch will be served to us at the museum. Lunch will cost \$7.00 per person, and will consist of croissant sandwiches, chips, salads and dessert and beverage. If you are planning to attend, please contact Jeff LaFollette by e-mail at [jefflaf@peoplepc.com](mailto:jefflaf@peoplepc.com). We hope you can join us at the meeting.

**DIRECTIONS: FROM THE EAST-** Travel west on US 30 (Lincoln Highway) About 11 miles west of Youngville Café, look for County Road V40. Turn left onto V40 and drive south until you come to a T intersection which is 77th Ave., or county Road E66. Turn right onto E66 and continue west into Belle Plaine, where E66 becomes Henry Tippie Blvd. Look for 12th St. it will veer off to the left. Take 12th St. to the museum.

**FROM THE WEST-** Travel east across US 30 (Lincoln Highway) Take US 30 to the intersection with IA 21. Turn right onto IA 21 and follow into Belle Plaine. You'll drive past Preston's Station and in the city, you'll be on 13th St. Continue on 13th St until you come to 9th Ave. Turn right onto 9th Ave. and go one block to the museum.



**In This Issue...**

Have Spare Tire...Will Travel and Gregory M. Franzwa 1926-2009

**FIRST CLASS**

Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden IA 50212



# ALONG THE LINCOLN HIGHWAY



*THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION*

**Volume 14, Number 3**

**AUTUMN 2009**

## 2ND ANNUAL IOWA LHA MOTOR TOUR CARAVANS ACROSS THE STATE

The second Iowa LHA Motor Tour is in the books. With sunny and cool weather, 52 cars traversed the state from west to east this year beginning at the Harrison County Welcome Center, east of Missouri Valley and ending in Clinton at the Clinton County Historical Museum along the banks of the Mississippi River. The tour began with a pre-tour event on Thursday August 27, where a group of about 25 people met at the Harrison County Welcome Center and traveled to the DeSoto Bend Wildlife Refuge. There, the group learned about the sinking of the Steamboat Bertrand, viewed the artifacts retrieved from the boat and saw the area where the boat was found. From there it was off to Crescent to the Loess Hills Winery and then to Don Willard's Lincoln Highway Garage to view his classic car collection. Early registration was on Thursday evening.

The tour was greeted by cool temperatures and fog on Friday morning as we departed the Welcome Center on the journey east. The first stop was in Woodbine at Brickstreet Station where the group enjoyed breakfast pastries, donuts, juice and coffee. Also two classes from the school in Woodbine were on hand to take pictures and interview tour participants for a class project on the Lincoln Highway. From Woodbine the group went on to Denison, where we toured the Donna

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES, PURSUE THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES FOR PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH, AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

Reed Theatre. Sunshine followed us for the rest of the tour from there. Then it was off to Carroll for lunch at Depot Park outside the restored Chicago & Northwestern depot, and the Santa Maria Winery. Then it was off to the site of the Moss Markers, then to the Greene County LH Clubhouse in Jefferson. After a stop at the Greene County Interpretive Site at Lions Club Tree Park, the group headed to Boone for the first night.

Saturday morning greeted us with chilly temperatures as we left Boone and headed to Nevada to the fairgrounds where the town celebrates their Lincoln Highway Days event. We had breakfast, and there was a flea market to look through. Then we drove to Colo to Reed/Niland Corners to see the restored gas station, motel and café., and enjoy great pie and ice cream. Marshalltown was the next stop for lunch at the Moose Lodge where we enjoyed an Iowa favorite, Maid-Rites. After lunch, we continued east to Tama to view the historic Lincoln Highway Bridge, then a few miles east to the John Earnest Winery, the third of three wineries on the tour. After Tama, we stopped in Belle Plaine at Preston's Station, then to the Belle Plaine museum for yet more treats. Youngville and more wonderful pies awaited us next. There was definitely plenty of food to enjoy on the tour. From there it was off to Cedar Rapids for the night. A group of nearly 30 people trekked to the Ox Yoke Inn in Amana for a group dinner on Saturday evening.

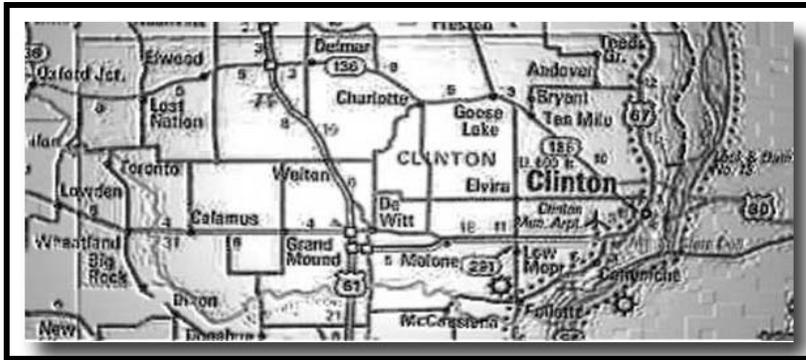
*(Iowa LHA Motor Tour continued on Page 4)*



[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)

**Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden, Iowa 50212**

# Between The Rivers... and then some! By Jeff LaFollette



As the summer comes to an end, another Lincoln Highway national conference is behind us, and a successful 2nd Iowa LHA motor tour is complete. What we have to look forward to now are the cool crisp days, and colors of autumn, and the days of cruising are slowly coming to an end for 2009. In terms of age, this year is just past 3/4 done. If the average life span of an American is around 75 years, that means this year is just over 56 years old.

Where am I going with this you are probably asking? Well, at the conference in South Bend, the question came up as it has for the past few years since I have been a state director. How do we get more young people involved and interested in the Lincoln Highway? That is a question that we are trying to find an answer to. I would not even know where to begin to estimate the average age of the Lincoln Highway Association member, but I know that most the officers and directors of the national association are over the age of 45. The same thing applies to our state chapter. Most all of our county consuls are over the ages of 45 or 50.

With age comes wisdom, experience and knowledge. Most of our older members are very active in the national and state organizations. We are willing to share that knowledge and experience with the younger generation. But we are still trying to find ways to get 20 and 30 somethings involved. In this day and age of the internet, cell phones, twittering and texting, it seems the young people of this country are more obsessed in how to communicate with their thumbs on a cell phone, or using the new internet fad known as Twitter. To them, the Lincoln Highway and old roads in general are, well...outdated.

While pondering this idea of getting the younger generations noses out of computer screens, video games, and texting on cell phone screens, those of us on the motor tour this year witnessed something that was not only refreshing, but something that needs to be done, and maybe our organization can help expand.

As the motor tour was navigating through the foggy Friday morning after we left the welcome center near Missouri Valley, we entered Woodbine. As the

group made its way into town and to the parking area across the street from Brickstreet Station, they were greeted by about 30-35 young people about



6th or 7th grade age with notebooks and cameras, taking notes, talking to the tour participants and taking lots of photos. These kids were doing a project for their class, which had to do with the Lincoln Highway. If my facts are correct, our Harrison

County Co-Consul Marshall Schichilone helped to organize this project, and we thank him for his efforts in coordinating this.

The kids were awe-struck by the collection of classic vehicles that had just come into their community, and they were taking many pictures. We were a little behind getting parked because we were trying to offer help to a gentleman from Wisconsin with car trouble. When we arrived at the parking area, we met two students who liked our car, which is a 1967 Ford Galaxie 500, and they were like any young person seeing a shiny car with lots of chrome. The one young man wanted to know if he could take a picture and of course, I obliged. Then I offered to let him sit behind the wheel and have his friend take a picture of him in the car. He was surprised and asked if it really was OK to do so, and I said yes. Of course it was after I parked and had an opportunity to talk to one of the teachers that I learned the kids were not to touch the cars. Regardless of my faux pas, I made that young man's day. Tammy & I were interviewed by some other students and they asked why we chose to come to Woodbine and why the Lincoln Highway was so important to our trip and if we knew how important the Lincoln Highway is to their town.

*(Between The Rivers continued on Page 6)*

## Piecing It Together

**By Francie O'Leary  
LH Project Manager  
M&M Divide RC&D Carroll, IA**

A byway is more than just a road, it is like a quilt: the road is the thread that connects the quilt blocks. The quilt blocks are the communities, people, places, and events along the road. Though a quilt block can be quite lovely, the finished quilt is much more useful and beautiful than any of the blocks by themselves. A byway, like a quilt, takes careful planning, design, and time.

A corridor management plan is a document that puts down in writing, a plan for the byway and how it should be managed. One of the key factors for byway planning in the corridor management plan is identifying and assessing intrinsic qualities along the byway. Examples of historic intrinsic qualities on the Lincoln Highway include Lincoln Highway era bridges, road features (width, placement), canopy gas stations, garages, main street architecture, Boy Scout markers, and so on. The National Scenic Byways Program looks at six different categories of intrinsic qualities in designating a byway: historic (used for the Lincoln Highway Heritage Byway state designation) archaeological, cultural, natural, recreational, and scenic. Intrinsic qualities are very important pieces of the whole, but they alone cannot make a byway. Other intrinsic qualities (besides historic) can be inventoried for future reference.

Although many of the historical features along the byway have been identified and documented in the corridor management plan, a periodic review should be done, and changes in those features should be noted. The three RC&D areas have been charged with the task of inventorying these intrinsic qualities for corridor management planning updates. It takes time to assess these qualities, and help is always needed, so contact your area RC&D if you can volunteer your time, to assist. A good resource for information on byways and intrinsic qualities is <http://byways101.org/>

Here is a statement from America's Byways Resource Center on intrinsic qualities:

*"The national scenic byways program defines intrinsic qualities, "features that are considered representative, unique, irreplaceable, or distinctly characteristic of an area." Intrinsic qualities arise from a particular combination of resources along a byway that together define its character, interest, and appeal. These resources are the special views, places, buildings, sites, and other features that residents enjoy and that provide the byway's drawing power and interest for travelers.*

*(Left photo: Iowa's reps to the Byway conference)*

*...Some roads are historically significant because of their place within the development of the national transportation network—for example, the Lincoln Highway, the National road, the Dixie Highway, US 1 and US 66.*

*The historic quality of a byway depends on the connection that the road makes among the individual resources along the byway. The byway must contain enough features to create a story with a certain level of continuity and coherence. Although an individual structure or place may have great historical significance, a roadway cannot achieve National Scenic Byway designation based on only one site. Rather, the historic story should provide a link among resources at various points along the byway and a means of interpreting these resources to the visitor.*

*In many cases, the historical quality of a byway will be closely linked to its scenic, cultural, or natural qualities."*

The dedicated work of many individuals over many years has made the dream of preserving and maintaining the Lincoln Highway Heritage Byway a reality. The only designated Heritage Byway in Iowa, the Lincoln Highway presents a unique connection between our past and our future. Identifying and interoperating the intrinsic qualities of this byway to a new generation will insure that this important achievement in our nation's history is not forgotten.

Representatives of M&M Divide RC&D, Prairie Rivers and Iowa Valley Resource Conservation & Development attended the National Scenic Byway Conference in Denver, Colorado from August 23-26, 2009. As the Iowa Byways programs continues to move forward with all of the states designated byways, it was apparent at the conference that other states are impressed with Iowa's efforts. The conference was a great opportunity to network with byway enthusiasts from all over the country and several foreign countries as well. Most of the other state designated byways in Iowa have had logos approved, and test signs are in the works. So, the signage for the Lincoln Highway is moving along! **L**



*(Iowa LHA Motor Tour continued from page 1)*

Sunday morning greeted us with cool temperatures and sunshine again, and the caravan started on the third and final day of the tour. The first stop was in Mount Vernon to view the wooden Lincoln Highway Bridge and brick pavement over the Union Pacific Railroad tracks. Coffee & donuts awaited us at the Mount Vernon Welcome Center. From there it was off to Mechanicsville to view the former Page Motel, (now the Page Apartments) to celebrate the 100th Anniversary of Alice Ramsey's drive across the Lincoln Highway. Roadside historian Van Becker gave the group the history of Alice's Drive and the group was able to see one of the rooms of the old motel and the guestbook she signed in 1909.

Lunch was in Lowden, and once again the community welcomed us with open arms, great food and live entertainment. The town served up a great pork chop lunch, complete with German potato salad, sauerkraut, and German style desserts. A local accordion band played for us while we enjoyed a wonderful lunch! If you missed the Lowden stop, join us next year. You'll be glad you did!

From Lowden, the group made a short stop at the 1921 pony truss bridge between Calamus & Wheatland. Then it was off to DeWitt to tour possibly the only German hausbarn along the Lincoln Highway, at least in Iowa. The group was able to tour the facility and again more treats were available to eat and drink. The tour's final stop was in Clinton as the caravan entered town, then drove on Riverview Drive along the Mississippi River, before stopping at the Clinton County Historical Museum for the end of the 2009 Iowa LHA Motor Tour.

I wish to take this time to thank everyone who participated on the tour, and the people and communities who helped set up the stops, organize parking, cooked the meals, provided the drinks and treats, and welcomed us into their communities. To all of you who attended, we thank you for taking time from your schedules to spend a weekend with us on the road and learn about the Lincoln Highway. And to the folks in all the places and communities we stopped in, a big thank you to everyone who took the time out of their weekend to welcome us into their towns.

Next year the motor tour will begin in the east, in Clinton and the dates are August 27, 28 & 29, 2010. There will be a pre-tour event on Thursday August 26, 2010. A few communities have stepped up already wanting to host stops for next year. The word is getting out that the Lincoln Highway is a tour destination in Iowa, and now some of the towns that had not had an opportunity to be a tour stop the first two years would like to next year. So keep your eyes on these pages over the next few months to get information on the 2010 tour. And if you have any suggestions, please feel free to share them with me. Send your comments or ideas for future stops to [jefflaf@peoplepc.com](mailto:jefflaf@peoplepc.com). Thank you all again for your support of the Iowa LHA Motor Tour. **L**

**CHECK OUT OUR WEBSITE FOR HAPPENINGS, EVENTS  
ON THE LINCOLN HIGHWAY, AND MEETING NOTICES  
FIND US ON THE WEB AT  
[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)**

**ILHA OFFICERS,  
BOARD OF DIRECTORS  
(COUNTY CONSULS),  
AND STAFF.  
OFFICERS**

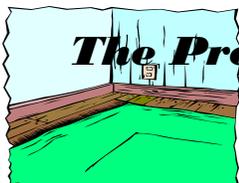
<b>President</b>	
Kathy Dirks	(712) 755-7474
<b>Vice-President</b>	
Allan Richards	(641) 484-4000
<b>Secretary</b>	
Jeff Benson	(515) 233-1445
<b>Treasurer</b>	
Joyce Ausberger	(515) 386-4521
<b>State Director</b>	
Jeff LaFollette	(563) 349-3047

**BOARD OF DIRECTORS  
(COUNTY CONSULS)**

<b>Clinton County</b>	
Jeff LaFollette	(563) 349-3047
<b>Cedar County</b>	
Joe Goodlove	(316) 650-0342
<b>Linn County</b>	
Van & Bev Becker	<a href="mailto:IowaLHA@ImOnMail.com">IowaLHA@ImOnMail.com</a>
<b>Benton County</b>	
Mike Kelly	(319) 472-5183
<b>Tama County</b>	
Allan Richards	(641) 484-4981
<b>Marshall County</b>	
Harlan Quick	(641) 483-2440
<b>Story County</b>	
Margaret Elbert	(515) 233-1445
<b>Boone County</b>	
Joe Moore	(515) 432-6174
Ed Mondt	(515) 432-2343
<b>Greene County</b>	
Bob Owens	(515) 386-3419
Joyce Ausberger	(515) 386-4521
<b>Carroll County</b>	
VACANT	
<b>Crawford County</b>	
Deb Rothmeyer	(712) 263-8356
<b>Harrison County</b>	
Marshall & Rita Schichilone	(712) 647-3030
<b>Pottawattamie County</b>	
Charles Willard	(712)-322-5412

**SUPPORT STAFF**

<b>Membership Coordinator</b>	Cecil Stewart
<b>Newsletter Editor</b>	Jeff LaFollette
<b>Noble Sojourner</b>	Lyell Henry
<b>Iowa Artist in Residence</b>	John Fitzsimmons



## The President's Corner

By Kathy Dirks,  
ILHA President

"The road of life twists and turns and no two directions are ever the same. Yet our lessons come from the journey, not the destination." Don Williams, Jr. (American Novelist and Poet, b.1968)

At the end of August, I had the opportunity to attend the National Scenic Byways Conference in Denver, Colorado. The keynote speaker for the conference was Peter Jenkins. Mr. Jenkins is an author of several books including "A Walk Across America" which shares the tales of Mr. Jenkins walking (literally) from upper New York to New Orleans in the middle 1970's.

His keynote address was predominately about his experiences with the people he met on his journey. From a slide-show of his travels that played in the background during his talk, he also experienced a great deal of beautiful scenery and many historical sites on his travels. It was the people he met though and their stories that had the greatest influence on him.

As I think about my travels, many times it is the people and their stories that I remember the best as well. This, in turn, got me to thinking about the Lincoln Highway and how it can be difficult sometimes to create an interest and enthusiasm in those that have never heard of the Lincoln Highway to travel it, and to encourage those that live along the Lincoln Highway to appreciate its historical significance and preserve those aspects of the highway still in existence.

I believe part of the key is people and their stories – their journey. Sharing the stories of those that traveled and worked the Lincoln Highway before us, and all of us working together to help create positive stories for those that travel and live along the Lincoln Highway today. Happy Traveling,

**Kathy**

Historic Lincoln Highway Destination

524 Lincoln Way  
Woodbine, Iowa 51579



Marshall & Rita Scichilone  
712.647.3030  
brickstreet@iowatelecom.net  
Souvenirs—Refreshments

All LHA Events  
Welcomed  
Catering Available

## Name That Lincoln Highway Spot



I guess this Lincoln Highway spot was an easy one this time. I had correct guesses within a couple days of the last issue of the newsletter going out. Anyway, this spot is in Montour, Iowa, just west of Tama. Van Becker from Cedar Rapids and Jim Townsend from Grinnell and one gentleman who called me on the phone, but I lost his name (my apologies to you, sir) were the correct guessers. Jim Townsend added in his e-mail that it was originally owned by a gentleman named Red Adair and that he sold Standard Oil products. And if you were on the motor tour, we drove past this spot on Saturday in between the lunch stop in Marshalltown and the stop in Tama. Thank you for your guesses and we will have another Lincoln Highway spot for you to identify in the next issue. **L**

### See YOU on the Lincoln Highway! This issue's new members.

- |                          |                             |
|--------------------------|-----------------------------|
| John Dusanek             | Olin, Jones                 |
| Tom Farland              | Fredricksburg,<br>Chickasaw |
| Paul Fugate              | Mechanicsville,<br>Cedar L  |
| Richard & Rosemary Gerot | Iowa City, Johnson          |
| Al Halfpap               | Boone, Boone L              |
| Rick Hickman             | Des Moines, Polk            |
| Herb & Linda Huff        | Jefferson, Greene L         |
| Gene Kemmann             | Wheatland, Clinton L        |
| Philip Ketelsen          | Mapleton, Monona            |
| Russ Morman              | Perry, Dallas               |
| Donald Nelson            | Nevada, Story L             |
| Tim & Jonnie Quigley     | Springville, Linn L         |
| Jack Skay                | Iowa City, Johnson          |
| Brent & Angie Torgeson   | Story City, Story L         |
| Gene Volz                | Perry, Dallas               |
| Duane Weber              | Logan, Harrison L           |
| Dale Wiese               | Marshalltown,<br>Marshall L |
| Ardon Adamson            | Omaha, NE                   |
| Katherine Jordahl        | Shoremen, MN                |
| Annette Oxendine-Lowry   | Rowland, NC                 |

L (Denotes a Lincoln Highway County)

**IOWA LINCOLN HIGHWAY ASSOCIATION  
NEWS AND UPCOMING LINCOLN  
HIGHWAY EVENTS**

At the 2009 national conference in South Bend, Indiana, the Harrison County Welcome Center was awarded a \$5000 grant from the national Lincoln Highway Association grant endowment program toward its interpretive site project.

Van Becker of Cedar Rapids has accepted the position of At-Large director in the national Lincoln Highway Association.

Jeff LaFollette of Davenport was elected vice-president of the national Lincoln Highway Association at the South Bend conference.

Iowa will host a national conference in 2017, which will be the 25th anniversary of the current Lincoln Highway Association.

If you can't wait until 2017 for the next conference in Iowa, the 2010 conference will be hosted by our neighbors to the east in Illinois. The conference will be based in Dixon, IL about 45 minutes east of Clinton. More information about the 2010 conference will be posted in a future newsletter. **L**

*(Between the Rivers continued from Page 2)*

Soon after, the kids had to return to school, but you could tell that this was a big deal for them. There were a lot of thank yous, and more last minute photos. I realized after this stop that Woodbine had gotten it right in getting the kids involved, letting them see firsthand what the fuss was all about. Maybe some of them knew about the Lincoln Highway, maybe some did not, But you can bet after that day, they all knew what the Lincoln Highway was, why it so vital to their community and why 50 plus vehicles made it their choice to drive the historic stretch of Iowa roadway on a weekend in late August.

I felt compelled to write about this because it really made me feel good to see these kids out there learning about their history, and especially learning about the Lincoln Highway. Even in this day and age of instant communication, video games and other distractions, these kids got a little taste of a simpler life in the slow lane. Maybe this is just one step along the path of trying to get kids interested in the Lincoln Highway. Hopefully we can take this further and get other schools involved along the route. Thanks again to Marshall Schichilone, to the community of Woodbine and to the students who were there. You made my day too. **L**

**NEWSLETTER ADVERTISING RATES**

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

**Rates: 1 issue- \$10 2 issues- \$20  
3 or 4 issues- \$30 (Buy three and get 4th free)**

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter

**Rates: 1 page flyer- 1 issue- \$50**

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)

**BURMA SHAVE JINGLES**

You'll Love Your Wife-You'll Love Her Pa, You'll Even Love- Your Mother-in-Law- If You Use- Burma Shave (1932)

You Know- Your Onions- Lettuce Suppose- This Beats Them All- Don't Turnip Your Nose- Burma Shave (1935)

Week Old Beard- So Masked His Face- His Bull Dog- Chased Him- Off The Place- Burma Shave (1937)

When Frisky- With Whiskey- Don't Drive- 'Cause It's Risky- Burma Shave (1949)



**Petro Mart Travel Plaza & Junction Café**  
I-29 & US 30 Missouri Valley, IA 51555  
712-642-3641

**Hours: Sunday -Thursday 7:00AM-9:00PM  
Friday-Saturday 7:00AM-10:00PM**

**Upcoming LHA State Meetings**  
October 10, '09 Museum of Religious Arts between Logan & Missouri Valley  
January 9, '10 Colo  
April 10, '10 To Be Announced  
July 10, '10 Belle Plaine  
October 9, '10 Clinton

# MOTOR TOUR PHOTO MEMORIES

## PHOTOS COURTESY OF BRYAN OSBERG & TAMMY LAFOLLETTE



Start of The Tour- Harrison County



Brickstreet Station in Woodbine



Donna Reed Theatre in Denison



Lincoln Highway Clubhouse in Jefferson



Breakfast in Nevada



At Reed/Niland Corners in Colo



A Beauty in Belle Plaine



Old Page Motel in Mechanicsville



The Lunch Stop in Lowden



German Style Hausbarn in DeWitt

Lincoln Park in DeWitt

Clinton County

A SPECIAL THANK YOU TO ALL OF YOU WHO PARTICIPATED ON THE 2ND IOWA LHA MOTOR TOUR. AND TO ALL THE COMMUNITIES WHO HOSTED US ON OUR TOUR STOPS. TOUR DATES NEXT YEAR WILL BE AUG. 27, 28 & 29, 2010. LOOK FOR UPDATES FOR THE 2010 TOUR ON OUR WEBSITE AND ALSO HERE IN THIS NEWSLETTER! IF YOU DIDN'T MAKE THE TOUR THIS YEAR, WE HOPE TO SEE YOU NEXT YEAR!

# Take A Nice Fall Drive to Harrison County For the Last ILHA Meeting of 2009

The leaves will be turning to fall colors, so now is a great opportunity to take a nice weekend drive to western Iowa and attend the last Iowa LHA meeting of 2009. This quarter we will be meeting in Harrison County at the Museum of Religious Arts. The museum address is 2697 Niagara Trail and is located on US 30, 7 miles east of Missouri Valley or 1 1/2 miles west of Logan. The museum is nestled between the Loess Hills and the Boyer River Valley, so with a little luck, the area will be in its autumn glory and the leaves in full color. Coffee, rolls and pastries will be served beginning at 9:00 AM. President Kathy Dirks will drop the gavel to begin the meeting around 9:30. The meeting will last until about noon. Then we will have lunch at the museum building. Lunch will be ham, vegetable, potato salad, roll and butter, dessert, coffee and Iced tea. Cost of lunch will be \$7.00 per person. If you plan to attend the lunch, you need to RSVP to either Jeff LaFollette at jefflaf@peoplepc.com or Kathy Dirks at kdirks@harrisoncountyaia.org. Please RSVP by no later that Wednesday October 7, so we can get an accurate count for lunch. There will be plenty on the agenda, including a recap of the motor tour, updates on the LH Heritage Byway Signage, and planning for a busy and productive year in 2010. And we need your input and ideas too. As a member you are always invited to attend the meetings. And if you know someone who is not a member, but is interested in the Lincoln Highway, tell them. Everyone is invited to attend. So if you can, please join us. We'd love to see you there!

**DIRECTIONS: FROM THE WEST-** Follow US 30 east out of Missouri Valley. Go approximately 7 miles and look for 270th St. and turn left. Follow 270th St. to the Museum building at 2697 Niagara Trail.

**FROM THE EAST-** Follow US 30 or as much of the Lincoln Highway as you wish to. Follow US 30 out of Logan. Go approximately 1 1/2 miles and look for 270th St. and turn right. Follow 270th St. to the Museum building at 2697 Niagara Trail.



**In This Issue...**

Motor Tour Recap and Lincoln Highway Heritage Byway Update

**FIRST CLASS**

Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden IA 50212



# ALONG THE LINCOLN HIGHWAY



*THE NEWSLETTER OF THE IOWA LINCOLN HIGHWAY ASSOCIATION*

**Volume 14, Number 4**

**WINTER 2009**

## PAIR TRAVELS LENGTH OF JEFFERSON HIGHWAY, VISITS LH TOWN OF COLO

Mike Conlin and his driver Gary, (whose last name we didn't get) took a unique tour of the Jefferson Highway by driving the entire length of the road from Winnipeg, Manitoba, to New Orleans, Louisiana. Their trek began on November 1 in Winnipeg and ended November 26 in New Orleans. The pair stopped in Colo on November 9, at the intersection of the Lincoln and Jefferson Hwys. at the Reed/Niland Corners. There, they were greeted by Scott Berka and members of the Colo Development Group. Lincoln Highway Noble Sojourner, Lyell Henry was there to meet the duo and to share some information on the Jefferson Highway in Iowa.



Mike Conlin and his driver Gary pointing out that the Jefferson Highway was also known as the Pines to Palms Highway (Photo by Scott Berka)

THE LINCOLN HIGHWAY ASSOCIATION SHALL IDENTIFY, PRESERVE, INTERPRET AND IMPROVE ACCESS TO THE LINCOLN HIGHWAY AND ITS ASSOCIATED SITES PURSUANT TO THE APPROPRIATE MEASURES TO PREVENT FURTHER DETERIORATION, DESTRUCTION OR ALTERATION OF THE REMAINING SECTIONS, PUBLICIZE AND SEEK PUBLIC AWARENESS OF ITS GOALS AND ACTIVITIES, FOSTER PRESERVING AND DEVELOPING THE LH, FACILITATE RESEARCH ABOUT THE LH AND PUBLISH A MAGAZINE FOR ARTICLES AND NEWS OF ACTIVITY RELEVANT TO THE LH, WORK WITH LOCAL COMMUNITIES AND BUSINESSES TO PROMOTE THE LH AS A TOURISM DESTINATION, AND BE EXCLUSIVELY CHARITABLE AND EDUCATIONAL WITHIN THE MEANING OF THE INTERNAL REVENUE CODE.

The Jefferson Highway was conceived at a meeting in New Orleans in 1915, two years after the Lincoln Highway was founded. The highway was officially dedicated in 1919. Like the Lincoln it was a named highway for only a few years, and became a numbered route in 1926. The Jefferson follows the routes of US 65 and US 69 through Iowa. A map on the site shows that part of the original 1916 route went from Colo to Ames, as the Lincoln and Jefferson shared a common route for a few years.

To learn more about Mike's trip and the Jefferson Highway, go to his website [www.jeffersonhighway.com](http://www.jeffersonhighway.com). There are maps, history and other links to check out. On the upper left hand corner, there is a Facebook icon. Click that to follow Mike's complete trip from Winnipeg to New Orleans L



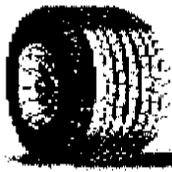
The Winnebago making the tour down the Jefferson Highway at the Reed/Niland corners in Colo, Iowa (Photo courtesy of Scott Berka)



[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)

IOWA LINCOLN HIGHWAY ASSOCIATION  
P.O. BOX 14  
OGDEN, IOWA 50212

PHOTO COURTESY OF SCOTT BERKA



# HAVE SPARE TIRE, WILL TRAVEL

BY VAN & BEV  
BECKER

You have been out all summer driving the Lincoln Highway, Right? So you and your passenger in the right-hand seat know all the sights, Right? Let's see how well you do with a quick quiz! Just think of this as a navigator's test.

Jeff has assured me that he will find room in this issue for the answer key so there will be no long wait for the answers. At the next meeting, let me know how you did. Hint—the photos span the state. Do you know all four? Good Luck! (Photos courtesy of Van & Bev Becker)

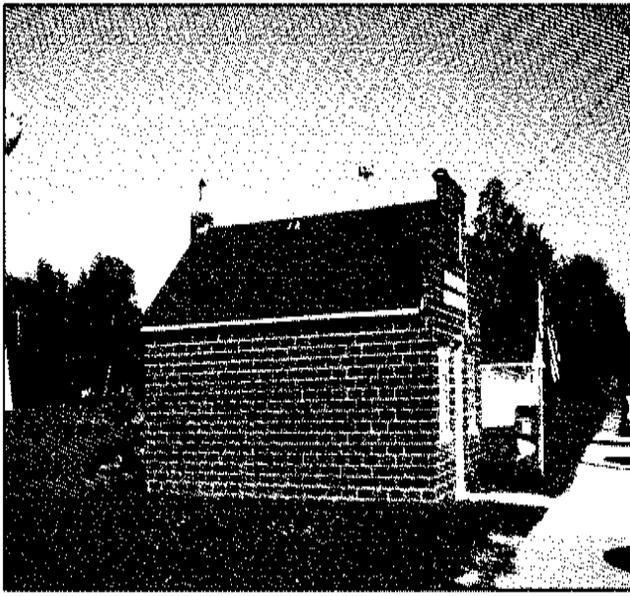
1



2



3



4



## LINCOLN HIGHWAY ENDOWMENT FUND 2010 GRANT PROGRAM

By Jeff LaFollette, Iowa LHA State Director

Grant awards are being made available from the Lincoln Highway Association Endowment Fund for the purpose of furthering the Lincoln Highway cause and for assisting state LHA chapters in their efforts. State chapters are encouraged to develop projects and to seek grant awards to support these projects.

The Lincoln Highway Association Board of Directors (at the national level) will annually determine a dollar amount to be awarded to successful applicants, based on budget recommendations of the LHA Endowment Committee. Awards will be made at the Association's annual conference each year. The first round of grants were awarded at the Fort Morgan, Colorado conference in 2007. Iowa has received grants in each of the last two years. The number of awards to be made annually will be at the discretion of the Endowment Committee but will typically be a total of two each year. A maximum \$5000 award may be made to any applicant in any one year. Applicants may apply each successive year for multi-year awards, thus if successful, increasing the total award for a given project to an amount in excess of the \$5000 annual limit. The Endowment Fund grant program will be administered on an annual "grant round" basis, with each grant round beginning the day following the LHA annual conference and ending at the time during the conference when grants are announced for the next year.

Applications are due no later than **March 1, 2010**. Applications are to be submitted to the LHA Endowment Committee. Applicants do not need to complete any special or mandatory form of application, although an application shall be a typewritten submittal that addresses the relevant scoring criteria set forth below. In other words, an applicant should fully explain how its proposed project satisfies any or all of the scoring criteria. Application submittals shall be limited to five single spaced pages.

As appropriate, attachments will be considered, but the LHA Endowment Committee generally has expressed a preference for precise, rather than lengthy applications.

If you have a worthy project that you want to have considered for a grant in 2010, contact me either by phone or e-mail ([jefflaf@peoplepc.com](mailto:jefflaf@peoplepc.com)) and I will send you a complete copy of the Grant Applications and Awards Program Sheet so you can look it over, and check the scoring criteria, and read over other items to help you in preparing your application. When you complete an application, you may send it

to me and I will forward it to the Endowment Committee Chairman.

You may also contact the Endowment Committee Chairman, **Bob Dieterich**, Bob's address is **4521 Woodmont Ct. Fair Oaks, CA 95628**. He can be reached by phone at **916-967-7680** and his e-mail address is [bobd@sbcglobal.net](mailto:bobd@sbcglobal.net). **Bob Ausberger** of Jefferson, IA is a member of the Endowment Committee and would be most helpful to you as well. His phone number is **515-386-4821** and his e-mail is [bob-joyce@netins.net](mailto:bob-joyce@netins.net)

We look for someone from Iowa to apply and hopefully receive a grant at the 2010 National Conference in Dixon, Illinois. Don't forget, if you have any questions regarding the grant applications, contact us soon. Time to get grants submitted for the 2010 grant round period is running out! L

## IOWA TO PARTICIPATE IN LINCOLN HIGHWAY BUY-WAY YARD SALES IN 2010

This year, Iowa will become the fifth state to be a part of the Lincoln Highway Buy-Way Yard Sale. This year the yard sale dates are **August 5, 6, and 7, 2010** (Thursday-Saturday) The yard sale began in Ohio in 2005 and was a huge success. The yard sales then spread to the Lincoln Highway states of West Virginia, Indiana, and Illinois. Adding Iowa to the list will make the total mileage of yard sales along the Lincoln Highway at over 900 miles.

The concept is to have the "World's Longest Yard Sale" as well as bring awareness to the Lincoln Highway. The Ohio LHA reports that the yard sale brings a lot of revenue to LH communities. People will overnight in motels to take advantage of sales across the state, and we hope that the same thing will happen in Iowa.

Crawford County Consul **Deb Rothmeyer**, of Denison has volunteered to lead the effort to put this together across the state. Every community needs to be involved to make this a success. The county consuls will be called on to talk up the sale in their county. Deb will be looking for help in putting this together. If you want to be a part of the yard sale, get in touch with Deb. Also, talk with your neighbors, local chambers and tourism offices either in town or counties, and talk up the yard sale. To contact Deb, you may call her at **712-263-8836**, or by e-mail at [deb-bie44@frontiernet.net](mailto:deb-bie44@frontiernet.net). We are looking forward to seeing lots of people having fun buying and selling items and traveling the Lincoln Highway in Iowa on the sale. Remember, let your friends and neighbors know about this and we'll keep you updated in the newsletter and on our website as well. L

### Spare Tire/Mystery Photo Answers:

1. The Lincoln Highway Marker by the Dr. Pepper Machine— I'm sure Jeff L recognized it immediately. Did you? This is the marker at the top of the business district hill next to the old bank that became a location for telemarketers on the corner of Iowa Street and 6<sup>th</sup> Street in Dunlap.
2. This mystery culvert is included for our culvert expert, Bob Ausberger. This nicely groomed structure is on the LH in State Center at the corner of Main Street and 5<sup>th</sup> Avenue. This culvert is on the 2<sup>nd</sup> and 3<sup>rd</sup> routes of the LH through town.
3. The miniature post office is in the big city of Beaver on the original LH.
4. This bridge is on the Bloomington Road near the intersection with Bliss Road between the cities of Marion and Mt. Vernon. The Bloomington Road was a county seat to county seat trail long before it was designated as the Lincoln Highway in 1913. In 1919 shortly after this bridge was built, Marion lost the county seat to Cedar Rapids and lost the LH to the improved Mt. Vernon Road going straight into Cedar Rapids. This road, the 1913-1919 LH, is still gravel. It has never been paved.

So how did you and your navigator do? Keep your eyes on the real road, the LH. L

## 2010 IOWA LHA MOTOR TOUR PLANNING IN HIGH GEAR

It's hard to believe that it's only been four months since the 2nd Iowa LHA Motor Tour concluded. If you missed out on the first two tours, maybe the third time will be the charm. Plan to join us on the 3rd Annual Iowa LHA Motor Tour from **August 27-29, 2010**. This time the tour will go from east to west, beginning in Clinton and ending in Crescent. Last year's tour featured three wineries along the way, and they were such a hit that we are planning on stopping at four, including one in Clinton on the **Thursday August 26** pre-tour event. The theme for the motor tour is "From the Wide River to the Loess Hills", starting with the Wide River Winery in Clinton, during the pre-tour, and ending at the Loess Hills Winery in Crescent.

The cost to come on the tour is the same as the past two years, \$20 per car for ILHA members, and \$30 per car for non-ILHA members. Non-members will receive a one year membership to the Iowa LHA when they sign up. You can join us for one, two or all three days and you can join us and leave us at any point along the way.

Stops already in the works include Clinton, Lisbon, Cedar Rapids where we will overnight on Friday, Youngville, State Center, Boone, where we will be spending the night on Saturday, Carroll, Woodbine and Crescent. Oh yes, we plan on two more wine stops, one east of Tama and the other in Carroll. There is a registration form in this newsletter and there will be a tour flyer on the website soon. Watch our website for updates and we hope you can join us again, or for the first time on the tour this summer L

### ILHA Officers, Board of Directors (County Consuls), and Staff

#### Officers

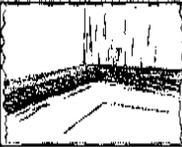
<b>President</b>	Kathy Dirks	(712) 755-7474
<b>Vice-President</b>	Allan Richards	(641) 484-4000
<b>Secretary</b>	Jeff Benson	(515) 233-1445
<b>Treasurer</b>	Joyce Ausberger	(515) 386-4521
<b>State Director</b>	Jeff LaFollette	(563) 349-3047

#### Board of Directors (County Consuls)

<b>Clinton County</b>	Jeff LaFollette	(563) 349-3047
<b>Cedar County</b>	Joe Goodlove	(316) 650-0342
<b>Linn County</b>	Van & Bev Becker	IowaLHA@lmonmail.com
<b>Benton County</b>	Mike Kelly	(319) 472-5183
<b>Tama County</b>	Allan Richards	(641) 484-4000
<b>Marshall County</b>	Harlan Quick	(641) 483-2440
<b>Story County</b>	Margaret Elbert	(515) 233-1445
<b>Boone County</b>	Joe Moore	(515) 432-6174
	Ed Mondt	(515) 432-2343
<b>Greene County</b>	Bob Owens	(515) 386-3419
	Joyce Ausberger	(515) 386-4521
<b>Carroll County</b>	VACANT	
<b>Crawford County</b>	Deb Rothmeyer	(712) 263-8836
<b>Harrison County</b>	Marshall & Rita Schichilone	(712) 647-2646
<b>Pottawattamie County</b>	Charles Willard	(712) 322-5412

#### Support Staff

<b>Membership Coordinator</b>	Cecil Stewart
<b>Newsletter Editor</b>	Jeff LaFollette
<b>Noble Sojourner</b>	Lyell Henry
<b>Iowa Artist in Residence</b>	John Fitzsimmons
<b>Webmistress</b>	Sandii Huemann-Kelly
	shk@videoportraits.com



**The President's Corner**  
 By Kathy Dirks, ILHA President

**"Snow and adolescence are the only problems that disappear if you ignore them long enough."**

- Earl Wilson, Columnist (1907 - 1987)

I am writing this on December 8<sup>th</sup> during what's predicted to be a major snowstorm for a large portion of Iowa. Considering the long list of business/school closings scrolling across the bottom of my TV screen and that I can barely see one block when I look out my living room window, I think the meteorologists may be right on this one.

This reminds me that it's a good time to share the ILHA policy in regards to canceling membership meetings due to weather. After discussing the pros and cons of meeting cancellation, it was decided that ILHA meetings would not be cancelled due to weather. Since weather can vary greatly from one side of the state to the other, it was decided that those who are able to attend meetings should be allowed to attend the quarterly meetings. However, I'd like to stress that personal safety is the number one concern so use your best judgment and don't travel if you don't feel it's safe to do so. Meanwhile, I hope our January 9<sup>th</sup> meeting in Colo is in the middle of a "January thaw" so snow isn't an issue.

Of the many items discussed at our October meeting, one of the newest is that Iowa will be participating in the Lincoln Highway Buy Way Yard sale this year! A big thank you goes to Deb Rothmeyer, Crawford County Consul, for volunteering to spearhead this state wide yard sale along the Lincoln Highway. Originally started in Ohio in 2005 to garner recognition and tourism along the Lincoln Highway, the "Buy Way" has spread into West Virginia, Indiana, Illinois, and now Iowa. Dates for 2010 are August 5, 6 and 7 - the first full weekend (Thursday, Friday and Saturday) in August. Deb will be calling upon county consuls to help with the process, and will be looking for other volunteers to assist. Please watch this newsletter for additional information as the dates get closer.

A reminder that the National Lincoln Highway Association Conference will be right next door in Dixon, Illinois on June 22 - 26, 2010. I've had the opportunity to attend twice, hope to do so again in 2010, and encourage those of you that are able to do so as well. The conferences always include great tours, good food, and lots of fun with other Lincoln Highway enthusiasts. Additional conference information should be posted on the national website, [www.lincolnhighwayassoc.org](http://www.lincolnhighwayassoc.org), soon and will probably be included in the next edition of *The Lincoln Highway Forum* as well.

I wish you and yours a Blessed 2010 and hope to see you in Colo on January 9<sup>th</sup>! Happy Traveling!

**Kathy**

**NEWSLETTER ADVERTISING RATES**

Business card size ad: Single ad placed on an inside page of the newsletter in black and white. The card/ad should be in standard digital format (.jpg) or scanner ready. Double size business cards will double the price.

**Rates: 1 issue- \$10 2 issues- \$20**

**3 or 4 issues- \$30**

**(Buy three and get 4th free)**

Flyer: 1 page 8-1/2 X 11 provided by the customer inserted into our eight page newsletter

**Rates: 1 page flyer- 1 issue- \$50**

Please visit our website for more information and to download an advertising rate sheet. Information about advertising on our website is also available. Check us out at:

[www.lincolnhighwayassoc.org/iowa](http://www.lincolnhighwayassoc.org/iowa)

**FOR SALE**

**Original Bronze Medallion from Lincoln Highway Concrete Marker  
 Marked Whitehead-Hong, New Jersey  
 \$500.00 Guaranteed Old  
 Lynn Christian 515-232-2222**



**Petro Mart Travel Plaza & Junction Café  
 I-29 & US 30 Missouri Valley, IA 51555  
 712-642-3641**

**Hours: Sunday -Thursday 7:00AM-9:00PM  
 Friday-Saturday 7:00AM-10:00PM**

**Historic Lincoln Highway Destination**

**524 Lincoln Way  
 Woodbine, Iowa 51579**



**All LHA Events  
 Welcomed  
 Catering Available**

**Marshall & Rita Scichilone  
 712.647.3030  
[brickstreet@iowatele.com.net](mailto:brickstreet@iowatele.com.net)  
 Souvenirs—Refreshments**

**LINCOLN HIGHWAY SUSTAINABILITY PROJECT CONTACTS**  
**IOWA RC&D-----RESOURCE CONSERVATION AND DEVELOPMENT**

**Eastern Iowa**  
 (Clinton, Cedar, Linn,  
 Benton, & Tama counties)

Iowa Valley RC&D  
 920 48<sup>th</sup> Ave.  
 Amana, IA 52203  
 P 319-622-3264  
 FAX 319-622-3105

RC&D Coordinator:  
 Chris Taliga  
[christine.taliga@ia.usda.gov](mailto:christine.taliga@ia.usda.gov)

LH Project Manager:  
 Peter Hoehnle  
[peter@ivrcd.org](mailto:peter@ivrcd.org)

**Central Iowa**  
 (Marshall, Story, &  
 Boone counties)

Prairie Rivers RC&D  
 2402 S. Duff Ave.  
 Ames, IA 50010  
 P 515-232-0048  
 FAX 515-233-1131

RC&D Coordinator:  
 John Paulin  
[john.paulin@ia.usda.gov](mailto:john.paulin@ia.usda.gov)

LH Project Contact  
 Carman Rosburg  
[crosburg@prrcd.org](mailto:crosburg@prrcd.org)

**Western Iowa**  
 (Greene, Carroll, Crawford,  
 Harrison, and Pottawattamie Counties)

M&M Divide RC&D  
 1917 N. HWY 71  
 Carroll, IA 51401  
 P 712-792-4415  
 FAX 712-792-4239

RC&D Coordinator:  
 John Klein  
[john.klein@ia.usda.gov](mailto:john.klein@ia.usda.gov)

LH Project Manager:  
 Francie O'Leary  
[francieoleary@gmail.com](mailto:francieoleary@gmail.com)

*Iowa has 2 National Scenic byways, 8 state scenic byways, and 1 state heritage byway-the Lincoln Highway. This is a 3 year project that will develop a local steering committee with new focus on promoting all of the byways in the state of Iowa. Specific work tasks will be performed in developing systems and products to facilitate sustainable organizations for the partnering byways located throughout the state of Iowa. Our overall goal is to establish a byway stakeholder group, facilitate the creation of a sustainable byways organization and facilitate revision of the corridor management plan for the Lincoln Highway Heritage Byway. The comprehensive plan will provide the needed planning information to enable byway stakeholders and the organization to successfully implement sustainable byway development, marketing, and promotional activities.*

**Name That Lincoln Highway Spot**

Here we go again... Another edition of Name that Lincoln Highway Spot. This photo was taken by Bryan Osberg from Urbandale, IA on the 2009 Motor Tour. We are looking for the general location of this section of roadway, either the county, or between which communities. Here's a hint: It's an original alignment of the LH. Submit your guess to Jeff LaFollette at [jef-flaf@peoplepc.com](mailto:jef-flaf@peoplepc.com) and we'll print your name in the next issue of "Along The Lincoln Highway" L



**Upcoming LHA State Meetings**

January 9, '10	Colo
April 10, '10	Denison
July 10, '10	Belle Plaine
October 9, '10	Clinton

**See YOU on the Lincoln Highway!**  
 This issue's new members.

Anthony Ames	Boone, Boone L
Larry Lindgren	Kingsley, Plymouth
Sports Leisure Vacations	Sacramento, CA

L (Denotes a Lincoln Highway County)

**PLAN AHEAD FOR 2010**  
**THE NATIONAL LINCOLN HIGHWAY**  
**CONFERENCE WILL BE IN DIXON, ILLINOIS**  
**JUNE 22-26, 2010**  
**CHECK THEIR WEBSITE FOR UPDATES**  
**WWW.LINCOLNHIGHWAYASSOC.ORG/IL**

COME AND JOIN US FOR THE 3rd ANNUAL  
IOWA LINCOLN HIGHWAY ASSOCIATION  
RIVER TO RIVER MOTOR TOUR  
FROM THE WIDE RIVER TO THE LOESS HILLS  
AUGUST 27-29, 2010

FEATURING STOPS IN:  
CLINTON, LOWDEN, LISBON, CEDAR RAPIDS, YOUNGVILLE,  
TAMA, STATE CENTER, BOONE, JEFFERSON, CARROLL,  
DENISON, WOODBINE, CRESCENT

Pre-Tour Event Thursday August 26 in Clinton, IA and Fulton, IL  
Visit The Historic Communities of Lowden & Lisbon  
Stop at the Youngville Café-Listed on the National Register of Historic Places  
See the Famous Lincoln Highway Bridge in Tama  
See Historic Downtown State Center  
WINERY STOPS IN CLINTON (THURSDAY) TAMA (SATURDAY)  
CARROLL & CRESCENT (SUNDAY)  
And Enjoy Plenty of Iowa Small Town Hospitality!

*Sponsored by the Iowa Lincoln Highway Association*



REGISTRATION FORM

Any Vehicle - Any Model - Any Make

Registration Fee: \$20.00 per vehicle for Iowa LHA members

\$30.00 per vehicle for non-members (Includes one year membership to the Iowa LHA)

You may join or leave the tour at any point or at anytime.

The Iowa LHA is not responsible for accidents or injuries incurred on this motor tour

NAME \_\_\_\_\_ Phone \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

E-MAIL \_\_\_\_\_

Make checks or money orders payable to: Iowa Lincoln Highway Association

Mail To:  
Iowa LHA Motor Tour  
c/o Jeff LaFollette  
2130 W. 4<sup>th</sup> St.  
Davenport, IA 52802

More Tour Information:  
Jeff LaFollette  
jefflaf@peoplepc.com  
563-349-3047



## Let's Hope For Mild Temps And No Snow So We Can Meet Together In Colo

January rings in a new year and a new decade. The Iowa LHA will be entering its 18th year in 2010. We are planning a 3rd annual Motor Tour this coming year. And we are planning our 1st state wide yard sale! We invite you to join us for our first meeting of the new year and new decade in Colo on **Saturday January 9, 2010**

The meeting will be conducted at Niland's Café at the Reed/Niland Corners in Colo where the Lincoln and Jefferson Highways meet. Coffee & pastries will be served at 9:00 at the café. President Kathy Dirks will drop the gavel around 9:30 to begin the meeting. The meeting will last until around noon. Lunch will be served at Niland's Café, and the cost will be \$7.00 per person. Last year the weather played havoc on us, and that's why we are hoping for mild temperatures and no snow. Hopefully the weatherman will oblige us. So please join us for a day of fun and fellowship and come and see what the Iowa LHA has planned for 2010.

The Colo Motel has six rooms available at **\$49.99 per night**, for those of you who might wish to travel the day before and stay overnight. Contact Scott Berka with the Colo Development Group at **641-377-2278** or **877-234-2656** to reserve a room.

**DIRECTIONS: FROM THE EAST**— Travel west on US 30 (Lincoln Highway). At the intersection with US 65, take US 65 north. Follow north to the intersection with the Lincoln Highway and exit off of US 65. Turn left and cross over US 65 to Niland's Café.

**FROM THE WEST**— Travel east across US 30 (Lincoln Highway) Follow the directions as they are listed above.

If you plan to attend the meeting and lunch, please RSVP to Jeff LaFollette at [jefflaf@peoplepc.com](mailto:jefflaf@peoplepc.com), so we can give the folks in Colo a total count. L



**In This Issue...**

**Pair Visits Colo on Jefferson Highway Trip & Spare Tire Photo Quiz!**

**FIRST CLASS**

Iowa Lincoln Highway Association  
P.O. Box 14  
Ogden IA 50212